

Best Practices for Strategic Planning & Management

Association for Strategic Planning BOK List (ASP)

Several purposes are served:

- ASP will expand and refine the current Body of Knowledge to include these best practices
- ASP will maintain a list of qualifying commercial and academic frameworks that can be used to provide certification examination preparation training, to prepare participants to sit for the three ASP certification examinations
- ASP will use these criteria to evaluate potential Registered Education Providers
- ASP will use these criteria as part of the Richard Goodman Award criteria
- ASP members and other interested parties can use these best practices to refine and improve their own product and service offerings

Attribute 1 – Uses a Systems Approach that starts with the end in mind.

Attribute 2 – Incorporate Change Management and Leadership Development to effectively transform an organization to high performance.

Attribute 3 – Provide Actionable Performance Information to better inform decision making.

Attribute 4 – Incorporate Assessment-Based Inputs of the external and internal environment, and an understanding of customers and stakeholder needs and expectations.

Attribute 5 – Include Strategic Initiatives to focus attention on the most important performance improvement projects.

Attribute 6 – Offer a Supporting Toolkit, including terminology, concepts, steps, tools, and techniques that are flexible and scalable.

Attribute 7 – Align Strategy and Culture, with a focus on results and the drivers of results.

Attribute 8 – Integrate Existing Organization Systems and Align the Organization Around Strategy.

Attribute 9 – Be Simple to Administer, Clear to Understand and Direct, and Deliver Practical Benefits Over the Long-Term.

Attribute 10 – Incorporate Learning and Feedback, to Promote Continuous Long-term Improvement.