



Delivering Business Value
Through IT Leadership

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November 8, 2009
For immediate release

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**Nearly 200 IT Professionals to Graduate from the Society for Information Management's
Regional Leadership Forum**

Graduates from 67 companies to be honored at SIMposium09 in Seattle

SEATTLE — What do Machiavelli, Patrick Lencioni, and Gandhi all have in common?

They are all part of the SIM Regional Leadership Forum (RLF) agenda, which immerses participants in an intensive, nine-month program teaching them how to enhance their own style and become better leaders in both their professional and personal lives.

“The 33 books on the 2009 RLF reading list took participants on a journey to discover what will make each of these graduates an authentic leader,” says Bob Rouse, RLF Program Director. “We are proud that there will be nearly 200 IT professionals who have dedicated themselves to becoming better leaders in the corporate world, and who understand that one person has the power to influence many.”

The RLF program culminates with a graduation ceremony this afternoon, part of the SIMposium 09 program. Participants are encouraged to stay for the entire conference to network with senior IT professionals and learn from the inspiring keynotes and focus area sessions.

Nearly 200 participants from 67 companies will be graduating. Sponsoring companies include Allstate Insurance Co, Amtrack, BJ's Wholesale Club, Campbell Soup, Chubb Corporation, CIGNA, Kraft Foods, Microsoft, PepsiCo, Pfizer, Sherwin-Williams, and Staples.

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About the Regional Leadership Forum

SIM's Regional Leadership Forum (RLF) develops the next generation of leaders looking to advance. Participants in this program become leaders who not only provide strategic and tactical direction, but create an atmosphere of trust, motivation, and inspiration for their colleagues. RLF cultivates the leadership skills of these individuals through an intense curriculum designed to introduce and explore innovative ideas and concepts, giving them an edge in attaining leadership positions.

About SIM

Established in 1968, the Society for Information Management (SIM) is the premier network for IT leaders comprised of more than 3,800 members including CIOs, senior IT executives, prominent academicians, and foremost consultants. SIM is a community of thought leaders who share experiences, apply rich intellectual capital, and who explore future IT direction. Through its 31 Chapters, SIM provides resources and programs inspired by IT leaders for IT leaders that enable CIOs to further develop their leadership capabilities and those of the emerging leaders in their organizations. SIM provides the collective voice to advocate policy and legislation on behalf of the IT profession.