### ASP 2020 Virtual Conference Series

**Schedule** | **Date/Time** | **Session** | **Speaker**
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**June: Strategy & Technology: Macro Intersections**
**Tuesday, 9th June 2020**
**Strategy Gateway**
11:00am - 12:00pm | Exhibitor Hall | Keynote 1: Technology for Social Impact (50mins) | Deepa Prahalad, Anuvaa LLC
12:00pm - 12:50pm | 
| | Session 2: Test Drive Your Critical Decisions (50mins) | Richard Adler, DecisionPath
1:00pm - 1:50pm | 
| | Session 2: Computers and Strategy: A Match Made in Artificial Heaven (50mins) | Mark Chussil, Advanced Competitive Strategies
12:00pm - 1:30pm | Masterclass 1: Strategy War Rooms – Using Innovative Technology to Support Strategic Decision Making (90mins) | Patrick Hoverstadt, Fractal Consulting
1:30pm - 2:30pm | 
| | Masterclass 2: Welcome to the Next Industrial Revolution (90mins) | Terry Thiele, Synfiny Advisors

**July: Leveraging Data & Analytics**
**Tuesday, 7th July 2020**
**Strategy Gateway**
11:00am - 12:00pm | Exhibitor Hall | Keynote 2: Steering the Ship of State – How Strategy, Information Technology, and Data Visualization Guide U.S. Foreign Assistance Around the World (50mins) | Eric Schoennauer, U.S. Dept of State
12:00pm - 12:50pm | 
| | Session 3: Leverage Technology and Analysis to Implement a Strategic Warning Program (50mins) | David Kalinowski, Proactive Worldwide
1:00pm - 1:50pm | 
| | Session 4: The Integration of Business Intelligence and Predictive Analytics in Strategic Planning (50mins) | Eddy Abou Chakra, Vanguard Consulting
12:00pm - 1:30pm | Masterclass 1: Welcome to the Next Industrial Revolution (90mins) | Terry Thiele, Synfiny Advisors
1:30pm - 2:30pm | 
| | Masterclass 2: Welcome to the Next Industrial Revolution (90mins) | Terry Thiele, Synfiny Advisors

**August: Leadership Dynamics**
**Tuesday, 11th August 2020**
**Strategy Gateway**
11:00am - 12:00pm | Exhibitor Hall | Keynote 3: The Shakespeare Strategy (50mins) | Brad Berens, Big Digital Idea Consulting, Inc.
12:00pm - 12:50pm | 
| | Session 5: When Disruption, Transformation, and Innovation Don’t Go As Planned (50mins) | Eva Hyder, CoverMyMeds
1:00pm - 1:50pm | 
| | Session 6: A CEO’s View: Creating the Road Map for Transformation, High Performance Execution & Results (50mins) | Alan Leeds & Joel Welde, Agile Strategy Manager & Medical Indicators
12:00pm - 1:30pm | Masterclass 3: A New Leadership Mindset for Orchestrating Transformational Organizational Culture Change (90mins) | Gaye Clemson & Dr. Dana deNault, Globalinkage Consulting & Attentive Leadership
1:30pm - 2:30pm | 

**September: Strategy Tools, Techniques & Methods**
**Tuesday, 8th September 2020**
**Strategy Gateway**
11:00am - 12:00pm | Exhibitor Hall | Keynote 4: Making the Promise of Strategy a Reality with the Enterprise Architecture Approach (50mins) | Pierre Hadaya, ESG UQAM
12:00pm - 12:50pm | 
| | Session 7: Middle-Out Strategy: Inclusive Short and Long Term Strategy Design and Deployment for Maximized Engagement and Agility (50mins) | Kevin Smith, Ephektiv
1:00pm - 1:50pm | 
| | Session 8: Remote Working – the Power of Digitizing Brainstorming (50mins) | Lou Troilo, Sharpcloud
12:00pm - 1:30pm | Masterclass 4: Strategic Risk Management Workshop – New Tools for Competitive Advantage in an Uncertain Age (90mins) | Paul Godfrey, Brigham Young University
1:30pm - 2:30pm | 

**Tuesday, 23rd June 2020**
**Masterclass**
11:00am - 12:00pm | Exhibitor Hall | 
12:00pm - 1:30pm | Masterclass 1: Strategy War Rooms – Using Innovative Technology to Support Strategic Decision Making (90mins) | Patrick Hoverstadt, Fractal Consulting
1:30pm - 2:30pm | 
| | Masterclass 2: Welcome to the Next Industrial Revolution (90mins) | Terry Thiele, Synfiny Advisors

**Tuesday, 21st July 2020**
**Masterclass**
11:00am - 12:00pm | Sponsor Market Place | 
12:00pm - 1:30pm | Masterclass 1: Welcome to the Next Industrial Revolution (90mins) | Terry Thiele, Synfiny Advisors
1:30pm - 2:30pm | 
| | Masterclass 2: Welcome to the Next Industrial Revolution (90mins) | Terry Thiele, Synfiny Advisors

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**Tuesday, 22nd September 2020**
**Masterclass**
11:00am - 12:00pm | Sponsor Market Place | 
12:00pm - 1:30pm | Masterclass 1: Welcome to the Next Industrial Revolution (90mins) | Terry Thiele, Synfiny Advisors
1:30pm - 2:30pm | 
| | Masterclass 2: Welcome to the Next Industrial Revolution (90mins) | Terry Thiele, Synfiny Advisors