

# Society of Talent Acquisition & Recruitment



## Partnering with STAR Chicago

We continue to focus on the area of employment - recruiting and retention management - allowing us to address the needs, issues and trends of the employment marketplace through the high-quality programs, networking events and other specialized services that you have come to expect.

### Why sponsor STAR Chicago?

#### Exposure

- Direct contact to the staffing and recruiting industry in the Chicago-land area
- Expanded marketing reach to the STAR Chicago members and prospects
- Company logo on all event material, including before and after the program

#### Recognition

- Create brand awareness for your company to the STAR Chicago membership
- Acknowledgment of your company at the STAR Chicago events
- Positioning your company as an industry leader to staffing and recruiting professionals

#### Participation

- Networking and educational opportunities at the STAR Chicago events
- Promotion of your company's service
- Contribute to the development and education of the staffing and recruiting industry

**STAR Chicago has sponsorships available for every budget and every company.**

Our vast selection of sponsorship opportunities includes sponsoring our Professional Development Programs, exhibiting at our Annual Staffing Symposium and sponsoring the Annual Awards Dinner.

#### ***Sponsorship Opportunities Include:***

##### **Professional Development Program Sponsorships**

Represent your company while attending an informative breakfast program. The professional programs provide attendees a chance to discuss current issues with fellow practitioners.

##### **May Staffing Symposium Sponsorships**

Exhibit your company's products and/or services during our full day event that is attended by 300 staffing professionals. The day is full with educational and enlightening sessions.

*Exhibitor tables and facilitated roundtable discussions are available now!*

##### **Summer Networking Event Sponsorships**

The Summer Event is the perfect excuse to get out of the office! As one of the most popular events, we fill the event with over 200 professionals who are ready to network and create new connections!

##### **Annual Awards Dinner Sponsorships**

With over 200 attendees, this is the largest and most anticipated event of the year. Connect with members and their guests during this relaxed and exciting evening filled with food, fun and friends.

##### **Holiday Networking Party Sponsorships**

Spread a little Holiday Cheer. This relaxed atmosphere is ideal for catching up with former colleagues and peers as well as developing new acquaintances to begin the New Year! This sell-out event draws over 250 professionals.

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