



Delivering Business Value  
Through IT Leadership

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**SIMposium 09 Advisory Council Provides Insight from Top IT Leaders**  
*Advisory Council features 16 prominent executives offering strategic leadership*

CHICAGO – The Society for Information Management (SIM) has announced members of the SIMposium 09 Advisory Council. Consisting of 16 prominent CIOs and senior IT executives, the Council provides strategic input and thought leadership for SIM's exclusive annual event, taking place November 8-10, 2009 at the Westin Seattle in Seattle, Washington.

"We are fortunate to be able to leverage the strategic insights of this high-caliber group of professionals," says Andrew Jackson, SIM VP Conferences & Seminars and President of BravoTech. "Their input will ensure that SIMposium continues to deliver strategic insights that senior IT leaders can immediately put to use."

Hundreds of CIOs, CTOs, and senior IT executives are expected to attend SIMposium 09: *Fresh Ideas for Peak Performance* to discuss current business issues, identify industry best practices, and lay the foundation for developing business alliances. The event provides two and a half days for IT leaders to take advantage of the unique combination of unbiased learning, networking, and entertainment opportunities.

Members of the SIMposium 09 Advisory Council include:

- **Kevin Campbell**, VP and CIO, Hunt Consolidated, Inc.
- **Ned Cooper**, CFO, Comprehensive Health Services
- **Mike Jones**, Former Corporate VP & CIO, Children's Hospital and Health System
- **Jim Knight**, Global CIO, Chubb Group of Insurance Companies
- **Hugh Moore**, Owner, HJM Consulting
- **John Oglesby**, President, CIO Services Group
- **Ingvar Petursson**, CIO, Expedia
- **Richard Shay**, Chief of Research, PEMCO Insurance
- **Caren Shiozaki**, CIO, Thornburg Mortgage
- **Merv Tarde**, CIO, Interstate Batteries
- **Ed Trainor**, CIO, Amtrak
- **Karl Wachs**, CIO, Celanese Corporation

Planning for SIMposium 09 is well underway. An impressive line-up of keynote speakers is headlined by:

- Patrick Lencioni, author of eight bestsellers, including *The Five Dysfunctions of a Team*, *The Three Signs of a Miserable Job*, and *The Three Big Questions for a Frantic Family*
- Dan Roam, author of *The Back of the Napkin: Solving Problems and Selling Ideas with Pictures*
- Bill Baumann, Vice President of Information Technology, REI

- Eric Cowperthwaite, Chief Information Security Officer, Providence Health & Services.

For more information about SIMposium 09 and to register, visit [simposium.simnet.org](http://simposium.simnet.org)

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**About SIM**

*Established in 1968, the Society for Information Management (SIM) is the premier network for IT leaders comprised of more than 3,800 members including CIOs, senior IT executives, prominent academicians, and foremost consultants. SIM is a community of thought leaders who share experiences, apply rich intellectual capital, and who explore future IT direction. Through its 31 chapters, SIM provides resources and programs inspired by IT leaders for IT leaders that enable CIOs to further develop their leadership capabilities and those of the emerging leaders in their organizations. SIM provides the collective voice to advocate policy and legislation on behalf of the IT profession.*