



Delivering Business Value  
Through IT Leadership

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**Society for Information Management Regional Leadership Forum Releases  
Book List for 2011 Program Year**

*Selected titles promote leadership development and discovery*

CHICAGO — The Society for Information Management's (SIM) Regional Leadership Forum (RLF) has released its 2011 book list, designed to enhance the leadership development experience of RLF participants. It consists of 30 books written by some of the most renowned thought leaders of the past and present.

The book list, compiled by RLF facilitators, represents the core of RLF ideas and spans a broad range of topics, including team building, leadership approaches and managing change and diversity.

"These books provide a foundation for the RLF learning experience. They are building blocks of knowledge and a springboard for the exploration of topics to lift our participants into authentic, self-aware leaders at the top of their profession," said Kevin Ryan, RLF Program Director.

The list includes newer releases such as *Strengths-Based Leadership* by Tom Rath and Barry Conchi, which identifies three keys to being a more effective leader:

- Knowing your strengths and investing in others' strengths
- Getting people with the right strengths on your team,
- Understanding and meeting the basic needs of those who look to you for leadership.

RLF facilitators lead focus group discussions on the ideas and concepts presented in the books, and then reinforce the leadership methodologies with exercises and case studies in RLF sessions.

"RLF is a unique learning experience that allows participants to engage in an open dialogue with industry professionals at all levels of management," said Cliff Higbee, RLF Facilitator and past participant. "The book list, which is carefully re-evaluated every year, helps set the tone and develop the curriculum for the entire year."

The full book list, along with details on the RLF program, can be viewed at <http://www.simnet.org/RLF2011/booklist>.

For more information about SIM and the RLF, or to become an RLF participant, visit [www.rlf.simnet.org](http://www.rlf.simnet.org).

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**About SIM's Regional Leadership Forum**

SIM's Regional Leadership Forum (RLF) develops the next generation of leaders looking to advance. Participants in this program become leaders who not only provide strategic and tactical direction, but create an atmosphere of trust, motivation and inspiration for their colleagues. RLF cultivates the leadership skills of these individuals through an intense curriculum designed to introduce and explore innovative ideas and concepts, giving them an edge in attaining leadership positions.

**About SIM**

Established in 1968, the Society for Information Management (SIM) is the premier network for IT leaders

comprised of more than 3,800 members including CIOs, senior IT executives, prominent academicians, and foremost consultants. SIM is a community of thought leaders who share experiences, apply rich intellectual capital, and who explore future IT direction. Through its 31 chapters, SIM provides resources and programs inspired by IT leaders for IT leaders that enable CIOs to further develop their leadership capabilities and those of the emerging leaders in their organizations. SIM provides the collective voice to advocate policy and legislation on behalf of the IT profession.

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