To Log into the ASAP Website

Go to www.strategic-alliances.org
Click on Sign In at the very top of the Home screen and enter your Username and Password

- Username is generally the email provided to ASAP
- Password: your chosen password or the default of Password1
- If you have forgotten your password click the “Forgot Your Password” link.
- If you have forgotten your username try your work email address first. If that does not work and you need assistance, please contact Brendan Ward bward@strategic-alliances.org

If you are not a current ASAP member at this time and do not already have an existing Guest record but would like to receive communications you must create a Guest profile.

Guests are limited in the information they may access on the ASAP website and must pay non-discounted fees for programs, services and products.

To Create a Guest Profile

Click here to create a Guest profile
You will see two options:
- Guest
- Individual New

If you do not wish to join as an ASAP member right now click on the radio button next to Guest and click Continue.

Complete Username (we recommend an email address) First and Last Name and click Continue

Two options appear:
Accept this Membership and Continue (this is referring to a Guest “membership type”) OR Start Over (if you would like to join as an ASAP member)

Complete the profile section. There are 2 choices:

Upgrade my Membership Now (this mean becoming an ASAP member for a fee) OR Continue with Current Membership (as a Guest)

Next click on the Home link in the top toolbar and access the website or register for an event as a Guest.

Not sure if you’re a member or if you already have a Guest profile?
Contact Brendan Ward at bward@strategic-alliances.org