SIM
Delivering Business Value
Through IT Leadership

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**More than 200 IT Professionals to Graduate from the Society for Information Management's
Regional Leadership Forum**
Graduates from 97 companies to be honored at SIM*posium 2010 in Atlanta*

CHICAGO — More than 200 participants from 97 companies will graduate from the Society for Information Management's (SIM) Regional Leadership Forum (RLF) program as part of the SIM*posium* 2010 program: *The Charm of IT: Bringing People, Process and Technology Together,* Oct. 3-5 in Atlanta.

The intensive, nine-month curriculum engages participants in an interactive learning environment to teach them how to enhance their own leadership development experience and lift them into authentic, self-aware leaders at the top of their profession.

"Companies are seeking individuals who thrive on change, understand their personal leadership strengths and opportunities, and are willing to look at continuous learning as one of the best tools for increasing their leadership effectiveness and addressing corporate needs," said Kevin Ryan, RLF Program Director. "We are proud that there will be more than 200 IT professionals who have dedicated themselves to becoming better leaders in the corporate world, and who understand that one person has the power to influence many."

Sponsoring companies include AT&T, Amtrak, Campbell Soup, Chubb Corporation, CIGNA, Kraft Foods, Microsoft, PepsiCo, Pfizer, Polo Ralph Lauren, Sherwin-Williams and Staples.

Participants are encouraged to stay for the entire conference to network with senior IT professionals and learn from the inspiring keynotes, 25 interactive breakout sessions and a CIO open-forum panel series hosted by industry thought leaders.

Visit www.simposiumconf.com for more information about SIM*posium* 2010, the largest gathering of CIOs in North America.

About the Regional Leadership Forum (RLF)
SIM's Regional Leadership Forum (RLF) develops the next generation of leaders looking to advance. Participants in this program become leaders who not only provide strategic and tactical direction, but create an atmosphere of trust, motivation, and inspiration for their colleagues. RLF cultivates the leadership skills of these individuals through an intense curriculum designed to introduce and explore innovative ideas and concepts, giving them an edge in attaining leadership positions.

About Society for Information Management (SIM)
Established in 1968, the Society for Information Management (SIM) is the premier network for IT leaders comprised of more than 3,600 members including CIOs, senior IT executives, prominent academicians, consultants, and other IT leaders. SIM is a community of thought leaders who share experiences and apply rich intellectual capital, and who explore future IT direction. Through its 31 chapters, SIM provides resources and programs inspired by IT leaders for IT leaders that enable CIOs to further develop the leadership capabilities of themselves and the key and emerging leaders in their organizations. SIM provides the collective voice to advocate policy and legislation on behalf of the IT profession across industries.