



SNA-WI 2018-19 Industry Membership Packages

Greetings:

SNA-WI will once again offer Industry Membership packages. This year, we will have Gold, Silver and Industry Membership levels. There no longer will be a Bronze option. This structure continues to recognize the differences between each category of support and allows for more distinction for our members.

The packages include the annual membership dues along with many forms of advertising and recognition. This helps to minimize the number of times each year the organization comes to industry for support while maximizing the amount of exposure for industry.

Please review the enclosed informational sheet with more details on each of the packages including specifics of the Spring and Fall Conference involvement.

The Industry Advisory Committee, and the Executive Board truly hope that you will consider supporting SNA-WI at the Gold, Silver or Industry level. If you have any questions please contact the SNA-WI office at 920-560-5630 or email to SNA-WI@badgerbay.co for more information.

Sincerely,

A handwritten signature in black ink that reads "Michael Gasper".

Michael Gasper
2018-19 President

Jesse Bender
2018-19 President Elect

Industry Member Packages

GOLD Industry Members - \$1,700

- Participation in SNA-WI Events
 - Fall Conference - Table Top (no food – just display)
 - State Annual Conference (June) – Standard Booth
 - Spring Conference - Free registration for 1 individual
- Full Page Color Ad in Online Newsletter with direct link to preferred website or contact – School Tray Today *(3 publications/year)*
- Company logo featured with link to company website on header of SNA-WI online member directory
- Invitations to participate in SNA Industry Focus Groups
- Products on Parade for Summer Conference
- Special app recognition with logos featured and link to company website during all SNA-WI Events *(when app is available)*
- Opportunity to provide news and company updates on the SNA-WI website
- Company Listing in SNA WI featured online member directory
- Access to SNA-WI Membership Directory on SNA-WI Website
- Featured participation in Incentive Game at Annual Conference Industry Show

SILVER Industry Members - \$1,400

- Participation in SNA-W Events
 - Fall Conference - Table Top (no food – just display)
 - State Annual Conference (June) – Standard Booth
 - Spring Conference - Free registration for 1 individual
- Half Page Color Ad in Online Newsletter with direct link to preferred website or contact – School Tray Today *(3 publications/year)*
- Company Listing in SNA WI featured online member directory
- Access to SNA-WI Membership Directory on SNA-WI Website
- Featured participation in Incentive Game at Annual Conference Industry Show

INDUSTRY Members – \$400

- Company Listing in SNA WI featured online member directory
- Access to SNA-WI Membership Directory on SNA-WI website
- Reduced SNA-WI event rates for tabletop and booth displays.

***Please note:** *INDUSTRY Members that are brokers can extend clients a \$150 discount off of Gold or Silver Membership Package prices if their broker is already a member. SNA-WI office will send brokers a promo-code to share with clients.*

Please note: *Companies must be a member at some level to participate in any SNA-WI events.*



School Nutrition Association of Wisconsin 2018-2019 Industry Membership Renewal

August 1, 2018 - July 31, 2019

Main Contact Information: *(for Directory)*

Name & Title: _____
 Company: _____
 Company Type: _____
 Current Membership Level: _____

Direct Mailing Address (If Different):

Address: _____
 City/State/Zip: _____
 Direct Phone: _____
 E-mail: _____

Company Information: *(For Billing)*

Name/Title: _____
 Address: _____
 City/State/Zip: _____
 Company Phone: _____
 Fax: _____
 Website: _____
 Email: _____

**It is critical that we have your correct e-mail address.
All notices are sent via e-mail.**

With membership, you can provide additional names for inclusion of electronic information and access to members only information throughout the year:

Name and Title: _____ Email Address: _____

REGULAR MEMBERSHIP

GOLD Sponsor Package	\$1,700
SILVER Sponsor Package	\$1,400
INDUSTRY Member	\$400
• Add advertising in the Newsletter (all three issues): quarter pg (\$242) half pg (\$457) or a full pg (\$847)	\$ _____
• Add web site listing (\$200)	\$ _____
• Add contact listing in the Director Supervisor Directory (\$100)	\$ _____

BROKER MEMBERS AND BROKER CLIENTS

Broker members must apply for INDUSTRY membership for which they will receive the opportunity to extend the \$150 discounts to their clients. If additional exposure is desired through advertising, please mark those items above.

BROKER Members

Please list the names of the clients you represent: Clients: _____

BROKER Member Clients

- \$150

If your Broker is a member, enter their name below and DEDUCT \$150 from Gold, Silver or Industry membership package above.

Broker: _____

TOTAL ENCLOSED AMOUNT: \$ _____

PAYMENT

Check # _____ *(Checks payable to SNA-WI)*

Credit Card VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Card Number: _____ Exp. Date: _____ Security Code: _____

Address on Billing Statement: _____

Name on Card: _____ Signature: _____

School Nutrition Association of Wisconsin (SNA-WI)

563 Carter Court, Suite B • Kimberly, WI 54136 • Fax: 920-882-3655 • Email: SNA-WI@badgerbay.co

I understand that I will not be a voting member of the School Nutrition Association of Wisconsin (SNA-WI), but I will receive all SNA-WI mailings, including three issues of the Newsletter. I will support child feeding programs in Wisconsin and give the association assistance and encouragement whenever possible. Membership is on an annual basis.

Signed: _____ Date: _____

2018-19 SNA-WI Newsletter Advertising Order Form

We strive to limit advertising to a maximum of 40% of the newsletter, and ads will be accepted on a first-come, first served basis. All ads are due per the specific schedule below. Previous ads will be repeated per contract when no new copy is received by the deadline. Advertising is subject to the approval of the Editor and/or SNA-WI Executive Board. SNA-WI does not provide pre-publication proofs. If an issue is closed before your order is received, you will be contacted regarding space availability in other issues. SNA-WI requires payment in full for the year to run your ad.

Please note: Advertising rates listed below are net (agency commissions are not included in these rates).

Advertising Formats

Whenever possible, please submit advertisements electronically to sna-wi@badgerbay.co. Ads must be provided as: (1) pdf files, (2) eps files, (3) tif (or .tiff) files. Ad sizes include: Full page - 8 1/2 x 11", 1/2 Page - 8 1/2" x 5 1/2" and 1/4 Page - 3 1/2" x 4 3/4".

2018-19 SNA-Wisconsin Advertising Contract

Please fill in the following information and submit this form with your industry Membership application.

Company

Contact Person: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
Email: _____

Advertising Agency *(different than company contact)*

Contact Person: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
Email: _____

Issue	Ad Size		
<input type="checkbox"/> Fall 2018	<input type="checkbox"/> Full Page - \$300	<input type="checkbox"/> 1/2 Page - \$165	<input type="checkbox"/> 1/4 Page - \$95
<input type="checkbox"/> Winter 2019	<input type="checkbox"/> Full Page - \$300	<input type="checkbox"/> 1/2 Page - \$165	<input type="checkbox"/> 1/4 Page - \$95
<input type="checkbox"/> Spring 2019	<input type="checkbox"/> Full Page - \$300	<input type="checkbox"/> 1/2 Page - \$165	<input type="checkbox"/> 1/4 Page - \$95

METHOD OF PAYMENT

TOTAL ENCLOSED: \$ _____ Check # _____ (Checks payable to SNA-WI)

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Card Number: _____ Exp. Date: _____ Security Code: _____

Address on Billing Statement: _____

Name on Card: _____ Signature: _____

Mail to: SNA-Wisconsin • 563 Carter Court, Suite B, Kimberly, WI 54136

Fax: 920-882-3655 • Email: SNA-WI@badgerbay.co