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Delivering Business Value
Through IT Leadership

2012 SIM Paper Awards Recognize Industry Academics and Practitioners

Each year, the Society for Information Management sponsors the SIM Best Paper Awards. This competition encourages research that impacts practice. Winning papers must be collaboration between academic professionals and industry practitioners. Since SIM's thrust is toward executive management, the work should describe an initiative of interest to senior IT leaders and should have a significant impact on the organization involved.

The research paper competition encourages author teams to address these five criteria, and both the abstracts and papers are reviewed using these criteria:

- Innovation: Are new strategies and approaches described?
- Impact: Does the paper address the real problem and does it help to solve the problem?
- Implementation: Is the innovation operational?
- Re-applicability: Is the approach applicable to other organizations?
- Appeal and readability: Will the paper appeal to SIM membership?

SIM would like to formally recognize the winners of the 2012 SIM Best Paper Awards Competition. The first place winners are **Dr. Donald Marchand** of IMD and **Jim Barrington** of Novartis for their paper titled "SMS For Life: A CIO Led Public-Private Collaboration to Prevent Stock-Outs of Life Saving Malaria Drugs in Africa." The paper received an average of **4.6** out of a possible 5 points across all criteria. Dr. Marchand and Mr. Barrington have graciously asked SIM to donate their \$1,000 travel stipend to an anti-malaria foundation. Read more about the foundation here: <http://malaikaforlife.org>

The second place winners are **Dr. Thompson Teo** and **Dr. Sojung Kim** for their paper titled "Meeting the Challenges of Open Source: Case Study of Korean E-government Open Source Framework." The paper received an average of **3.68** out of a possible 5 points across all criteria.

Congratulations to the 2012 SIM Paper Competition Award Winners. The competition reinforces the importance of research which impacts practice and research which provides valuable insights to inform leaders in information technology. The papers will be published in *MIS Quarterly Executive* which is available to all SIM members at the SIM web site: www.simnet.org

We also thank those who served as judges, including: Jack Becker, Associate Professor of Management Information Systems, University of North Texas; Omar El Sawy, Professor of Information Technology, University of Southern California; Steve Hufford, SIM Chief Executive; Richard Welke, Director, Center for Process Information, Georgia State University; and Mary Sumner, SIM Academic Affairs, Southern Illinois University.

If you have an innovative case study or best practice to share, please organize a team consisting of an academic professional and an industry practitioner and develop a paper for the 2013 competition. Guidelines can be found here: http://www.simnet.org/?page=PA_Compensation. If you have any questions, please contact SIM Liaison for Academic Affairs, Mary Sumner (msumner@siue.edu).