PRESS RELEASE: SIM Boston and NEHIMSS Hold Second Annual Golf 'IT' Mentoring Event with TechBoston Academy

FOR IMMEDIATE RELEASE

May 30th, 2012

SIM Boston and NEHIMSS Hold Second Annual Golf 'IT' Mentoring Event with TechBoston Academy

Exposure to Technology Careers while Learning Golf Basics

Boston – The Boston Society for Information Management (SIM) and the New England Chapter of Healthcare Information and Management Systems Society (HIMSS) partnered with TechBoston Academy to hold the second annual Golf 'IT' event at McGolf in Dedham on May 24th. The 28 participating students were recognized technology leaders and volunteers at their school, who maintain equipment, prepare content for websites and support curriculum activities. The event paired IT professionals from leading companies in the Boston area who served as mentors, with tech-focused high school students in an informal setting to learn about career choices and golf basics.

"Outreach is an important part of SIM's mission and getting experienced IT executives and promising students from TechBoston Academy together is a perfect fit for our Future Potential in IT mission," said Bob Armour, Managing Partner at 17 Ventures who was the spokesperson for the event. "Both the mentors and the mentees seemed to enjoy themselves and get a lot out of the experience."

The mentors:

"It was a great event to be a part of and to be able to help mentor young, upcoming IT professionals in our field! If their golf game is any indication of their careers in IT, then watch out world!" declared mentor Tim Trow, Manager, Managed Services at Akibia.

"As a return mentor I continue to be impressed by the level of enthusiasm the kids have not only in their current studies but in their future career goals and plans after TechBoston Academy," stated second-year mentor Carol Helinski, IT Team Lead – General Ancillary System at Harvard Vanguard Medical Associates.

The mentees:

"It was a really great experience, I really enjoyed learning how to golf and meeting my mentor, she was awesome!" - Shaulita Francis

The Golf IT trip was really fun. I learned a lot about how golf really is. I also made a great connection with my mentor. Thank you very much!" - Cornell Bell

"There are no words to describe how much fun I had and what a great experience it was. The entire trip was excellent!" -Heroldy LImage

"The Golf IT trip was a very good experience. Not only did I have a good time playing golf, but I learned a lot about the program that sponsored the event." -Xavier Pizzaro

For more information contact:

Jim Whalen, SIM Boston, jwhalen@bostonproperties.com, 617-236-3601

The Boston Chapter of SIM

For 35 years the Boston Society for Information Management (SIM) has been the meeting place for IT executives, leading IT consultants, academicians, and senior business executives who play key roles in the use of IT in their organizations. Boston SIM offers a collaborative exploration of best practices, trends and lessons learned for those who shape and influence the management and use of IT. For more information go to: www.bostonsim.org

The New England Chapter of HIMSS

New England HIMSS is a Chapter of HIMSS (Healthcare Information and Management Systems Society) dedicated to the New England area. HIMSS is the healthcare industry's membership organization exclusively focused on providing global leadership for the optimal use of healthcare information technology (IT) and management systems for the betterment of healthcare. As the largest and only dedicated global healthcare information and management systems association, HIMSS serves 35,000 individual members in the United States and internationally, more than 50 state and regional chapters, and 520 corporate members representing top supplier and consultant companies. For more information go to: www.nehimss.org

TechBoston Academy

TechBoston Academy is a 6-12 pilot school in the Boston Public Schools, and was founded in 2002 with the support of the Bill and Melinda Gates Foundation. TechBoston Academy offers a college preparatory curriculum where technology is the bridge that connects the student to their learning experience. For more information go to: www.techbostonacademy.org

###