

SOCIETY OF INFORMATION MANAGEMENT
SOUTH FLORIDA CHAPTER
EXECUTIVE COMMITTEE
CONFERENCE CALL MINUTES

April 16, 2010

A conference call was held for the executive committee of the Society of Information Management, South Florida Chapter, on 4/16/2010, 4:09 pm.

Members Participating:

James Osteen, President
Dianne Della-Pietra, Program Director
Jacqueline Zelman, Program Director
Marilyn Guenot, Membership Director
Elaine Collett Buza, Secretary

Call to Order

James Osteen, President, called the meeting to order at 4:09 pm. The meeting, having been duly convened, was ready to proceed with business.

Discussion

The main topic of this session was to transition the membership function to Marilyn who recently volunteered to take over this function from Derrick Arias.

The following items were discussed:

1. Marilyn wants to know more about the process of adding and removing members.
2. Jackie sent Marilyn prospect list from Karen Zader of SIM international containing names of people qualified to become members in the Tri-County area, primarily CIO's and CTO's. It is probably out of date, as Derrick still shows as being with Gulliver.

3. Jackie also sent Marilyn the SF SIM charter. Jim pointed out that it is also available on the web site.
4. Previously Karen Zader of SIM International sent out renewal notices. Last year Jim and Derrick sent out renewal notices.
5. Jim indicated that some people who actively participate have not renewed their membership this year.
6. Marilyn wanted to know if SIM International vets applications before sending them to the Chapter. The consensus was that they probably do not. The request for membership comes to Jim and then he distributes for approval by other Executive Committee members.
7. Many of the current session attendees are vendors. We need to get membership from organizations such as Burger King, Ryder, Miami-Dade Broadband, 4-Eyes, MDX, Carnival, etc. Some Executive committee members have contacts at these organizations and will pursue.

Some candidates to target for membership are Ronda Flaquer (Architecture Manager-Burger King), Colin Drummond (CIO-Bayview Financial), and German Valencia (CIO-DHL Latin America).

There was a discussion on qualifications for membership. Gail Dodgen from Vista Technologies came to the last meeting-she is not a CIO. Jim will talk to Karen Zader about how much latitude we have to accept members. It is likely that in addition to CIO's and CTO's, membership can be opened to graduates of the Leadership Academy as well as direct reports of CIO's and CTO's.

8. Jim and Derrick know most of the CIO's and CTO's from local governments and they will reach out to them.
9. We will reach out to Hugo Perez of DataCorp. He is plugged into the local IT community and may be able to identify potential members. Jackie will send Hugo's contact info to Marilyn.
10. Various rate structures were discussed. We may want to promote group memberships in addition to individual memberships. University of Miami and FIU previously joined under Academic group rate. FAU tried to get funds from School of Business to join under Academic group rate, but was not successful. Other orgs that could join under Academic group rate include University of Phoenix, Miami Dade College, Florida Memorial, St Thomas, Broward Community College, and Kaplan.

Other rate structures that we could establish are retirees and non-profit orgs. It was suggested that we contact Karen Zader to see what other Chapters offer in terms of membership options.

11. Marilyn will look through various membership lists, perform “sanity check” and make one combined list in Excel.
12. Jim will help Marilyn become acquainted with SIM International Back Office function to access membership list.
13. Jim will work on a process of routing session application info to Ivette’s email and that she can develop a list/count.
14. A mass emailing was sent out for May meeting. It is time to send out a second reminder. At the moment, 12 individuals have registered for this meeting.

Adjournment

There being no further business to come before the meeting, the meeting was adjourned.

Respectfully submitted,

Elaine Collett Buza

Elaine Collett Buza, Secretary