



The 2018 SIM IT Trends Study is Off to a Great Start! **Complete the questionnaire now to earn valuable benefits**

Immediately after **launching the 2018 SIM IT Trends Study Questionnaire in early April, hundreds of SIM members accessed the survey** and began sharing valuable information about IT practices in their organization. To date, the number of responses is trending similar to previous years but in 2018 we want to shatter records. So what are you waiting for, complete the questionnaire today!

An invitation with a personal link to the questionnaire was emailed to each SIM member (if you didn't get it, please contact Chris Maurer at maurer@virginia.edu). You can also access the questionnaire by logging into simnet.org and clicking on any IT Trends "take the survey" banner. **Complete the questionnaire and receive a confidential personalized benchmarks report** comparing your responses to those of your SIM peers and **help your SIM Chapter win bragging rights and cash prizes in the IT Trends Chapter Challenge Contest**. We'll start posting contest standings soon, so be sure to complete the questionnaire and help get your chapter off to a good start!

The **IT Trends Research Team presented at SIM Connect Live using nearly 40 years of IT Trends Study data**. Common themes include the massive amount and increasing pace of change, the ongoing transformation of IT leadership, and the role of IT as an enabler and partner of the business. It's one thing to "know" that IT has changed the world, but it's quite another to see the magnitude graphically. If you missed us at the conference, you may **find all presentation materials [here](#)**.

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