

<u>Board Strategic Direction</u>			
Critical Question: Explore current programs and explore new ideas			
Board Direction: Set specific goals for each program discussed: Law Day, Constitution Day, Volunteer Attorney Program, Adoption Day Partnership and Civics Program			
Program: Law Day			
Volunteers: Ruth Yeager, Dana Bias, Ralph Allen, Stuart Hene			
<u>Actions</u>	<u>Success Measures</u> How will you know you have been successful	<u>Time Frame</u>	<u>Person/s Responsible</u>
1. Provide invitees of Luncheon with enticements/major prizes to attend (prizes to be provided by vendors)	Increase number of participants attending by 10% per year with attendance of: YR 1 – 275 YR 2 – 300 YR 3 - 325	Every year for the next 1-3 years	Law Day Committee
2. A. Each SCBF Board member provides 2 proposed new vendor names annually. B. Offer vendors enticements (i.e. discounted booth price for big giveaway item)	Increase the number of vendors at Law Day by a total of 25% over next 3 years: YR 1 – 15 vendors YR 2 – 17 vendors YR 3 – 20 vendors	Every year for the next 1-3 years (Gather names of possible vendors 3 to 4 months in advance each year)	SCBF Board members Law Day Committee
3. A. Increase number of underwriters donating to Law Day B. Increase dollar amount of donation by single donors	Increase SCBF’s net profit to a minimum of: YR 1 - \$7000 YR 2 - \$8000 YR 3 - \$9000	Every year for the next 1-3 years	SCBF Board members each name 2 potential underwriters per year Law Day Committee