



## **Become a SIM Knowledge Partner Today!**

### **New way to create and disseminate new insights to IT decision makers**

Do you want an easy way to connect with an audience of nearly 5,000 senior IT leaders representing organizations with combined IT budgets of about \$200 billion? The SIM Knowledge Partner program is an excellent way to share insights and open dialogue between SIM members and solution providers. Knowledge Partners will receive:

- Promotion of a webinar/whitepaper from your organization. Partners will develop and host the content and SIM will link to it through the Knowledge Partner website and will promote it via emails and social media to all members
- SIM IT Trends Study materials. Partners receive a custom branded version of the IT Trends Study Comprehensive report to freely distribute to employees, prospects, customers, and business partners (\$995 value, per copy). Knowledge Partners may also use study graphics and quotes in marketing and educational materials (with attribution)
- Company logo prominently featured on the SIM Knowledge Partner website, the SIM IT Trends Study Comprehensive report, and multiple emails sent to SIM members throughout the year
- Discounts on SIM National Sponsorships including SIM Connect Live, SIM Women Leadership Summit, and SIM Cybersecurity Virtual Conference
- Free registration for SIM Connect Live for your CIO

SIM Knowledge Partners not only gain access to a large audience of critical IT decision-makers but they also help to continue the tradition of knowledge sharing that SIM has been developing over the past 50 years. To become a partner or for more information, please contact Porter Rice at [price@simnet.org](mailto:price@simnet.org).