



Delivering Business Value
Through IT Leadership

401 N. Michigan Ave.
Chicago, IL 60611

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Media Contact: Dan Green
847.279.0022, ext. 239
dan.green@techimage.com

Tracy Sereiko
312.673.5825
tsereiko@simnet.org

SIMposium 08 Advisory Council Provides Insight from Top IT Leaders

Advisory Council features 16 prominent CIOs and senior IT executives offering strategic leadership

CHICAGO, *April 10, 2008* – The Society for Information Management (SIM) has announced the members of the SIMposium 08 Advisory Council. Consisting of 16 prominent CIOs and senior IT executives, the Council provides strategic input and thought leadership for SIM's exclusive annual event, taking place November 9-12, 2008, Disney's Contemporary Resort, Lake Buena Vista, Florida.

"We are very fortunate to have such a select group of executives providing insight and leadership for SIMposium 08," says Andrew Jackson, SIM VP Conferences & Seminars and President of BravoTech. "The strategic input of the Advisory Council enhances the value of the conference. From strategic direction to marketing to program fulfillment, they will help ensure the event continues to exceed expectations."

More than 700 CIOs, CTOs, and senior IT executives are expected to attend SIMposium 08: *Magic of IT: Bridging the Past, Present, and Future* to discuss current business issues, identify industry best practices, and lay the foundation for developing business alliances. The event provides three and a half days for IT leaders to take advantage of the unique combination of unbiased learning, networking, and entertainment opportunities.

The 16 members of the SIMposium 08 Advisory Council are:

- **Larry Argiro**, CIO, Fiserv
- **Leo Collins**, CIO, Lionsgate Entertainment
- **Ned Cooper**, CFO, Comprehensive Health Services
- **Conrad Cross**, CIO, City of Orlando
- **June Drewry**, Global CIO, Chubb Group of Insurance Companies
- **Mike Jones**, Corporate Vice President and CIO, Children's Hospital and Health System
- **Keith Morrow**, CIO, Blockbuster
- **Steve Pickett**, CIO, Penske Corp.
- **John Oglesby**, Vice President, ACH Foods
- **Ed Petti**, Manager - Information Systems and SSME Avionics, Pratt & Whitney Rocketdyne, Inc.
- **John Polizzi**, CIO, BJ's Wholesale Club
- **Caren Shiozaki**, CIO, Thornburg Mortgage
- **Merv Tarde**, CIO, Interstate Batteries
- **Ed Trainor**, CIO, Amtrak
- **Karl Wachs**, CIO, Celanese
- **Peter Whatnell**, CIO, Sunoco

Planning for SIMposium 08 is well underway. An impressive line-up of keynote speakers is headlined by Lloyd Taylor, CIO, LinkedIn, and Russell Romanella, Director of the International Space Station/Payload Processing Directorate, NASA. Additional keynote speakers will be announced this spring.

For more information about SIMposium 08 and to register, visit simposium.simnet.org

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About SIM

Established in 1968, the Society for Information Management (SIM) is the premier network for IT leaders comprised of more than 3,600 members including CIOs, senior IT executives, prominent academicians, and foremost consultants. SIM is a community of thought leaders who share experiences, apply rich intellectual capital, and who explore future IT direction. Through its 31 chapters, SIM provides resources and programs inspired by IT leaders for IT leaders that enable CIOs to further develop their leadership capabilities and those of the emerging leaders in their organizations. SIM provides the collective voice to advocate policy and legislation on behalf of the IT profession.