



Running with the Big Dogs Positioning Your Firm for Success



THURSDAY, MARCH 21, 2019 ~ NOON TO 4PM

**11:45 AM REGISTRATION ~ 12:00 - 4:00PM LUNCH & PROGRAM
ST. PETERSBURG YACHT CLUB, REGATTA ROOM (DOWNSTAIRS)**

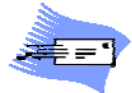
This seminar will assist practitioners at any level to establish a professional setting to achieve success. Presenters will provide guidance in how to ensure that your law firm is secure financially. The goal is to gain knowledge in the "business" side of the practice of the law. From professionally marketing your firm to setting achievable financial/growth goals, this seminar will provide valuable guidance to take your firm to the next level.

Presented by: Law Practice Management Section/Chair Charles R. Gallagher, III ~ Vice-Chair Autumn N. Hancock

PROGRAM

12:00 - 12:10 PM	INTRODUCTIONS
12:10 - 12:35 PM	Create a Presence ~ Marketing/Website Design/SEO <i>Jeremy Cocomise, Skyway Media</i>
12:35 - 1:00 PM	Capture Your Target Market ~ Video SEO <i>Erik Cocks, The Authority House</i>
1:00 - 1:25 PM	Create Your Culture ~ Finding The Perfect Location <i>Kathleen Seide, Seide Realty</i>
1:25 - 1:45 PM	BREAK
1:45 - 2:10 PM	Create Security I ~ Four Challenges to Building Wealth - <i>Mike Zotto, Jarred Bunch</i>
2:10 - 2:35 PM	Create Security II ~ IT for Dummies - <i>Nate Ginter, Vine IT</i>
2:35 - 3:00 PM	Create Security III ~ Line of Credit/Investments - <i>Tim Mann, The Bank of Tampa</i>
3:00 - 3:50 PM	Go Green ~ Financial Success Through Growth <i>Presented By SPBA Past Presidents Bill McQueen and Lucas Fleming</i>
3:50 - 4:00 PM	Q&A

HOW TO REGISTER



MAIL
the completed form w/ check.



ON-LINE
from the Calendar at www.stpetebar.com



Materials will be emailed prior to the seminar

Reservation Deadline March 15, 2019 - 12pm

Name(s): _____
Firm: _____ Phone: _____
Email(s): _____

Registration ~ Lunch Provided; Choose One Chicken Picatta Seasonal Fruit Plate

- \$85.00 St. Pete & Clw. Bar Members/Staff
- \$115.00 Non-Member Attorneys & Staff
- \$25.00 Law Student Members

**Pending 4 hrs.
General CLE credit**

Check enclosed Pay by credit card. *For security purposes, credit card, must be made online at www.stpetebar.com

TOTAL: \$ _____

Register online www.stpetebar.com

or send checks to:

St. Pete Bar
P.O. Box 172
St. Pete, FL 33731-0172

You do not need to be a member of the section to attend.
Reservations and Cancellations are REQUIRED.
In an effort to provide accurate counts to caterers and the venue, all reservations must be received by the January 18th deadline. Cancellations/Refunds are due by the deadline and in writing. For more information contact the St. Pete Bar at 727-823-7474 or info@stpetebar.com