

<u>Board Strategic Direction</u>			
<b>Board Direction: Administrative actions that can impact event awareness, attendance, and expenses</b>			
<u>Actions</u>	<u>Success Measures</u> How will you know you have been successful	<u>Time Frame</u>	<u>Person/s Responsible</u>
<p><b>1. Increase cost of monthly lunch for non-members</b></p> <p>a. Determine size of increase</p> <p>b. Notify membership of increase</p>	<p>Reduce loss on lunch expense</p>	<p>By date: December 2016</p> <p>By date: January 2017</p>	<p>Board approval 11-30-16</p> <p>January Newsletter</p>
<p><b>2. Consider establishing membership levels</b></p> <p>a. Set as a brainstorm session on a board agenda</p> <p>b. If levels changed determine date and times for notification</p> <p>c. Notify members</p>	<p>Set goals for each category and make 2016-17 base year for future comparisons</p>	<p>By date:</p> <p>By date:</p>	<p>Membership Committee</p>

<b><u>Board Strategic Direction</u></b>			
<b>Board Direction: Create programs and education events to draw membership and support the mission of the Smith County Bar Association</b>			
<b><u>Actions</u></b>	<b><u>Success Measures</u> How will you know you have been successful?</b>	<b><u>Time Frame</u></b>	<b><u>Person/s Responsible</u></b>
<b>1.Create Introduction to “Smith County Courts” class</b> a. Program approved by Judges b. Applications accepted c. Class selected d. First Session e. Pending future dates	Attendance of 10-15 attorneys	January 2017	Danny, John and Nathaniel
	Feedback from participants to refine future classes or eliminate as a project	December 2016	
		February 2017	
		February 2017	
		March 10	
<b>2. Continue Mock Trial event</b> a. Recruit volunteers  b. Confirm courthouse use  c. Solicit sponsor for snacks/ purchase and have snacks delivered	# of participating SCBA members	January/February 2017	Jacob Putman and Lucas Mackieck
	# of students	January 2017	
		Jacob, Lucas and staff	