



**KNOWLEDGE
PARTNER**

2018

**EDUCATIONAL
OPPORTUNITY**



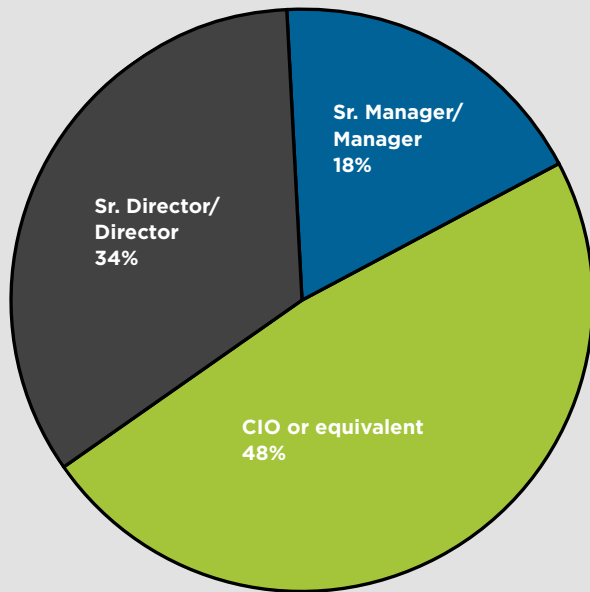
WHERE
IT
LEADERS
CONNECT

To learn more, visit www.simnet.org

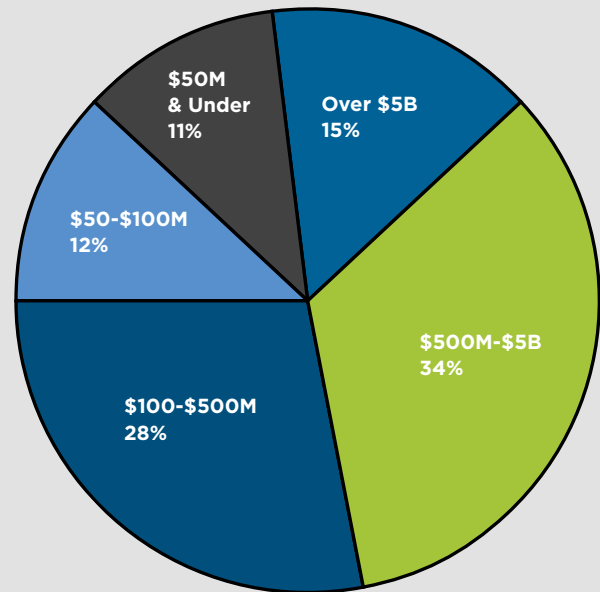
WHAT IS SIM?

Founded in 1968, the Society for Information Management (SIM) is highly regarded as the premier network for IT leadership. A community of nearly 5,000 senior IT professionals, SIM inspires the minds of IT executives through shared experiences and rich intellectual capital. SIM is the USA's oldest and largest not-for-profit professional organization for CIOs and their direct reports.

THEY ARE THE BUYERS CIOs AND THEIR DIRECT REPORTS



THEY WORK AT COMPANIES WITH ANNUAL REVENUES OF



THEY ARE ENTERPRISE

70 of the **Fortune 100** are represented within SIM Membership

248 of the **Fortune 500** are represented within SIM Membership

WHAT IS THE SIM IT TRENDS STUDY?

In 1980, SIM began collaborating with IT scholars to solicit input from its members about the most important IT management issues. The SIM IT Trends Study evolved over the years to become one of the most insightful, comprehensive, and imitated investigations of IT leadership and IT management practices.

The complete findings of the SIM IT Trends Study are provided to all SIM Members free of charge in the *Comprehensive Report*, which non-SIM Members may purchase for \$995. 2018 marks the 39th anniversary of this valuable SIM program.

SIM **KNOWLEDGE PARTNER**

\$10,000

Knowledge sharing has been the key to success between SIM and solution providers over the past 50 years. This annual program was developed to continue this tradition through the use of webinars, white papers, and the IT Trends Study. SIM Knowledge Partners receive:

WEBINAR AND WHITE PAPER:

SIM will promote a Partner webinar/white paper and keep a recorded version available to SIM Members throughout the year. The content is hosted by the Partner and will be promoted by SIM through:

- Knowledge Partner Website
- Custom eBlast to all SIM Members
- Social Media (Twitter and LinkedIn)
- SIM Connect (eNewsletter)

SIM IT TRENDS STUDY:

Partner will receive a custom version of the IT Trends Study, which they can freely distribute to employees, prospects, customers, and business partners (\$995 value per copy shared). Partner may also use study graphics and quotations in marketing, proposals, and educational materials (with attribution).

KNOWLEDGE SHARING

COMPANY LOGO ON:

- SIM Knowledge Partner Website and eBlasts
- SIM IT Trends Study Comprehensive and Personal Report, Survey, Website, and eBlasts

BRANDING

10% DISCOUNT ON ANY SIM NATIONAL SPONSORSHIP, INCLUDING:

- SIM Connect Live 2019
- SIM Women Leadership Summit 2018
- SIM Cybersecurity Virtual Conference 2018

SIM CONNECT LIVE 2019 REGISTRATION FOR YOUR CIO

SIM EVENTS

SIM KNOWLEDGE PARTNER APPLICATION

PRIMARY CONTACT INFORMATION *(handles all marketing logistics)*

CONTACT NAME _____

CONTACT TITLE _____

CONTACT EMAIL _____

CONTACT OFFICE PHONE _____ CONTACT MOBILE PHONE _____

INFORMATION FOR PROMOTIONS

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAIN PHONE _____ WEBSITE _____

SIM KNOWLEDGE PARTNER \$10,000



SPONSORSHIP AND EXHIBIT APPLICATION TERMS:

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to SIM.
2. The cancellation processing fee is 10% of the total sponsorship fee.
3. Any company requesting to pay later than net 90 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
4. All cancellations must be submitted to SIM in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date. If support is cancelled on or before Friday, July 6, 2018, all monies paid minus the cancellation processing fee will be returned to the supporter.
5. Any company who cancels after Friday, July 6, 2018, will be responsible for the total cost. Absolutely NO Refunds for cancellations after Friday, July 6, 2018.

PAYMENT INFORMATION

All invoices are Net 90 or due by July 6, 2018 - Whichever comes first

TOTAL: \$ _____

Invoice me for payment by **Check**

Invoice me for payment by **Credit Card**

Please charge my **Credit Card** below:

Invoice me for payment by **Wire Transfer**

It is important to note that most banks charge a service fee for Wire Transfers. SIM charges a flat fee of \$50.00 USD for all payments being made by wire transfer to cover any bank service fees that are imposed. This additional amount will be reflected in your invoice.

NAME ON CARD _____

ACCOUNT NUMBER _____

EXP DATE _____

CARD SECURITY CODE (3-4 DIGITS) _____

SIGNATURE _____

SIM SPONSORSHIP CONTACT

PORTER RICE
price@simnet.org
856-437-4750