



## The Race is on! IT Trends Study Chapter Challenge Heats Up!

Have you helped your chapter win its share of **\$24,000 in prize money** as part of the IT Trends Study **Chapter Challenge** Contest yet? If not, don't put it off another day! You can access the questionnaire directly using the personal link emailed to you or by clicking on the IT Trends banner above or the banners on [Simnet.org](http://Simnet.org)<sup>i</sup>. Just two weeks into data collection and the competition is quite fierce – **help your chapter rise to the top of the rankings now! Complete the survey!!**

<b>Chapter Challenge Standings (as of April 23<sup>rd</sup>)</b>				
<b>Percentage of chapter members completing the questionnaire.</b>				
	<b>Chapters with 120 or more members</b>		<b>Chapters with 10 to 119 members</b>	
<b>1<sup>st</sup>: \$6,000</b>	Dallas/Fort Worth	14.14%	Toronto	29.41%
<b>2<sup>nd</sup>: \$3,000</b>	Detroit	13.61%	Minnesota	27.50%
<b>3<sup>rd</sup>: \$1,500</b>	Charlotte Region	13.22%	South Florida	16.67%
4	Philadelphia	9.84%	Austin Area	15.09%
5	Portland	9.68%	Capital Area	14.08%
6	Chicago	9.04%	Louisville	13.33%
7	Houston	8.64%	Las Vegas	12.90%
8	Southern California	6.19%	Arizona	12.22%
9	Boston	6.01%	Memphis	11.11%
10	Fairfield/Westchester	4.02%	Indianapolis	10.96%
11	New York Metro	3.88%	Alabama	10.53%
12	New Jersey	3.72%	Western New York	9.62%
13			Central Florida	9.17%
14			St. Louis	8.96%
15			RTP	8.70%
16			Seattle	7.79%
17			Northeast Ohio	7.58%
18			Colorado	7.27%
19			Wisconsin	6.67%
20			Central Connecticut	5.56%
21			San Diego	4.95%
22			Albany	4.17%
23			Wichita	4.17%
24			Atlanta	3.23%

**The chapter with the largest percent increase over their response rate last year wins \$3,000. All prizes are made possible through the generous support of our IT Trends Study Sponsors:**

**Platinum Sponsor**



**Gold Sponsor**



<sup>i</sup> SIM member login required to access questionnaire using banners. No login needed using emailed personal link.