



CORPORATE MEMBERSHIP

Magnify the Focus on Research

The mission of the Society for Investigative Dermatology (SID) is to support investigation and collaboration within our diverse community to ensure the future of skin research. Investigative Dermatology is becoming more broadly recognized as a critical path for understanding many systemic diseases, and the aspects of co-morbid disease associations that require team science and multidisciplinary care.

In order for this momentum to continue, the SID needs strategic partners to magnify the focus on skin research. How can Industry stakeholders help?

Become a Corporate Member!



CORPORATE MEMBERSHIP ENABLES COMPANIES TO:

- Connect internationally with physicians and researchers at the forefront of science
- Advance research to find better treatments for skin diseases
- Identify and educate the broader community about new advances and treatments
- Participate in outreach and education programs
- Support scientific advocacy efforts
- Collaborate with other clinical, research, and patient advocate organizations to bring knowledge and advances to physicians, researchers and patients
- Expand their reach to a highly committed group of scientists and physicians who are committed to advancing skin research
- Drive awareness and visibility of your expertise in skin research
- Accelerate the discovery of novel treatments for skin diseases
- Be part of the SID Corporate Council, each with a designated representative for the Industry Liaison Committee.

Corporate Members contribute unrestricted funds to support the overall SID mission and goals and provide access to other thought leaders in the Dermatology space. This group of experts identifies priorities, sets future directions of research, and devises strategies to implement them. Corporate dues are used to organize, plan and implement SID educational programs and special initiatives developed from soliciting feedback from the research community on unmet needs. Partnering with the SID raises the level of visibility of skin health and disease, underscoring the need for a robust research pipeline.

Unrestricted support is critical as the SID builds upon its operational foundation, establish our website, solidifies our multi-year strategic plans, prioritizes our list of unmet needs and, most importantly, implements our planned programs in 2018 and beyond. It is a crucial time to organize as the SID prepares to host the International Investigative Dermatology (IID 2018) Meeting, May 16-19, 2018 in Orlando, Florida and then our 77th Annual Meeting in Chicago May, 2019.

During the IID 2018 meeting, the SID will convene a global community of thought leaders, along with sister Societies, the European Society for Dermatological Research, and Japanese Society for Investigative Dermatology. This meeting attracts nearly 1500 different presentations, representing research supported by

Academic Institutions, Industry, Private Foundations, or a combination of them. Emergent research is showcased at the IID 2018 meeting, and the premier *Journal of Investigative Dermatology* (JID), and constitutes the seeds of early discovery that can grow into new therapeutic options for patients.

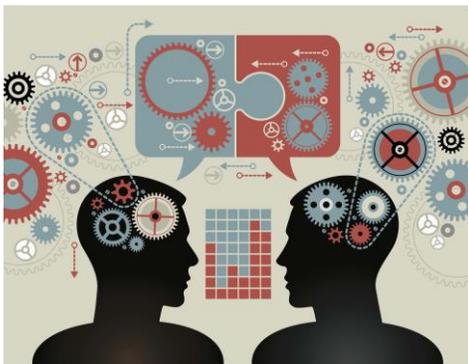
Corporate members help the SID maintain this momentum year-round, with ongoing surveys, educational programs and other activities designed to facilitate connectivity among investigators.

Corporate Members will be at the fore front of several significant initiatives.

Academic-Industry Partnership Project: In 2013, the SID piloted a novel networking session, ‘Speed Dating at SID’ where Industry scientists request meetings with Academic Investigators on areas of complementary knowledge. This allows participants to identify and pursue partnership opportunities between those members whose interests are aligned. To date, we have scheduled over 300 individual meetings resulting into productive partnerships. Many have resulted in ongoing partnerships.

A special Symposium was developed ‘Preparing for Interaction with Industry’. This educational session serves as a companion piece to the ‘Speed Dating at SID’ and is part of an ongoing initiative designed to facilitate productive interaction between Academic researchers and Industry and includes presenters from Academia and Industry who have forged successful partnerships.

For most Universities, even those with cutting-edge research, partnering with Industry does not come naturally. Most academics are not engaged at all in collaborations with Industry. Experienced entrepreneurs cite poor communication as a leading case of failure, even in potential partnerships that have a high level of synergy.



The SID is committed to helping the entire research community avoid these pitfalls. Attendees of this unique session learn from successful collaborators who you need to partner with, what you need to prepare, when to approach Industry, where to find resources, why you need an ‘elevator pitch’, and how to communicate.

We look forward to future enhancements of this project and, the ultimate goal is to accelerate discovery in skin research. As more people attended these educational sessions, more researchers flagged their abstracts indicating their willingness to meet with Industry.

Diversity and Inclusion Initiative: In response to feedback regarding the scarcity of diversity among presenters at SID meetings, especially in terms of gender, the SID Leadership convened a new Committee on Diversity and Inclusion. The Committee is charged with developing recommendations for improving SID policies, practices and programming regarding diversity, inclusion, and equity for the research community. They will also develop events that will enhance dialogue about gender equality, diversity, and other topics critical to the future of the SID, and the broader skin research enterprise. Making diversity more visible will inspire the next generation and become a permanent foundation for SID committees and functions.

Featured at IID 2018: ‘Power Hour’ Session Thursday May 17

- Update: What SID is doing to promote Diversity and Inclusion
- **Keynote Speaker:** Robyn Klein, MD, PhD, Professor of Neuroscience/Immunology, Wash U “Speaking out about gender imbalance in invited speakers improves diversity.”

- Panel Discussion
- Introduction of Bias Toolkit for SID website for use in member institutions
 - *Resources for bias training*
 - *Articles highlighting the issue of bias and under-representation*

The centrality of the SID in the broad cutaneous biology community make it uniquely qualified to improve the representation of investigators in terms of gender and ethnicity. A parallel goal of this project is to increase the diversity and inclusion of diverse populations of patients in clinical trials.

Planned activities include:

- Collection of objective Demographic & Diversity data on the SID community and comparison to the larger research workforce to ensure representativeness.
- Development of protocols for the identification, selection, and introductions of all speakers for SID educational programs to ensure wider inclusion.
- Strategic Plan to recruit more women and under-represented minorities for careers in research.
- Establishment of special Travel Awards, and Fellowships to encourage participation of under-represented cohorts in SID educational programs. *Special efforts have been made to recruit clinicians and investigators from Canada, Mexico, Central and South America as the Society prepares to host the IID 2018 meeting to better represent the entire Americas region.*
- Review of peer-reviewed literature to assess diversity of clinical and investigation workforce, and submission of manuscript and/or report to the *Journal of Investigative Dermatology* (and other appropriate journals).
- Introduction of special educational sessions in SID annual meeting and other programs including Resident, PhD and Jr. Faculty Retreats designed to reveal and address implicit bias.
- Focused recruitment of trainees from Historically Black Colleges and Institutions to attend SID Retreats and annual meeting via scholarship.
- The SID Office provides management services for the International Societies for Investigative Dermatology (ISID). The first ISID meeting will take place in 2023 in Asia. This will be an exceptional opportunity to recruit investigators from developing countries and diverse ethnicities.
- Continued partnering with Women Leaders in Dermatology efforts to increase inclusion of women on Industry advisory boards.
- A long-term goal of this effort is to encourage a parallel increase in the diversity of patients in clinical trials. Recent studies indicate that trials conducted by those from same background are more successful in recruiting diverse patient populations. This is essential, as some drugs have varying effects on different races and ethnicities.

Coalition of Skin Diseases to exchange information about funding opportunities, and to connect researchers with the patient population.

Travel Awards support young investigators traveling to the SID’s Annual Meeting to present their scientific work. Abstracts are reviewed and scored with the highest ranking chosen.

Other Ways to Partner

Educational Grants and Special Projects

In addition to unrestricted grants provided by Corporate Members, we also collaborate with Industry partners who provide Educational Grants on specific areas of research in order to present programming and unique educational events (CME and non-CME) of mutual interest to our collective communities. *Example: The SID*

has implemented successful initiatives focused on specific diseases, such as Atopic Dermatitis, and a Co-Morbidity Project.

Please contact Becky Minnillo, Chief Program and Development Officer at Minnillo@sidnet.org to set up a conference call with SID leadership.



Categories of Membership

Discovery Council \$25,000 per year

Your Discovery Council participation enables:

- A yearly meeting with SID leaders
- Engagement in surveys of SID research stakeholders
- Participation on our Industry Liaison Committee
- Recognition of your Executive Council membership on the SID website and marketing, and in the December Issue of the *Journal of Investigative Dermatology*

Industry Council \$10,000 per year

Your Industry Council participation enables:

- Participation on our Industry Liaison Committee
- Recognition of your Council membership on the SID website

**Become a Corporate Member by
completing the form below or [online](#)**

Organization Name _____

Contact Name _____

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City _____ State _____ Zip _____ Country _____

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Please select your membership level

Discovery Council \$25,000 Annually

Industry Council \$10,000 Annually

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Please remit payment to:
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