

## Improving Strategic Planning

<b>James "Jim" McClain</b>	Principal, Global Development Partners	The Strategic-Management Process: How to Make It More Holistic and Integrated
<b>Dr. Deborah Brazeal</b>	Professor, Cal Poly Pomona	Strategic Planning With Creative Intent
<b>Jerry Vieira</b>	Founder, QMP Assoc. Inc	Increasing the Probability of Strategic Success: Creating Synergy by Combining Strategic Science, Intuition, and Street Smarts
<b>David Fishman</b>	Managing Director, SDG	A Mandate for Strategy
<b>Jeff Davids</b>	Former CFO, Daycom Systems	Strategic Planning in Rapid Growth Companies: A Look inside the Venture-Capital-Backed Enterprise
<b>Dr. A.O. Lewis, Jon Kevin Loebbaka</b>	- Professor, UCSD - GM, Universal Alloy Corporation	Managing Future and Emergent Strategy Decay
<b>Carl Spetzler</b>	Chairman, SDG	The Deadly Sins of Strategy: How to Recognize, Remedy, and Avoid Them
<b>Dudley W. Gill III</b>	Founder and President, Strategic Impact Marketing	Best Practices For Nonprofits: Transforming the Strategic Plan Into an Effective Business Plan
<b>Jim Webb</b>	Principal, Breakthrough Strategy LLC	Guerilla Strategies: Business Leaders from Real Revolutionaries...

## Focusing on Results

<b>Dr. Peter H. Antoniou</b>	President, The Ansoff Institute & OPEN Company Ltd.	Linking Strategy to Corporate Performance
<b>John Sterling</b>	Partner and Co-Founder, Smock Sterling SM Consultants	Translating Strategy into Effective Implementation: Dispelling the Myths and Highlighting What Works
<b>Mike Kanazawa, Todd Keleher</b>	- CEO, Dissero Partners - Principal, Dissero Partners	Speed and Results - the Pillars of Strategy Execution
<b>Leland Russell,</b>	- President, GEO Group - Mngng Dtr, GEO Group	The Execution Challenge

<b>Joyce Reynolds</b>		
<b>Dr. Bill Bigler, Marilyn Norris</b>	- Principal, CSC	Disciplined Strategy Execution through Executive Process Redesign
<b>Gastón Bernate</b>	GM, ALMAGESTO Consulting Group	How to Grow in a Different Environment

## Specific Interest Areas

<b>Martin Bishop</b>	Director, Strategy & Analytics, Landor Associates	It's about Delivery, not Strategy
<b>Jim Kirkland</b>	Associate Director of Service for Suzuki	When Data Drives Strategy — Mining the Customer Service and Loyalty Connection
<b>Jim Wilson, Gaston Pereira</b>	- President, Claremont Strategy Ctr - VP Marketing, Sique	Focus on Customers for Growth and Innovation
<b>Donley Townsend</b>	President, Donley Townsend Associates LLC	Strategic Planning and the Board of Directors
<b>Jerry Dilettuso</b>	- Former Vice Chairman, Varsity Brands - Former President & CEO, National Spirit Group	The CEO's Contribution to Strategy and Planning
<b>Michael Putz</b>	Director of Business Development, Cisco Systems	Tapping the Power of Potentially Self-Disruptive Acquisitions
<b>Charles D. Feinstein</b>	Professor, Santa Clara University	A Strategic Method for Asset Management
<b>Peter Jay Sorenson</b>	Consultant, Ginkgo Associates	Doing the Intangible-Asset Tango in M & A Messes

## Strategic Planning Methods

<b>Dr. Soren Eilertsen</b>	Managing Director, Kollner Group	The Strategy Canvas and Other Strategy Communication Tools
<b>Dana Wright</b>	President, Take Action, Inc.	Strategy Engagement as a Prerequisite to Successful Implementation
<b>Andy Pattantys</b>	President, Strategic Modularity, Inc.	How to Design and Run an Effective Strategic Planning Meeting
<b>Dr. Stephen Drew</b>	Professor, Florida Gulf Coast University	Building Technology Foresight: Using Scenarios to Develop Strategies for Disruptive Innovation
<b>Allen Long</b>	Managing Director of West Coast Operations, Outward Insights	Scenario Planning in the Age of Hyper-Competition

<b>Dr. Bill Bigler</b>	Principal, CSC	The Business Performance Engine™: Linking Board, Executive, and Key Middle-Manager Decision Points for Optimum Business Results
<b>Chris Soderquist, Mark Shimada</b>	- Principal, Pontifex Consulting - The Boeing Learning Center	Applying Operational Strategy Mapping at The Boeing Company
<b>Dr. James D. Quilliam</b>	Principal Analyst, Tecolote Research, Inc.	Developing Performance Measures from Strategic Planning Using the Balanced Scorecard
<b>Charles D. Feinstein</b>	Professor, Santa Clara University	A Value-Based Approach to Project Prioritization
<b>Michael Phillips</b>	Strategy Consultant, Open Options Corp.	Application of Game Theory in Strategic Planning
<b>Dr. Eric Flamholtz, Dr. Diana Troik, Stuart Spires</b>	- President, Management Systems Consulting Corp. (MSCC) - Executive Vice President, MSCC - Principal, Growth Solutions Group	Making Strategic Planning Work: Managing the Problems of Effective Implementation

## Planning in Public Organizations

<b>Victoria Conner, Dr. Stan Rosen</b>	- Principal, Strategic Vitality LLC - Board Member, CA Space Authority	Distributed, Collaborative Implementation: Ongoing Continuity for the Consensus-Based Strategic Plan
<b>Julia Sullivan</b>	Senior Associate, AmericaSpeaks	Finding One Voice: Large Scale Engagement at the Louisiana Recovery and Rebuilding Conference
<b>Dr. Robert Wasson et al</b>	President, AFRL/XPS and Toffler Associates	AFRL Space Technology Planning - Strategic Investment-Model Analysis for Warfighter Capabilities
<b>Charles R. Everett, Jr.</b>	President, Everett & Associates LLC	BEYOND THE VISION, Strategic Planning and Management — A Process for Effective Decision-Making: An Aviation Case Analysis
<b>Seth Milstein</b>	- Chief Operations & Strategy Officer, Mobile TLMH America - Major, USMC Reserve	The USMC Rapid Response Planning Process
<b>Dr. David Chaudron</b>	Managing Partner, Organized Change Consultancy	Scenarios in the Sand: A Case Study of Strategic Planning Among the Arabs