

Fresh Ideas
for Peak Performance

November 8-10, 2009 | Westin Seattle | Seattle, Washington

SIMposium 09

SIM 2009 IT Industry Trend Survey Results

Jerry Luftman

**Executive Director & Distinguished Professor
SIM VP Chapter Relations & Academic Affairs, Emeritus**

STEVENS
Institute of Technology

Jeanne Ross

**Director and Principal Research Scientist
MIS CISR, SIM VP Academic Affairs**

SIM
Delivering Business Value
Through IT Leadership



Ranking of 2009 IT Management Concerns

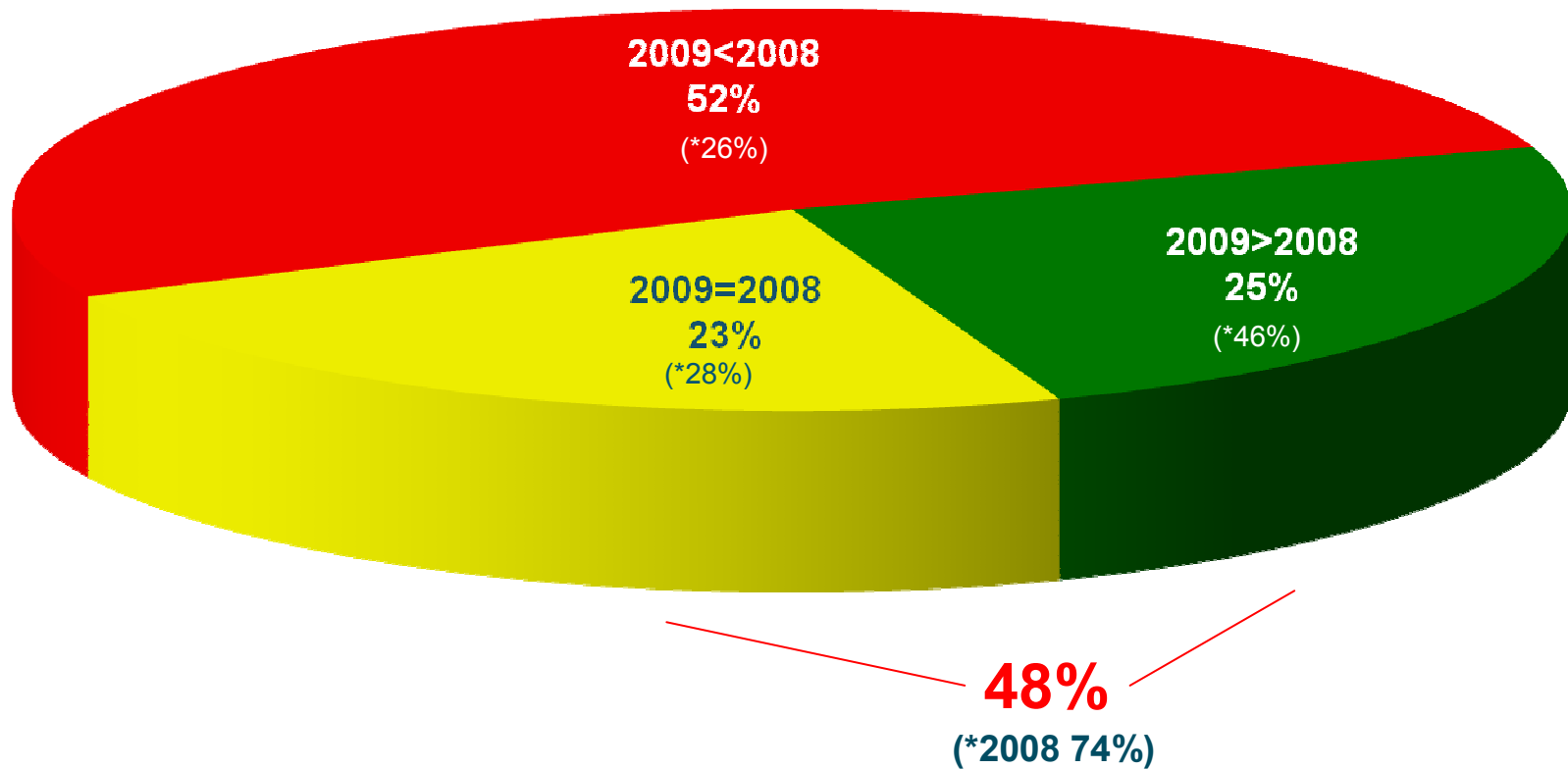
		Priority 1
1	Business productivity and cost reduction	52
2	IT and business alignment	31
3	Business agility and speed to market	23
4	Business Process Re-engineering	18
5	IT cost reduction	17
6	IT reliability and efficiency	15
7	IT strategic planning	13
8	Revenue generating IT innovations	11
9	Security and privacy	9
10	CIO leadership role	6
11	Enterprise architecture	4
12	Outsourcing/vendor management	4
13	Project management	4
14	Change management	3
15	Globalization	2
16	IT organization design	2
17	IT human resource considerations	1
18	Knowledge management	1
19	Sourcing decisions	1
20	Societal implications of IT	0

Top 6 Applications & Technology Investments 2009

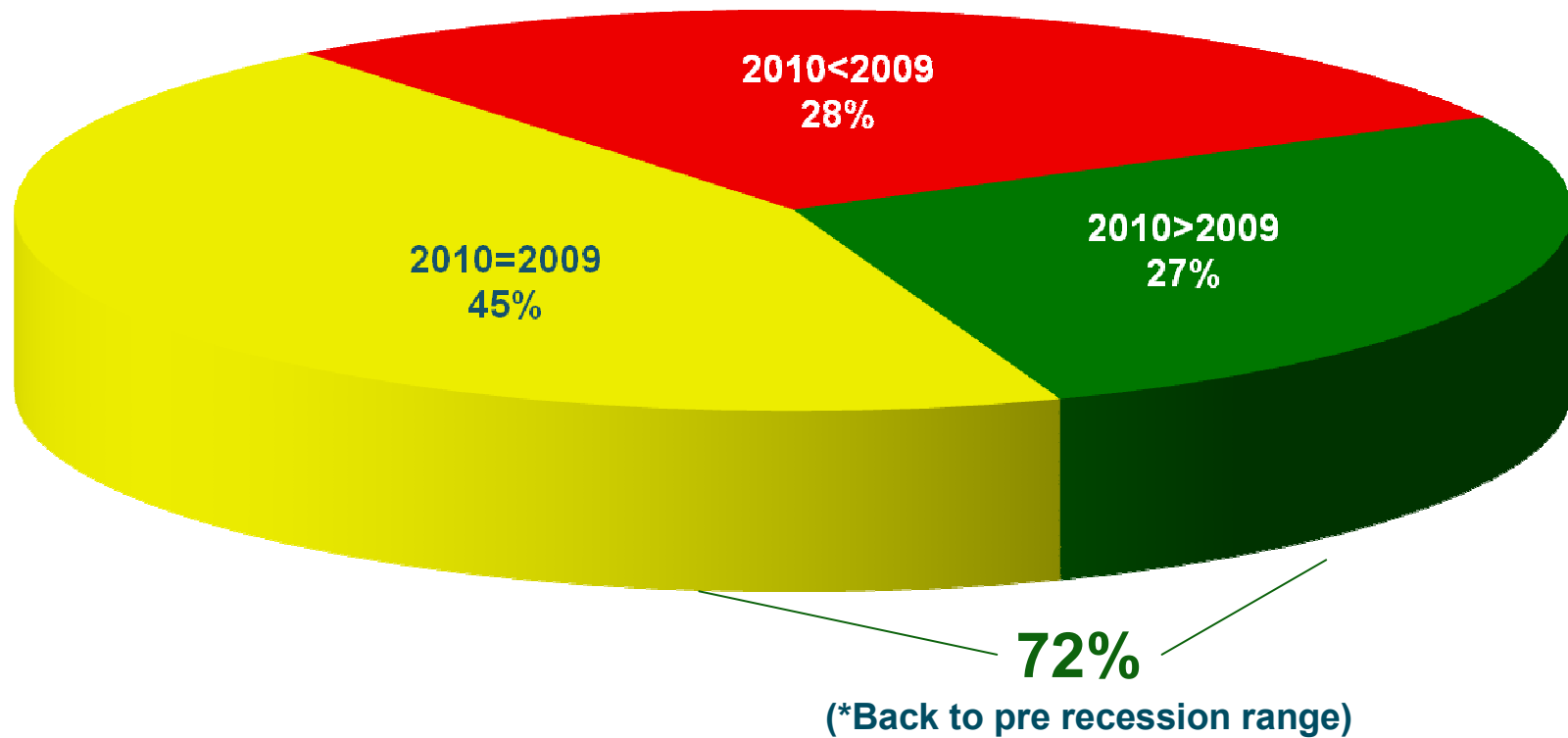
1	Business intelligence
2	Server virtualization
3	Enterprise resource planning (ERP) systems*
4	Customer/corporate portals*
5	Enterprise application integration/management (EAI/EAM)*
6	Continuity planning/disaster recovery

*New to top 6

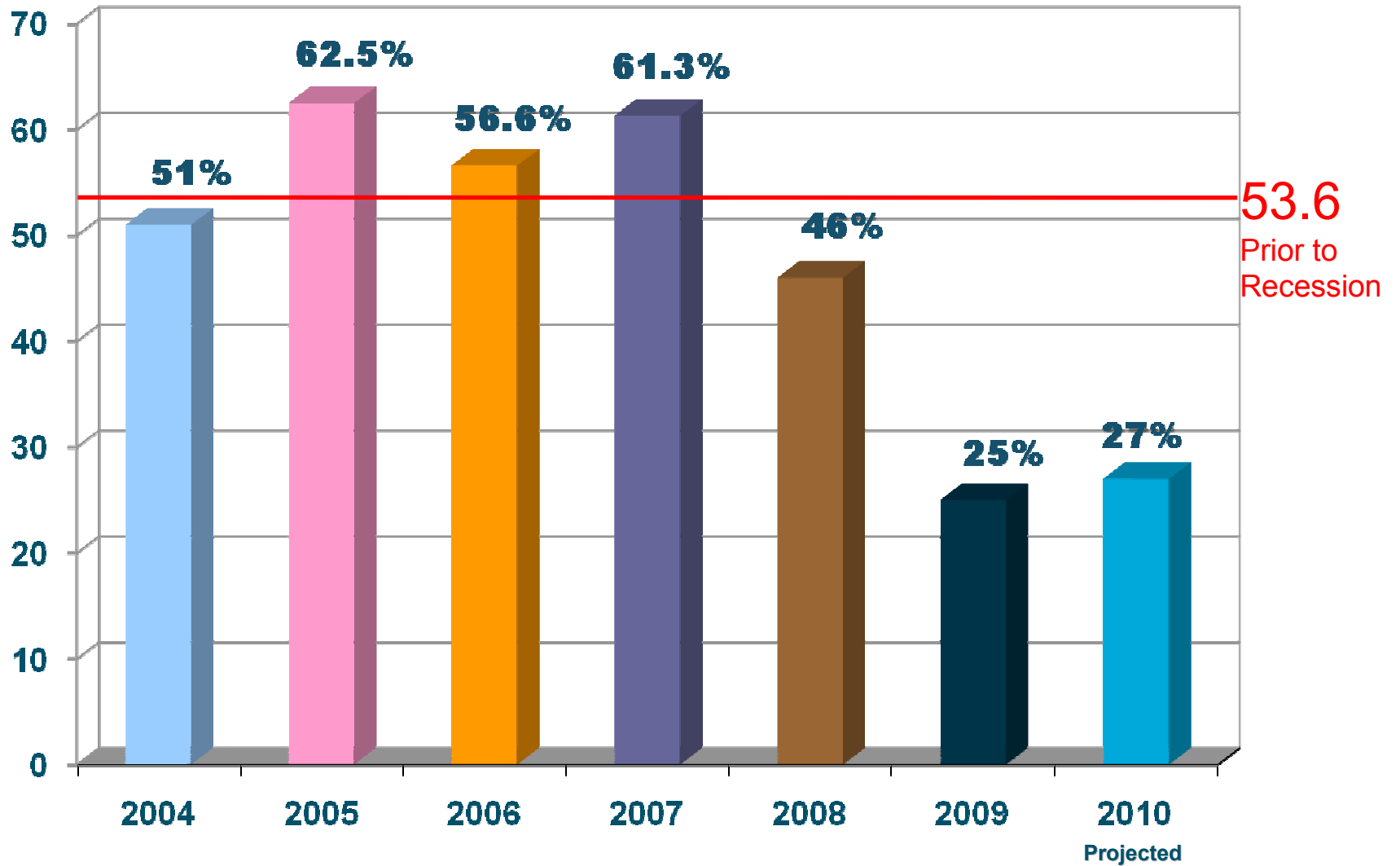
2009 IT Budget in Comparison to 2008 (Actual)



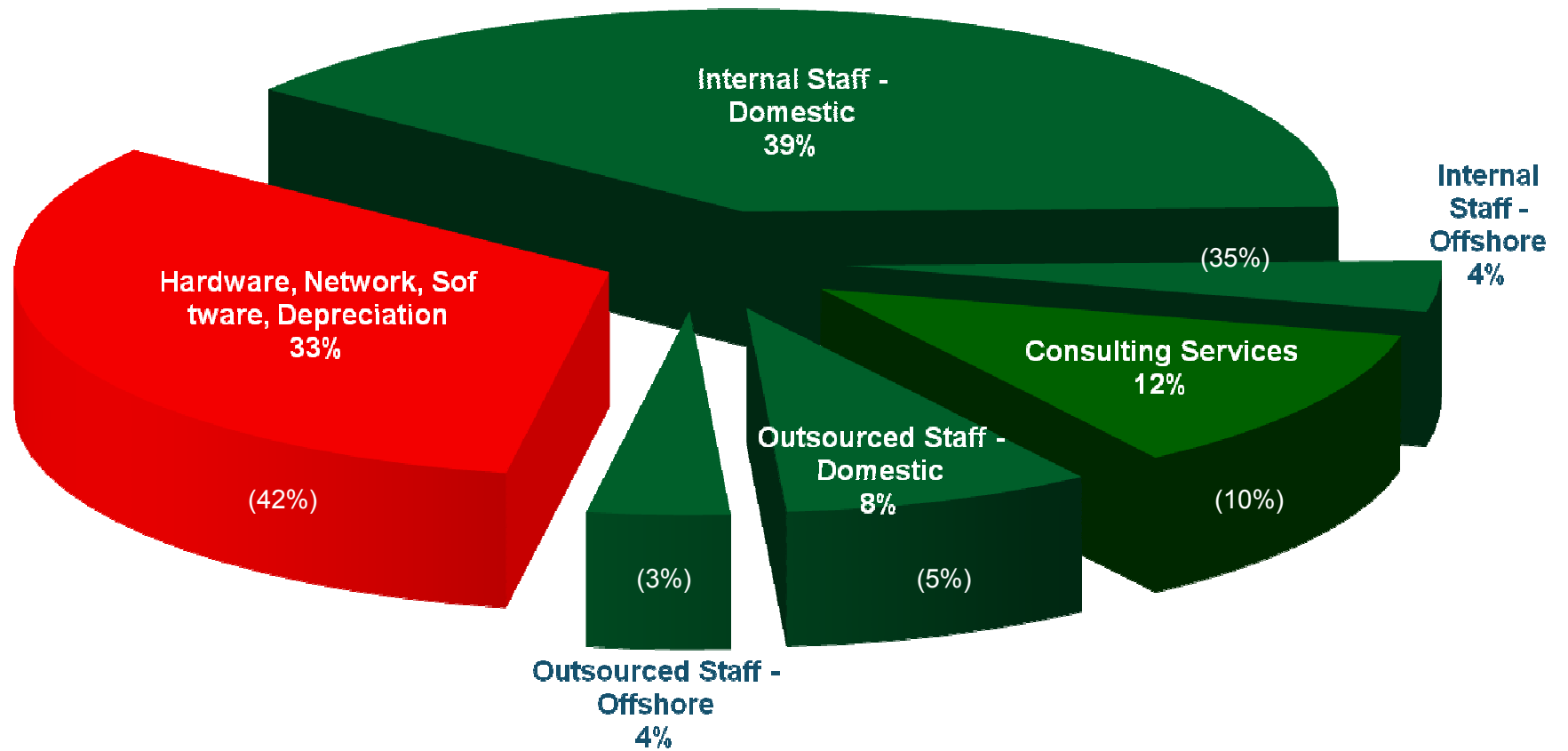
2010 IT Budget will be in Comparison to 2009 (Projected)



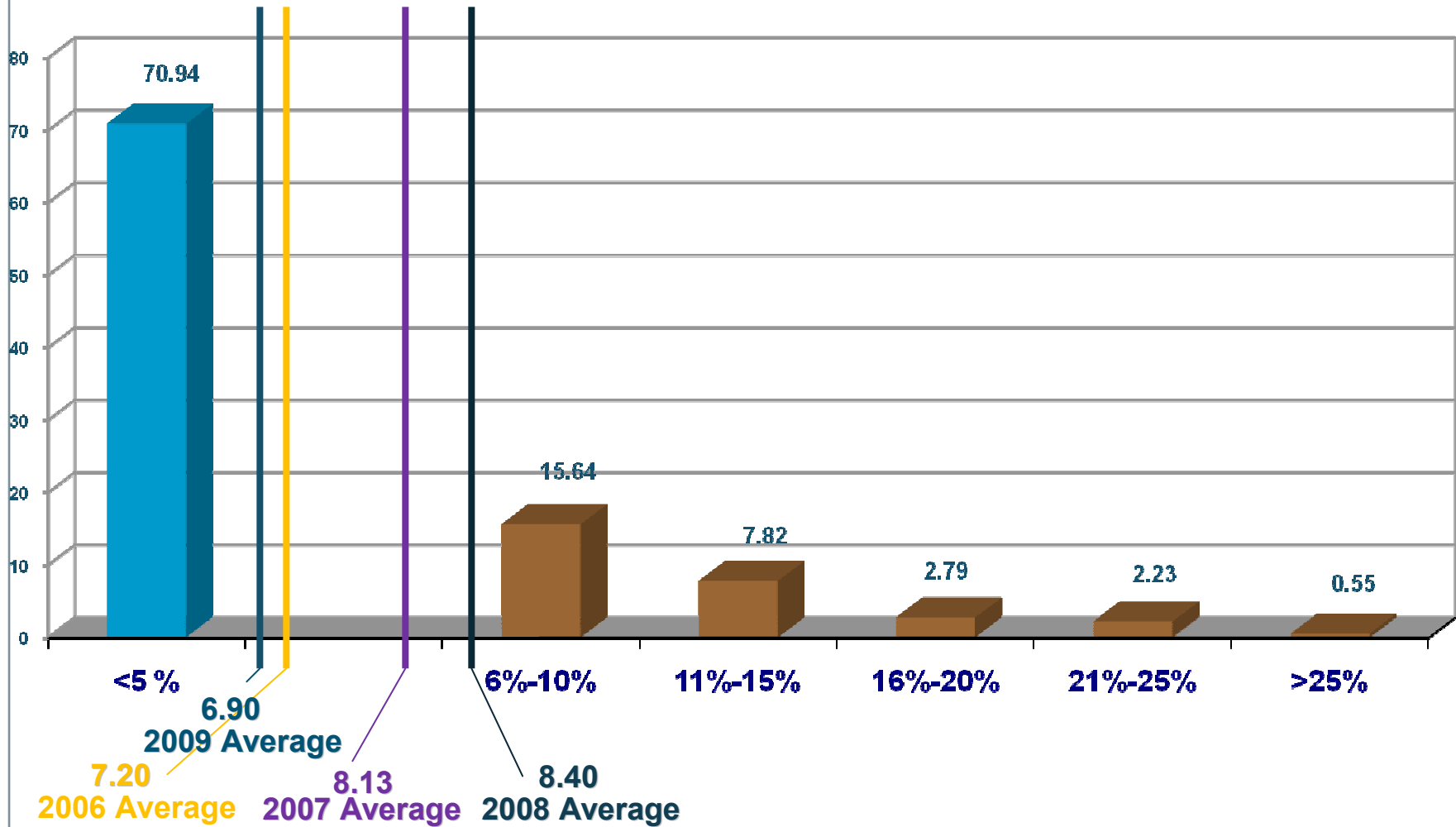
Companies Increasing IT Budget



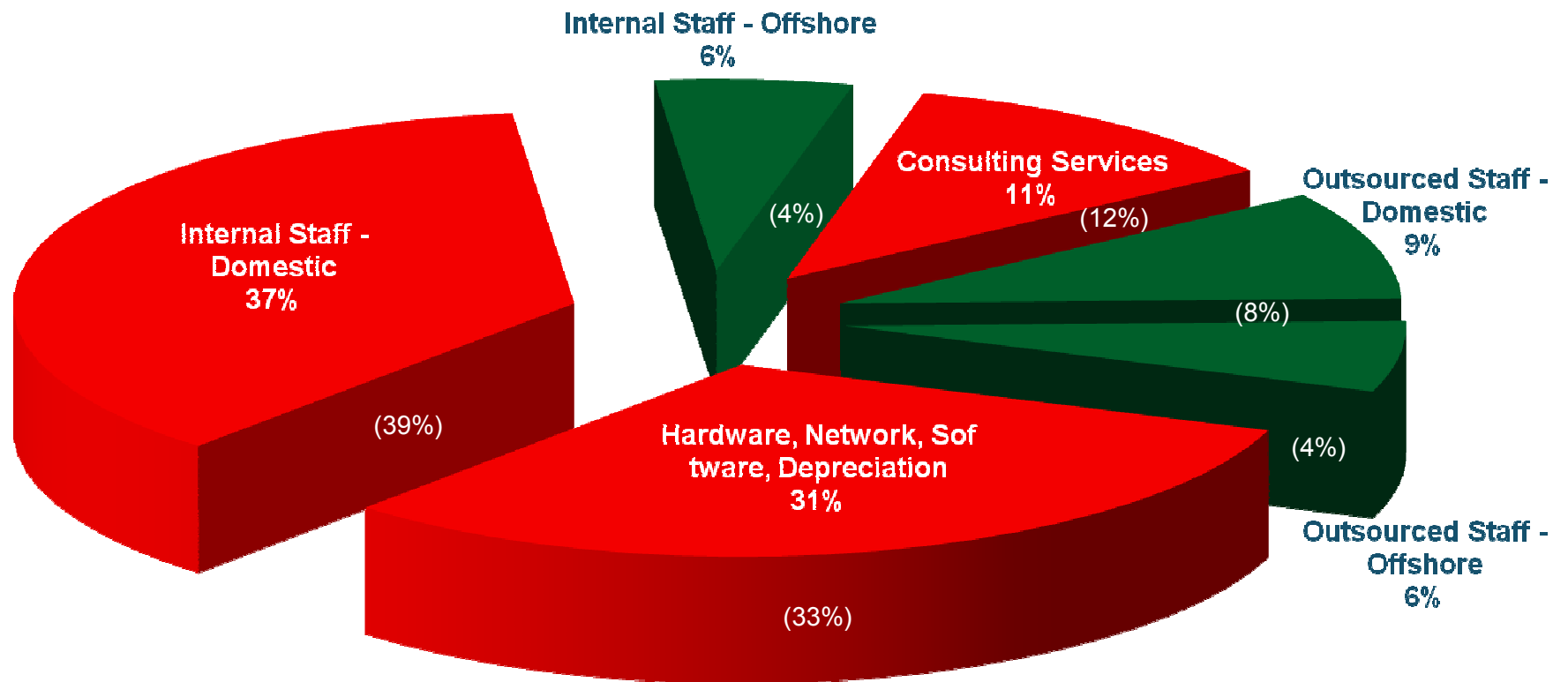
2009 IT Budget Allocation (Actual)



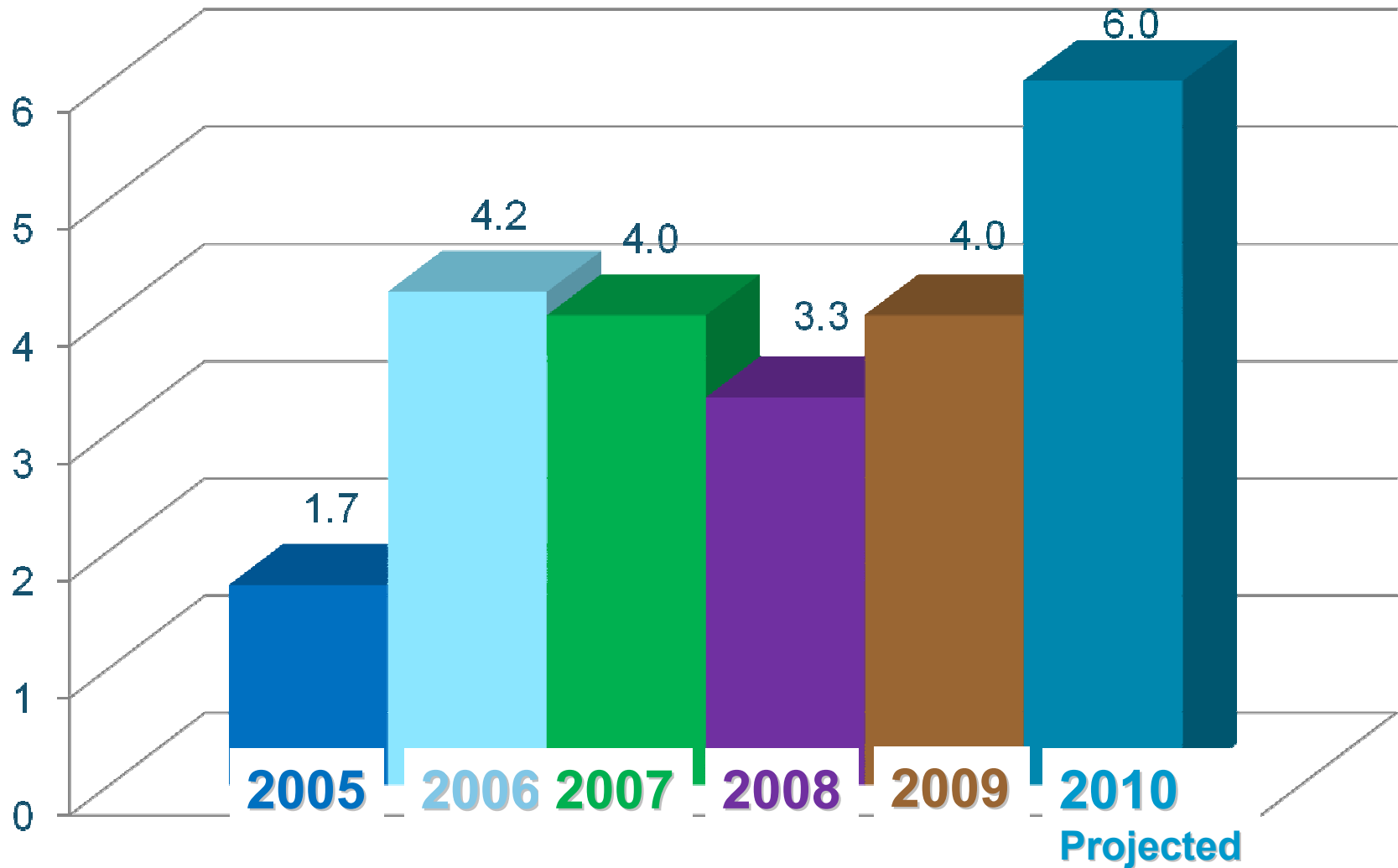
2009 IT Staff Turnover Rate



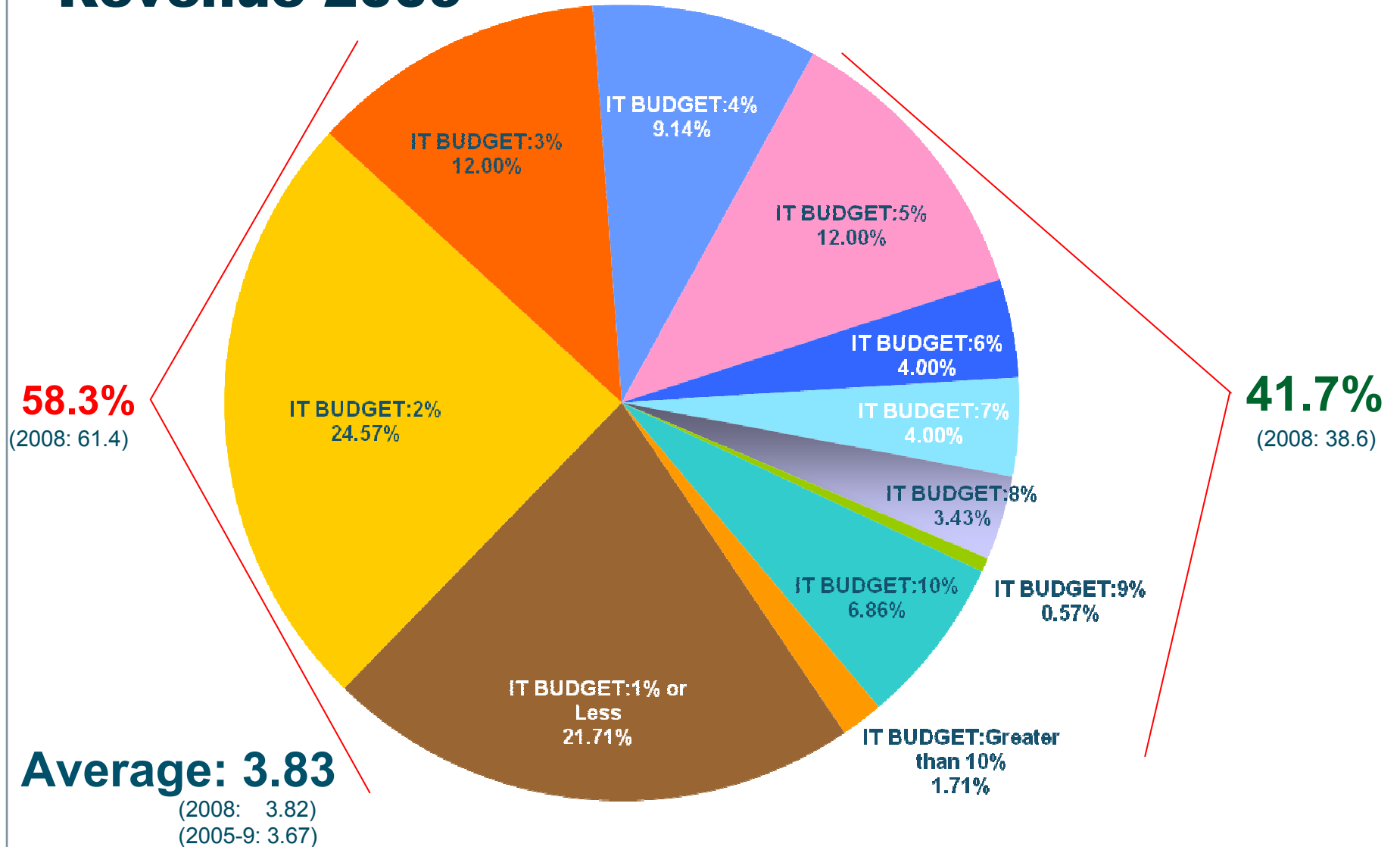
2010 IT Budget Allocation (Projected)



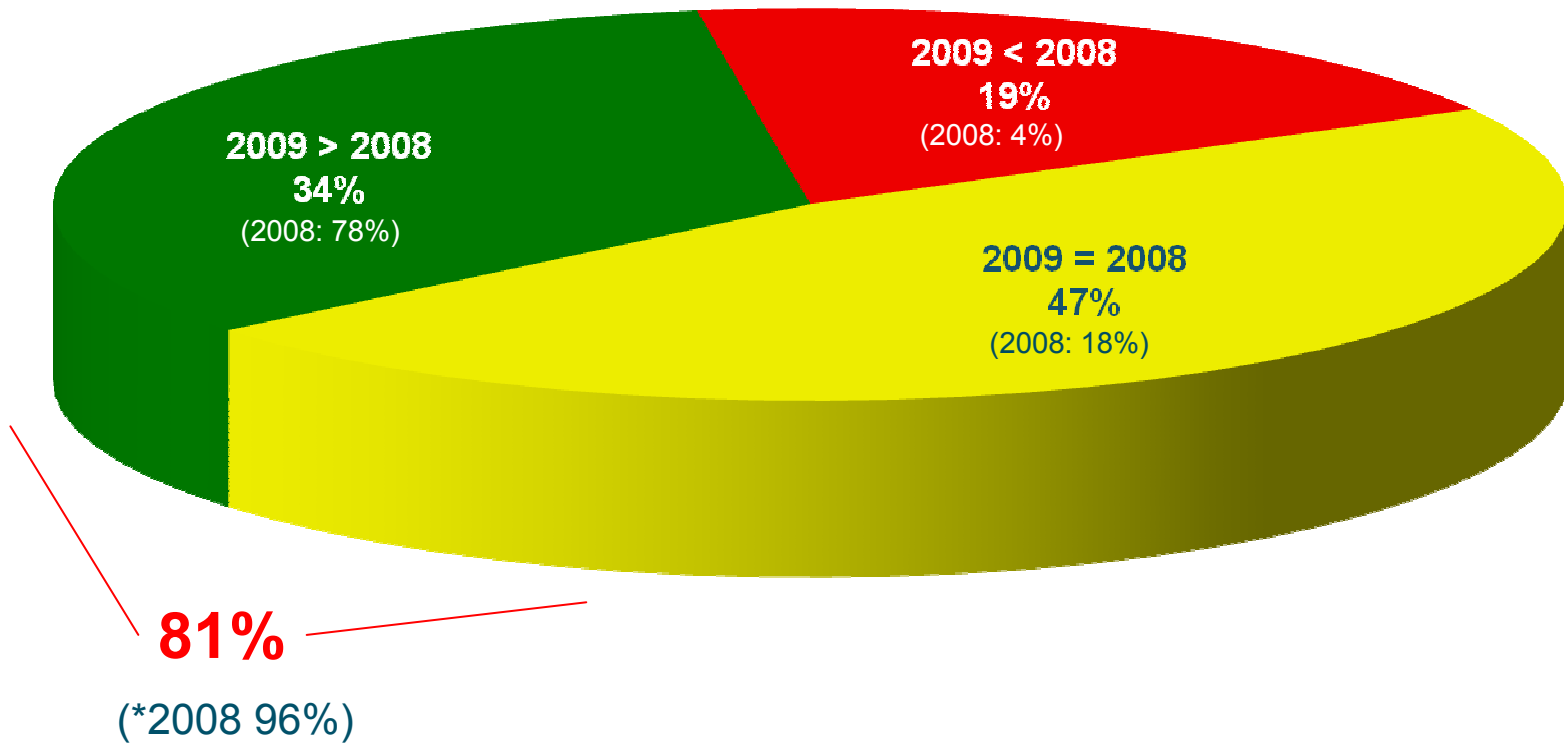
IT Budget Allocation for Offshore Outsourcing



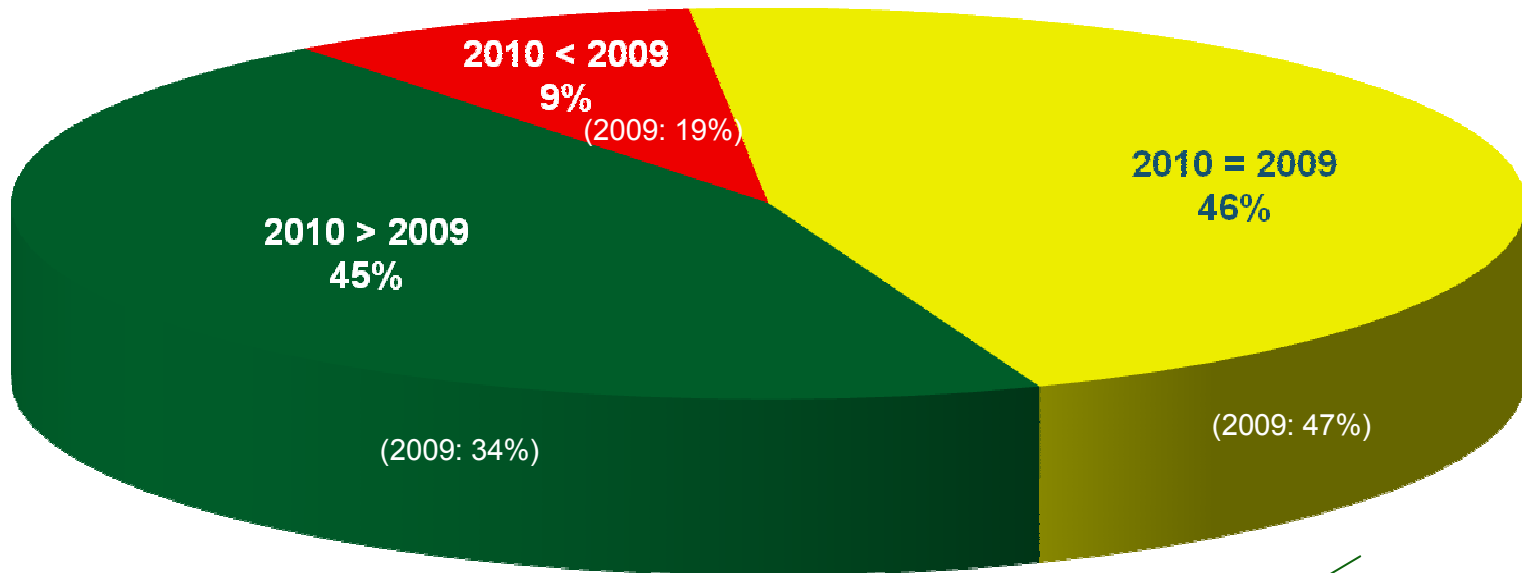
IT Budget as Percent of Corporate Revenue 2009



2009 IT Staff Salaries in Comparison to 2008 (Actual)



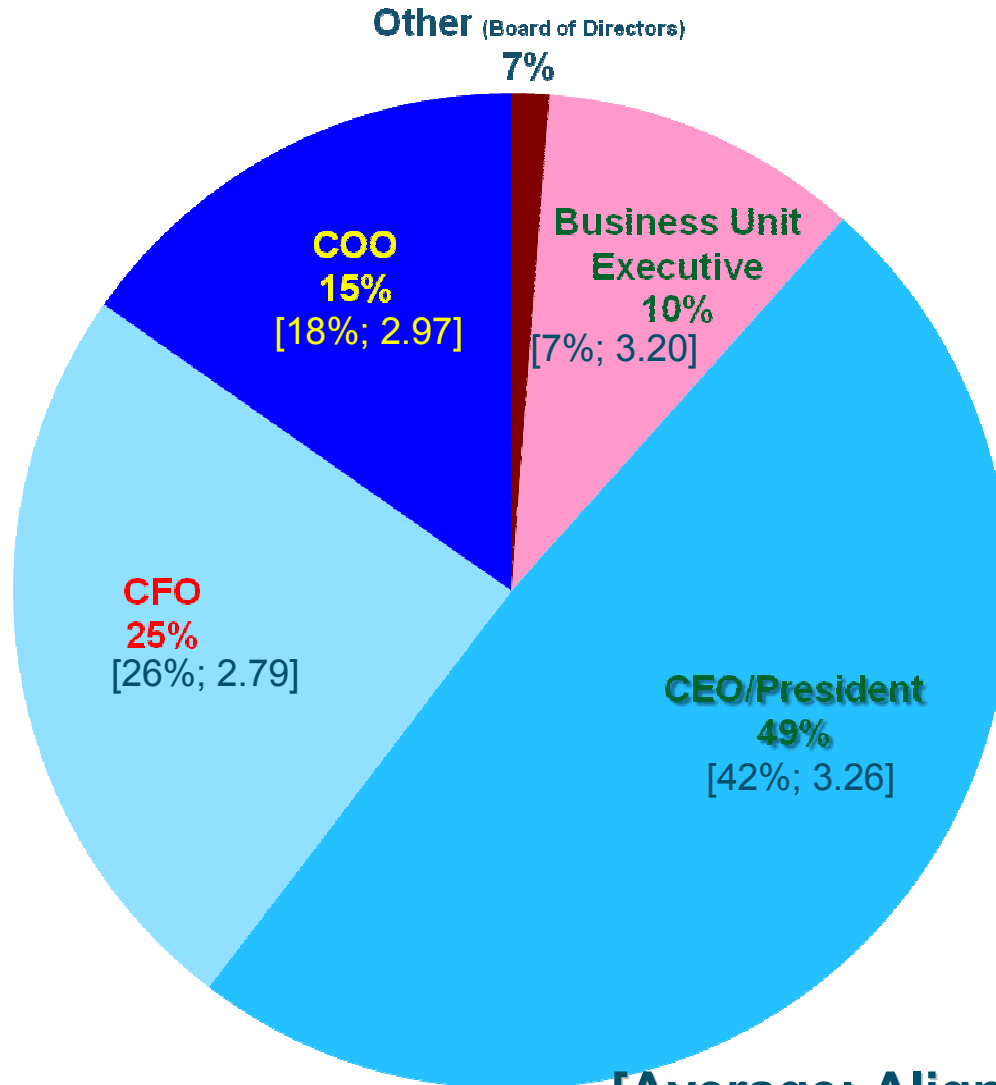
2010 IT Staff Salaries in Comparison to 2009 (Projected)



91%

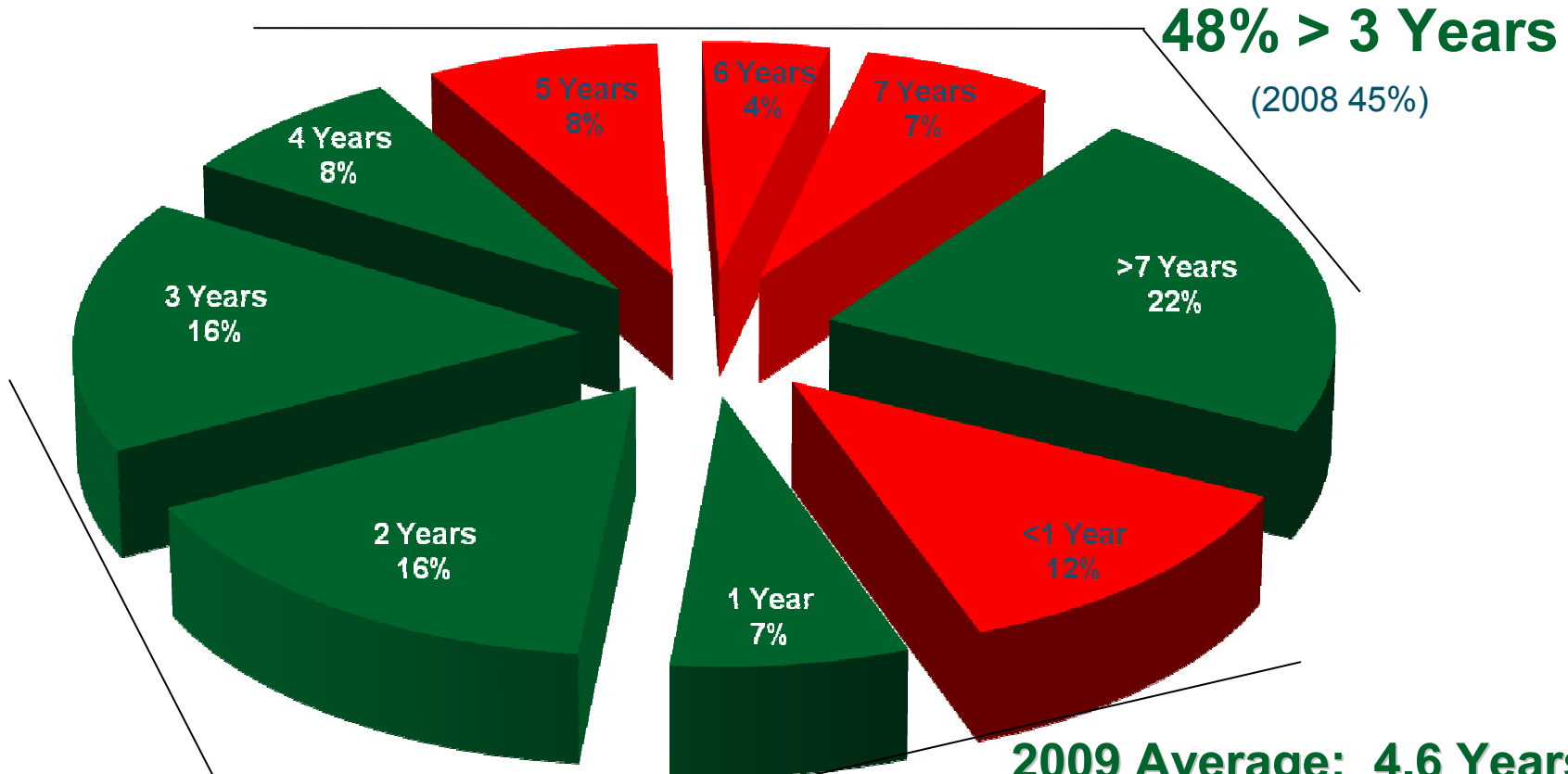
(*Back to pre recession range)

CIO or Senior IT Executives Reports To



[Average; Alignment Maturity]

How Long has Your CIO (or Senior IT Executive) Held His/Her Position?

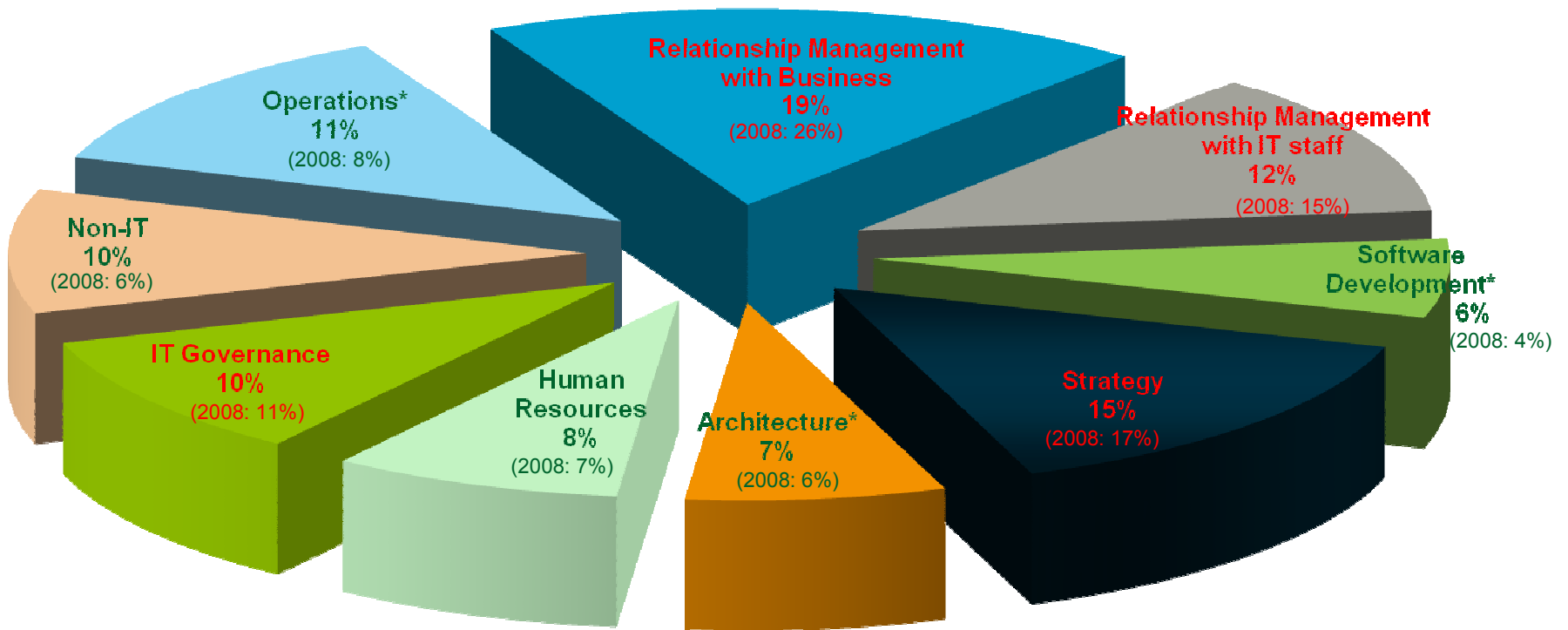


48% > 3 Years
(2008 45%)

52% =< 3 Years
(2008 55%)

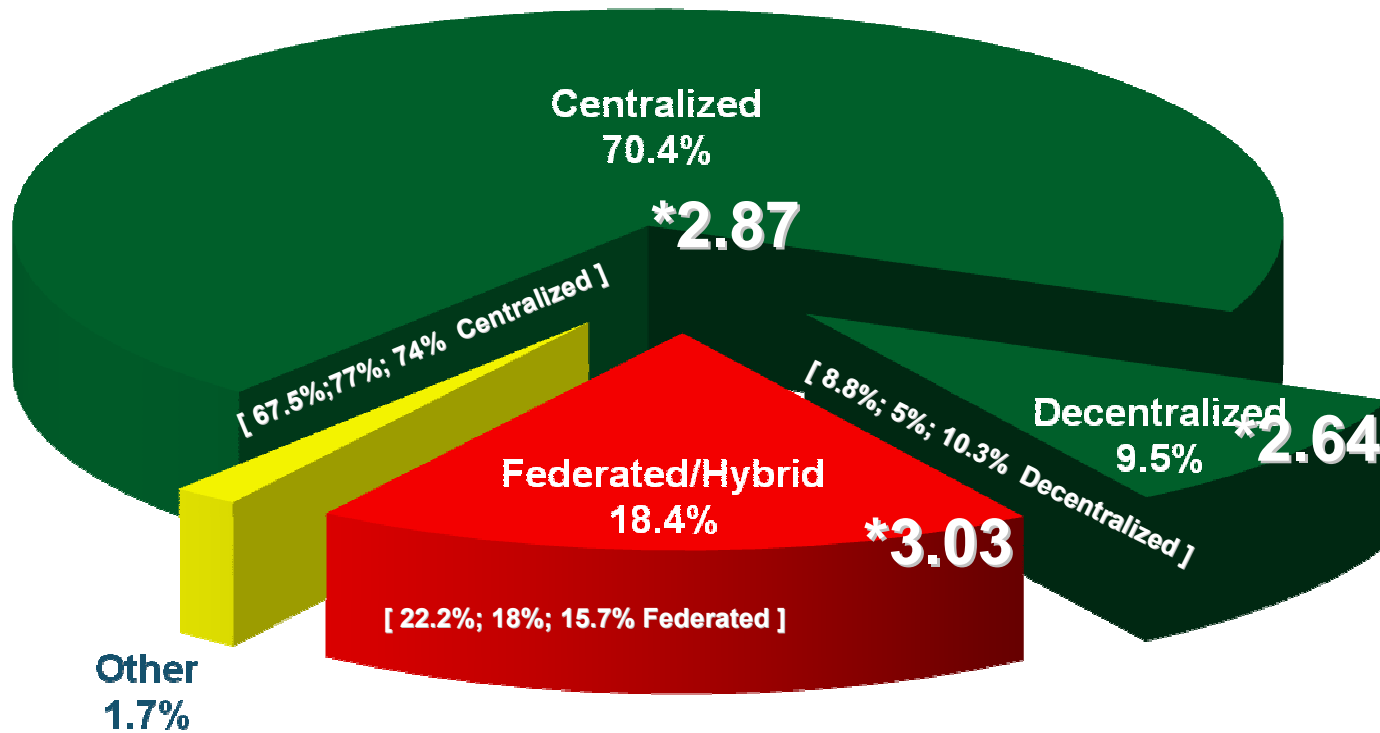
2009 Average: 4.6 Years
2008 Average: 4.3 Years
2007 Average: 4.1 Years
2006 Average: 3.6 Years

How CIOs Spend Their Time



*** 76% time non-technical**
(2008 >80%)

2009 IT Organization



[2008; 2007; 2006 findings]

*Alignment Maturity

Next Steps

- Complete final data collection (from *SIMposium* responses)
- Assimilate the data from Europe & China
- Conduct further analysis
- Publish results (e.g., *SIM News*, *MISQE*)
- Use findings as input for future SIM meetings (local and national)
- Consider findings for new Working Groups or Communities of Interest
- **Please complete next year's survey**