



Donna Woodruff is the Director Technology Business Management Office at AutoTrader Group, the shared services organization of the AutoTrader group of companies including AutoTrader.com, Kelley Blue Book, vAuto, Vin Solutions and others responsible for IT Service Costing, Portfolio Management, Enterprise PPM tools, and Performance transparency. Previously the Director IT Planning & Governance with Autotrader.com, she is responsible for the Project & Portfolio Management tools, Labor/Vendor Management System, and Resource & Capacity Planning processes ensuring demand management aligns with capacity planning and budgets to provide decision support to the organization's leadership from governance processes through execution.

Donna has over 20 years of experience in Finance and IT. Prior to joining AutoTrader.com she was a Senior Manager at Home Depot with tenure of 9 years in Operations, IT Project Management, Portal, Archive, and Content Mgmt Technologies. Donna holds certifications in Project Management (PMP), Public Accounting (CPA) and Tax (MST).