

# Outplacement Consulting



# Outplacement Services

## Why provide Outplacement Services?

- Creates a positive current company environment and maintains morale in the remaining staff -- *the people who stay remember how you treat the people who leave*
- Promotes a positive relationship between the organization and the transitioning employee
- Does the right thing for the departing employee
- Creates good PR and employment branding – *word gets around*
- Reduces lawsuit potential



# Outplacement Services

## Why use our services?

- We provide relevant and innovative career transition support – *customized to your organization's and the individual's specific needs*
- We guide the departing employee in discovering their next career step whether it be in a corporate position or in getting started as an independent consultant
- We offer a flexible custom service at an affordable price
- We counsel within a framework of real-life experience – *both consultants have personally experienced career transition*



# Outplacement Services

Basic 3-day session includes:

- What's Next? – *choosing your career path*
- Marketing Yourself and Networking
- How to Use Social Media in Your Job Search
- Resume Writing and Posting Strategies
- Tips for Working with a Recruiter
- Handling a Behavioral Interview
- People Skills – *body language, listening, gender differences*
- Changing Careers – *is independent consulting right for me?*



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## Class size

**Minimum 6 people, maximum 10**

*class size is limited to provide individual attention and maximum benefit from exercises and dialogue*

## Fees

**\$1350 per person**

plus reasonable/actual travel and living expenses

*(For class size less than 6, \$1550 per person)*

**\$150 / hour optional individual coaching**  
half-day minimum





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## What attendees have to say

*The hard reality of the job market these days is that the average person will change jobs every 2-5 years. I think the message and techniques that Susan and Jana communicated so well are fundamental to professional growth...*

*Director, global food manufacturing company*

*...it takes a special kind of vision to recognize the need for this dialogue.*

*VP, printing services company*





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## About the facilitators

### Susan Caldwell

Former consultant at Oracle, a Director at Hilton Hotels Corporation, and, for the last 7 years, a Certified Personnel Consultant providing Talent Acquisition, Retention, and Offboarding services. Loves to help people find the right niche—a job that uses their skills, makes them fulfilled, and makes their employer successful

### Jana Markowitz

Former systems engineer at IBM, earned a Masters in Organizational Psychology and re-invented herself 15 years ago as an Organizational Development consultant. Provides training on soft skills such as communication, conflict resolution, and teamwork. Also does executive coaching. Enjoys helping people reach their full professional potential.

