



**SNA-WI FALL
CONNECTIONS CONFERENCE**

"A Seat at the Table: Food, Culture, and Community"

Vendor Prospectus

October 29-30, 2026 at the Heidel House, Green Lake

Keynote Sponsor | \$1,500 (1 available)

- 1 full complimentary conference registration
- Dedicated time to introduce the Keynote Speaker on the 1st day
- Logo included on all marketing materials
- 5 attendee \$50 discount code to share with your customers

Reception Sponsor | \$1,500 (1 available)

- 1 full complimentary conference registration
- Company name and logo displayed during the reception
- Logo included on all marketing materials
- Branded drink tickets
- 5 attendee \$50 discount code to share with your customers

Coffee Sponsor | \$1,500 + cost of coffee sleeves (1 available)

- 1 full complimentary conference registration
- Exclusive sponsor of coffee
- Branded disposable coffee sleeves
- Logo included on all marketing materials
- 5 attendee, \$50 discount code to share with your customers

Lanyard Sponsor | \$1,500 + cost of lanyards (1 available)

- 1 full complimentary conference registration
- Branded lanyards
- Logo included on all marketing materials
- 5 attendee, \$50 discount code to share with your customers

General Sponsor | \$750 (unlimited)

- Logo included on all marketing materials
- 5 attendee, \$50 discount code to share with your customers

QUESTIONS?

Please contact the SNA-WI office at 920-560-5630 or SNA-WI@badgerbay.co with questions.