



## A Record-Setting Year for the IT Trends Study!

The IT Trends Team would like to extend a huge thank you to the 1,295 SIM members who participated in this year’s study. That’s a **32.61% response rate: the highest in IT Trends history as well as an all-time record number of participants!**

Several chapters earned cash and priceless bragging rights in the Chapter Challenge Contest. **South Florida and Toronto both recorded a perfect 100% participation, earning them a spot in the Chapter Challenge Hall of Fame and a tie for first place in the small chapter category. Minnesota** rounded out the top three. Among large chapters, **Arizona** took first with an impressive 69% response, the highest ever for a large chapter. **Detroit and Dallas/Fort Worth** also earned cash for philanthropy.

<b>Final Chapter Challenge Standings</b>				
<b>Percentage of chapter members completing the questionnaire.</b>				
	<b>Chapters with more than 100 members</b>		<b>Chapters with 10 to 100 members</b>	
<b>1<sup>st</sup>: \$5,000</b>	<b>Arizona</b>	<b>69.000%</b>	<b>South Florida</b>	<b>100.000%</b>
<b>2<sup>nd</sup>: \$2,500</b>	<b>Detroit</b>	<b>53.704%</b>	<b>Toronto (Tied for 1<sup>st</sup>)</b>	
<b>3<sup>rd</sup>: \$1,250</b>	<b>Dallas/Fort Worth</b>	<b>40.609%</b>	<b>Minnesota</b>	<b>70.000%</b>
<b>4</b>	Charlotte Region	39.869%	Austin Area	52.273%
<b>5</b>	Central Florida	31.373%	Eugene	50.000%
<b>6</b>	Houston	28.780%	St. Louis	39.394%
<b>7</b>	Portland	27.891%	Capital Area	36.000%
<b>8</b>	Chicago	25.949%	Indianapolis	35.526%
<b>9</b>	RTP	24.786%	Western New York	32.813%
<b>10</b>	Fairfield/Westchester	24.084%	Colorado	32.632%
<b>11</b>	Southern California	23.047%	Memphis	32.203%
<b>12</b>	Philadelphia	22.177%	Las Vegas	32.000%
<b>13</b>	San Diego	19.298%	Tampa Bay	27.419%
<b>14</b>	New York Metro	17.949%	Wisconsin	26.230%
<b>15</b>	Central Connecticut	17.073%	Seattle	26.027%
<b>16</b>	Boston	15.359%	Albany	25.714%
<b>17</b>	New Jersey	15.289%	Northeast Ohio	20.635%
<b>18</b>			Alabama	20.000%
<b>19</b>			Atlanta	18.966%

All those who responded to the survey will receive their personal Benchmarks Report around the end of September and the Comprehensive Report around the end of November. As interesting insights emerge, we will share them with you in *SIM News* and *SIM Connect* newsletters throughout the year.

Thanks again for making 2018 a record-setting year – your participation helps make SIM’s IT Trends Study the most comprehensive analysis of IT practices of its kind.

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As always, we are grateful for the generous support from our platinum sponsors, Pariveda Solutions and TenFour, and our gold sponsor, IDC, who help fund prizes for the Chapter Challenge Contest.

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