



Feeding Bodies. Fueling Minds.™

Meet the 2026-27 Board Candidates

President-Elect



CONNIE SEIBER, DTR
CD

Connie Seiber, DTR CD

School District of Black River Falls/School District Melrose-Mindoro, Food Service Director

Current and past school nutrition experience: For the past 20 years, I have proudly served as the Food Service Director for the School District of Black River Falls, where I have led the growth of a student-centered, innovative nutrition program focused on student engagement, and community connection. During this time, I have worked to build a culture that views the cafeteria as an extension of the classroom—where students learn lifelong skills in nutrition, wellness, and social development.

This year, I expanded my leadership role by also serving as Food Service Director for the School District of Melrose-Mindoro. Taking on a second district has been both exciting and challenging, pushing me to grow as a leader while strengthening my ability to mentor staff, build systems, and strategically delegate. This experience has deepened my confidence in empowering teams, developing future leaders, and creating sustainable programs that can thrive across multiple districts.

Leading two districts simultaneously has broadened my perspective, sharpened my organizational skills, and reinforced my passion for advancing school nutrition on a larger scale.

Previous professional volunteer/leadership experience: I currently serve on the Education and Membership Committee for the School Nutrition Association, where I help support professional development and strengthen member engagement. This role allows me to collaborate with colleagues across the state, and encourage involvement in our professional community.

What excites you about this opportunity? What is your vision for advancing the mission and work of SNA-WI?

I am excited about this opportunity because the School Nutrition Association of Wisconsin has played such an important role in my own professional growth, and I am passionate about giving back while helping shape the future of our profession. Stepping into this role is also a meaningful way for me to step outside of my comfort zone and continue growing as a leader.

Additional information you wish to share for consideration: I would like to share that my ultimate dream for school nutrition in Wisconsin is to inspire everyone in our profession to view their role not just as preparing meals, but as a daily opportunity to provide nutrition education and meaningful experiences that positively impact students' health, learning, and life skills. I am passionate about helping our colleagues see the cafeteria as an extension of the classroom—where every meal can teach balance, variety, respect, and curiosity about food.

Secretary-Treasurer



JAMIE WILSON

Jamie Wilson

Superior School District, Director of Food Service

Current and past school nutrition experience: I have more than 15 years of experience in child nutrition, including three years as a food service manager in a residential childcare setting and now entering my 12th year in a K12 district as Director of Food Service for the School District of Superior. I lead a strong team that serves nearly 900,000 meals and snacks each year through breakfast, lunch, after school, and summer programs. My work has focused on building a positive team culture, strengthening financial stability, improving participation, and shaping the perception of school food in our schools and community.

Previous professional volunteer/leadership experience: I have been an active Wisconsin SNA member for many years and currently serve as Secretary Treasurer. Prior to that, I served four years as Chair of the Legislative Committee and have participated in both state and national advocacy efforts, including Wisconsin Advocacy Day and SNA's Legislative Action Conference. I have helped organize and support advocacy events, legislative visits, and member engagement efforts. In recent years, I have also helped develop and support the Growing Leaders virtual experience for SNA Wisconsin members, with a focus on leadership development, connection, and helping members grow in confidence and capacity within our profession.

What excites you about this opportunity? What is your vision for advancing the mission and work of SNA-WI? What excites me most about serving a second term as Secretary Treasurer is the opportunity to keep building on the work already in motion and continue supporting an organization that has given so much to me professionally. I care deeply about school nutrition and the people who do this work every day. My vision for SNA Wisconsin is to keep growing strong leaders, support members at every level of their careers, and make sure our association stays practical, connected, and relevant. I want to continue helping create opportunities for members to learn from each other, feel supported, and stay engaged in advocacy and leadership work that strengthens school nutrition across our state.

Additional information you wish to share for consideration: As a food service director, I bring a practical day to day perspective to board service. I understand the realities our members face, including staffing, budgets, student participation, compliance, and the constant need to adapt while still delivering for kids. I have always believed in leading with authenticity, common sense, and a willingness to do the work behind the scenes. I value relationships, communication, and helping others feel like they belong in this profession. I would be honored to continue serving SNA Wisconsin in a second term as Secretary Treasurer.

Legislative Committee Chair



KAITLIN TAURIAINEN

Kaitlin Tauriainen

Ashwaubenon School District, Child Nutrition Coordinator

Current and past school nutrition experience: I have worked in school nutrition for roughly 14 years as the director at Ashwaubenon, West De Pere, and a role in the Green Bay Public Schools.

Previous professional volunteer/leadership experience:

SNA-WI Legislative Committee (2021)

SNA-WI Legislative Co-chair (2022)

SNA-WI President Elect, President, & Immediate Past President (2023-2026)

SNA Public Policy & Legislation Midwest Rep (2025-2027)

What excites you about this opportunity? What is your vision for advancing the mission and work of SNA-WI? I thrive on advocacy for our programs and sharing our story. I believe that we have to be the voice of our work, and work to share the good things happening in our program.

Membership & Mentoring Committee Chair



EMILY RIEDLER, MS, RD,
CD

Emily Riedler, MS, RD, CD

Kenosha Unified School District, Director of Food Services

Current and past school nutrition experience:

2023-current: Director of Food Services, Kenosha Unified

2013-2023: Dietary Manager, Kenosha Unified

2011-2013: Nutrition Program Consultant, Department of Public Instruction

Previous professional volunteer/leadership experience:

School Nutrition Foundation Equipment Grant Reviewers

Read Across Kenosha- United Way 2025, 2026

SNA-WI Education Committee Member

Healthy School Meals for All Wisconsin Coalition Member

Pastoral Wellness Committee Member- St. Mary's Catholic Church

What excites you about this opportunity? What is your vision for advancing the mission and work of SNA-WI?

I am excited to share my many years of experience in school nutrition from both a state and a

district level. As school nutrition professionals we often live on our own "islands" in our own districts, but we have a vast amount of colleagues around the state with the shared experiences, difficulties and solutions. We are better and stronger together and I look forward to helping and reaching out to school nutrition professionals and making connections with them and other SNA WI members through this opportunity.

Additional information you wish to share for consideration:

While I am a more recent member of SNA-WI, I have my own experiences taking on a new role unexpectedly. Having had a mentor would have made the transition easier and I know the benefits of collaboration.

Marketing Committee Chair



RHEA BURKS

Rhea Burks

Kenosha Unified School District, Nutrition Coordinator

Current and past school nutrition experience:

2023- Current: Nutrition Coordinator, Kenosha Unified

2020-2023: Mahone Middle School Unit Manager, Kenosha Unified

2018-2020: Cafeteria Worker, Kenosha Unified

Previous professional volunteer/leadership experience:

Kenosha Unified Calendar Committee Member, SNA-WI Marketing Committee Member, Training Coordinator – Culver's of Pleasant Prairie, Marketing Coordinator- Culver's of Pleasant Prairie

What excites you about this opportunity? What is your vision for advancing the mission and work of SNA-WI?

Having spent the past three years marketing our own school nutrition program, I am excited to bring my ideas to a larger scale. By having better marketing, we can not only change the perception of school nutrition programs in Wisconsin but also attract more school food service professionals to join our organization. I truly enjoy promoting the great initiatives that our schools are doing and would like to feature other schools in the state to spread ideas and positivity about school nutrition.

Additional information you wish to share for consideration: Thank you for your consideration in being the Marketing Committee Chair. I have enjoyed my time on this committee and will continue to be a member regardless of the decision.