



## 2017 SIM IT Trends Personal Benchmark Reports Coming Soon!

### European Data Collection Ending on September 30

Over the past two months, the SIM IT Trends Study research team has been working hard to extract meaningful insights from the 1,178 responses that were received. We are pleased to announce that **personal benchmark reports will be sent out to all those that participated in the study by early October.** Each report will compare your individual responses to the aggregate of the entire sample so you can compare your organization's IT characteristics to general trends observed around the country.

If you missed out on participating in this year's study, no need to worry! Next year's SIM IT Trends Study Questionnaire will be released in April 2018 and you can complete it to receive a benchmark report next year. **Deeper analyses and discussion of the most important topics in IT will also appear in the Comprehensive Report, set to be released in December** (free of charge to all SIM members). The SIM IT Trends Study research team will also be presenting results of the study at SIM Connect Live in Dallas, TX in April 2018.

While the SIM IT Trends Study has become the most comprehensive source of IT issues and trends around the world, we understand that the majority of our data comes from US-based respondents. To help achieve a more global perspective of IT issues in organizations, **the research team is currently soliciting responses from the European market. We still need your help in spreading the word! Please forward the link below to all IT contacts you have in Europe** so they can help bring a global perspective to this landmark annual study. Time is running out for European data collection as the **questionnaire will close on September 30.**

### European IT Trends Study Questionnaire

[https://unt.az1.qualtrics.com/jfe/form/SV\\_3WZlwpH4OHVAueF?src=sb](https://unt.az1.qualtrics.com/jfe/form/SV_3WZlwpH4OHVAueF?src=sb)

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