



THE EXECUTIVE RLF WILL ...

- Forge a more influential presence
- Sharpen an executive brand
- Navigate to a politically savvy altitude

GUIDING THE PROGRAM



PATRICIA COFFEY

Former SVP and Group CIO for Allstate; faculty member, Lake Forest Graduate School of Management



JUNE DREWRY

CIO Hall of Fame Member & Co-Director, Institute for 21st Century Leadership



KEVIN RYAN

Former Fortune 500 VP and Co-Director, Institute for 21st Century Leadership

THREE PROGRAM LEADERS FOR OPTIMAL, PERSONALIZED MENTORING IN A SMALL GROUP

Our renowned leadership experts take the time-tested, successful synergies of SIM's famous RLF program to another level ... **with one-on-one coaching opportunities throughout the program.**

WHY AN EXECUTIVE RLF?

In our 21st century world of ever-accelerating change and fierce competition, the need for highly-capable leadership at the executive level has never been greater.

As your career journey climbs to a new level, you will find yourself in a more complicated world where the stakes are higher ... where you are less dependent on management ability and more dependent upon leadership and influence abilities. The Executive RLF offers important platforms to:

- **Raise your consciousness** about extending yourself amid the increased complexity as you rise through the organization.
- **Expand your world view** on relationships and communication at every level.
- **Develop, demonstrate and utilize** influence power.
- **Enable mental presence** amid stress.
- **Build intellectual power and strength** in order to be influential, have impact and make a difference.



THE JOURNEY INCLUDES ...



SESSION 1 AUGUST 14-16, 2019

“TRANSFORM OR BE IRRELEVANT” ... with topics like:

- “Transform or Be Irrelevant” with Don Imholz; former CIO of McDonnell-Douglas, Boeing and Centene
- “Confronting Your Reality” with Pat Coffey; former SVP of Allstate Technology & Strategic Ventures
- “Personal Ethics and Leadership” with Mary-Linda Armacost, PhD; Professor at the University of Pennsylvania Graduate School of Education, President Emerita of Moore College of Art and Design, former President of Wilson College

SESSION 2 SEPTEMBER 19-20, 2019

“BUILD YOUR EXECUTIVE PRESENCE AND INFLUENCE” ... with topics like:

- “Listening and Storytelling for Authentic Interaction and Influence” with Laura Packer; Principal of thinkstory llc
- “Honing and Leveraging a Powerful Executive Presence and Brand” with an experienced CEO / Fortune 500 board member
- “Personal Values and Executive Leadership” with Kevin Ryan; RLF Facilitator and Co-Director of The Institute For 21st Century Leadership

SESSION 3 OCTOBER 24-25, 2019

“LEVERAGE YOUR INFLUENCE POWER” ... with topics like:

- “Building and Maintaining More Powerful Relationships” with Morag Barrett; Partner of Lead Star, national speaker and author of “Cultivate” & “The Future-Proof Workplace”
- “Navigating Organizational Politics & Leveraging Your Influence Power” with June Drewry; CIO Hall of Fame member and Co-Director of The Institute for 21st Century Leadership
- “One Executive’s Journey: Lessons Learned” with Donagh Herlihy; EVP & CTO of Bloomin Brands (Outback, Flemings, Carrabba’s, Bonefish Grill)

SESSION 4 DECEMBER 5-6, 2019

“MOVE FORWARD AT A HIGHER ALTITUDE” with topics like:

- “Governance, Culture and Strategic Focus” with Martha Summerville, PhD; Summerville Consulting and Executive Coaching
- “Executive Presence at a Higher Altitude” with Art Hopkins; Executive Director in Russell Reynolds’ Information Officer Search Practice
- “Capstone One-On-One Coaching” with Art Hopkins, Pat Coffey, June Drewry and Kevin Ryan

PLUS, DEEP DISCUSSIONS AND CRITIQUED PARTICIPANT PRESENTATIONS CENTERED ON TODAY’S CHALLENGING ISSUES FACING EXECUTIVES ... with a focus on books like:

- *“The Answer To How Is Yes – Acting On What Matters”* by Peter Block
- *“Never Split The Difference – Negotiating As If Your Life Depended On It”* by Chris Voss and Tahl Raz
- *“12 Steps To Power Presence”* by John Baldoni
- *“The Speed Of Trust”* by Stephen Covey
- *“How The Way We Talk Can Change The Way We Work”* by Robert Kegan and Lisa Laskow Lahey
- *“The Zen Of Executive Presence: Build Your Business Success Through Strategic Image Management”* by David A. McKnight
- *“Survival Of The Savvy: High-Integrity Political Tactics For Career And Company Success”* by Rick Brandon and Marty Seldman



Participants will be RLF graduates ...

- Operating at the senior level.
- With significant experience leading others.

LIMITED TO 24 PARTICIPANTS



Pat Coffey ... pcoffey.cedibus@gmail.com
June Drewry ... june_drewry@yahoo.com
Kevin Ryan ... kevin.ryan@15axioms.com
Vincenzo Nelli ... vnelli@simnet.org

The 4 Sessions of the 2019 program will be held at the Vinoy Renaissance hotel in the heart of downtown St. Petersburg, FL.



The Executive RLF fee of \$9,950 includes:

- All books, speakers, presentations, materials and activities throughout the four-month program.
- All breakfasts, lunches and refreshments.
- A post-program learning event in 2020.

SIM member companies receive a \$450 discount