

## The Future of Work is You: 2019 SMA Annual Meeting Registration Now Open!

The SMA leadership is pleased to announce that conference registration and hotel reservations are now open for the 2019 Southern Management Association Annual Meeting.

[Register for the Conference Here!](#)

Be sure to register by **August 1** to receive the early bird reduced rate of \$185—\$100 off the full registration rate!



This year's event will take place **October 8-12, 2019** at the [Hilton Norfolk The Main](#) in Norfolk, Virginia. The [preliminary online program](#) is now available online.

SMA is known for its informative, educational, and innovative conferences—and 2019 will be no exception. As always, you can count on the conference mainstays, such as thought-provoking paper sessions and symposia; three SMA Doctoral Consortia for Early Stage, Late Stage, and Pre-Doctoral tracks; PDIs on research methods by CARMA and other research methods scholars; SMA Town hall and Awards celebration; and the Friday evening celebration (this year's theme is "Make a Splash"). The conference will also feature crowd favorites such as SMART (SMA Research & Teaching) Talks and late-night networking with the Academic Trivia Challenge, emceed by [Journal of Management](#) editor, **David Allen**. Those who prefer more physically active networking should enter the SMA Golf Tournament!

In addition, several unique sessions this year will reflect the SMA 2019 conference theme, "**The Future of Work is You.**" This theme captures the simple idea that every single member of the SMA community regardless of age, career stage/status, geographic location, nationality, gender orientation, religious or ethnic beliefs, each has a significant and unique contribution to make in crafting a future workplace that is agile in responding to challenges and creating value for all stakeholders. Some of these highlights include sessions on Open Science and Research Credibility, Women in Leadership, Onboarding Veterans in the Workplace, Teaching in a Gig Economy, and Career Paths panels across the career span. Look for this theme throughout the conference reflected in the Norfolk Mermaid symbolizing freedom, creativity and uniqueness!

### Offsite Excursions

This year's offsite excursions include a guided tour of Naval Station Norfolk, the largest naval installation in the world, followed by the unique opportunity to hear from one of the leaders of the base who will share first-hand details on managing and leading the world's largest naval base. Attendees can also choose to visit the Chesapeake Bay Foundation, where they will tour the Brock Environmental Center, one of the world's greenest living buildings, or join a local guide for a walking tour of Norfolk's creative arts district, known as NEON (New Energy of Norfolk). Read more about these excursions on the SMA website in the coming weeks!

### Hotel Reservations



After registering for the meeting, be sure to book your hotel stay. Reservations are now open for rooms at this year's conference hotel, Hilton Norfolk The Main.

The Hilton is a recent addition to the bustling downtown Norfolk scene. Built in spring of 2017, it stands at the corner of Main and Granby streets, close to many local restaurants and attractions. A 2018 Certificate of Excellence from TripAdvisor, Hilton Norfolk The Main also offers guests an indoor pool and state-of-the-art 24-hour fitness center as well as rooms and suites with views of the Elizabeth River and downtown Norfolk. ([Read more about the Norfolk Hilton here.](#))

Room rates are \$169/night single/double; \$179/night triple; \$189/night quad, and a block of rooms has been reserved for October 6, 2019 - October 13, 2019.

The special room rate will be available until **September 16 or until the group block is sold-out, whichever comes first**. Be sure to book your hotel room early. Rooms are likely to fill up, and you don't want to miss out on being in the center of all the SMA action!

Booking a reservation from the hotel's site is simple. Click on the conference reservation link below to receive SMA's preferred rate.

### [\*\*Reserve Your Room Here!\*\*](#)

Don't miss what is sure to be a fantastic annual meeting and a memorable experience. Questions about this year's annual meeting can be directed to 2019 Program Chair **Janaki Gooty**, University of North Carolina Charlotte, at [jgooty@unc.edu](mailto:jgooty@unc.edu). Questions regarding registration can be directed to [help@southernmanagement.org](mailto:help@southernmanagement.org).

**We look forward to seeing you in Norfolk!**