

# INTRODUCING



SILA is a non-profit industry association that works to advance the knowledge, skills, and work environment of licensing, registration, and education professionals whose occupations encompass all areas of insurance licensing and securities registrations.

**You are invited** to join over 1600 members and become a part of the Securities & Insurance Licensing Association (SILA) organization!

## Reasons to join SILA!

**The greatest benefit** of being a member in an association is the networking and camaraderie that goes on among members. It is gratifying to find peers who are faced with similar challenges and discover their approaches to solve them. You can also develop great working relationships with regulators to talk through issues.

**You will be kept informed** of important, ever-changing issues, trends, and legislation within the industry. Face it – regulations affecting insurance licensing and securities registrations continue to change, and staying on top of these ever-changing requirements is daunting. SILA helps in providing a communication channel for our members.

**Membership in SILA leads directly** to advanced education and training programs, which helps members maintain an edge and keep their knowledge sharp and current. SILA, through its associated foundation, offers certification and designation programs which provide you with an excellent opportunity to diversify and expand your skill set, qualifications, and marketability.

**SILA helps you** stay on top of new products, services, and innovations within your industry, giving you a competitive and informational edge. In addition, we find that employees with SILA memberships give their companies a broad competitive edge over non-member companies due to relationships formed, information shared, and advanced training opportunities.

## SPECIAL OFFER!

*Join thousands of other members who benefit from all the information available with their SILA membership. To join (with an incentive) go to [www.sila.org](http://www.sila.org), click on Join SILA, complete the online application and enter – TRYIT – in the coupon box for a discounted fee.*

## Member Benefits

### Networking

**Chapters:** Chapters are designed for networking, best practice sharing and keeping up on industry issues by meeting in person or through online and teleconference participation.

**Subgroups:** SILA has specialized subgroups that address specific issues, share regulatory information and provide a forum to discuss issues to elevate education and awareness.

**Discussion Forums:** Utilize one of our many online discussion groups to exchange ideas with other professionals regarding daily challenges and solutions.

### Publications

**SILA Best Practices Handbook** – Resource tool on popular licensing issues and topics

**SILA Journal** – Online contact tool to State Insurance Departments, Securities Divisions and Secretary of State offices

**SILA Digest Service** – Resource offering quick at-a-glance state requirements on various topics

**Industry Surveys** – Targeted surveys on critical approaches to compliance topics

### Regulatory Updates

**Professional Development and National Education Conference**

### Career Opportunities

SILA's job bank targets opportunities for the licensing profession

Learn more at [www.sila.org](http://www.sila.org)