



Delivering Business Value  
Through IT Leadership

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**Aug. 16, 2010**  
**For Immediate Release**  
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**The Society for Information Management (SIM) Announces Featured Speakers at SIMposium 2010**  
*Keynotes and 25 interactive sessions offer insights about market trends and leadership challenges*

CHICAGO — SIMposium 2010, Oct. 3-5 at the Omni Hotel at CNN Center in Atlanta, brings CIOs, senior IT executives and thought leaders together from across the nation to explore ideas and opportunities, inspire collaboration and innovation, and tackle the issues facing North America's top IT leaders today and tomorrow.

Keynote speakers are:

- Brian Shul, U.S. Air Force fighter pilot and tactics instructor, and author of four best-selling books
- Steven R. Chabinsky, deputy assistant director of the FBI
- Colonel Anthony A. Wood, USMC (retired), partner and vice president of CDM Technologies Inc.
- Dr. Carl Hammerschlag, M.D., CPAE, renowned inspirational speaker

SIMposium 2010 is designed for CIOs and senior technology executives to enable peer-to-peer exchange on current business issues and industry best practices — and to further develop business alliances. The [practitioner-driven program](#), filled with expert presentations from many knowledgeable and leading speakers, is the ideal venue for IT leaders to gain insights through a unique combination of unbiased learning, networking and entertainment.

"I'm pleased to invite you to the prestigious SIMposium 2010 here in Atlanta," said Georgia Gov. Sonny Perdue. "For more than 40 years, top leaders in IT have attended SIMposium to learn the very latest about the industry," he added.

"This is going to be the largest gathering of CIOs in North America. We're expecting more than 1,000 people in attendance," said Becky Blalock, SVP and CIO of Southern Company. Blalock also is participating in a CIO open forum panel titled Innovation and the New IT. "There's no text book that tells us how to be successful in the way we do our jobs. My best learnings come from talking to my peers."

And SIMposium2010 provides ample opportunity for interaction. In addition to authoritative keynotes, the conference features 25 interactive breakout sessions hosted by industry and thought leaders followed by receptions and many other opportunities to network with peers. Session topics include:

- Cloud Computing, CIO Open Forum Panel
- Leadership And Succession Planning, CIO Open Forum Panel
- Mapping the IT Future, CIO Open Forum Panel
- Mobile Technology, CIO Open Forum Panel
- Are You Ready to Meet the Challenge of the Future? What CEOs Want From CIOs
- Social Media Legal Issues

Read more at <http://www.simpodiumconf.com>.

For the most up-to-date information about SIMposium2010, follow us on [Twitter](#) and [LinkedIn](#).

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*Established in 1968, the Society for Information Management (SIM) is the premier network for IT leaders comprised of more than 3,600 members including CIOs, senior IT executives, prominent academicians, consultants, and other IT leaders. SIM is a community of thought leaders who share experiences and apply rich intellectual capital, and who explore future IT direction. Through its 31 chapters, SIM provides resources and programs inspired by IT leaders for IT leaders that enable CIOs to further develop the leadership capabilities of themselves and the key and emerging*

*leaders in their organizations. SIM provides the collective voice to advocate policy and legislation on behalf of the IT profession across industries.*