The Society for Information Management (SIM) SIM*posium* 2010 Features CIO Panel Series
CIOs from Fortune 500 companies discuss the future of IT

CHICAGO — The Society for Information Management (SIM) will host SIM*posium* 2010 Oct. 3-5 at the Omni Hotel at CNN Center in Atlanta. A large number of CIOs, senior IT executives and thought leaders from some of the world's most renowned organizations, including Coca-Cola, Microsoft and Johnson & Johnson, will come together to tackle the issues facing top IT leaders today and tomorrow.

The 2010 theme, *The Charm of IT: Bringing People, Process & Technology Together,* shapes the two-day program, including a CIO open forum panel series that explores thought-provoking topics including:
- the future of IT
- the quickly-changing IT landscape
- road maps for keeping up with the evolution of world class systems

"You have the best of academia and the best of industry coming together and the fusion is terrific," said Dr. Debabroto "Dave" Chatterjee, SIM Atlanta President, Conference Co-Chair and Associate Professor, Management Information, Terry College of Business at the University of Georgia.

In addition to more than 25 keynote and interactive breakout sessions, IT leaders, including non-SIM members, benefit from networking events for leadership enhancement and an inspiring special events agenda.

"Whether its business leadership, change management or technology advancements and how to apply them, it's not only the great speakers we attract at the sessions that we host, it's really what goes on in between that I find of most value because of that interaction with your peers," said Bob Keefe, CIO, Mueller Water Products.

SIM*posium* 2010 is produced by SIM and the SIM Atlanta Chapter and designed for CIOs to enable peer-to-peer exchange on current market trends, industry best practices and leadership challenges to further develop business alliances.

Read more at **http://www.simposiumconf.com**.
For the most up-to-date information about SIM*posium*2010, follow us on **Twitter** and **LinkedIn**.
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