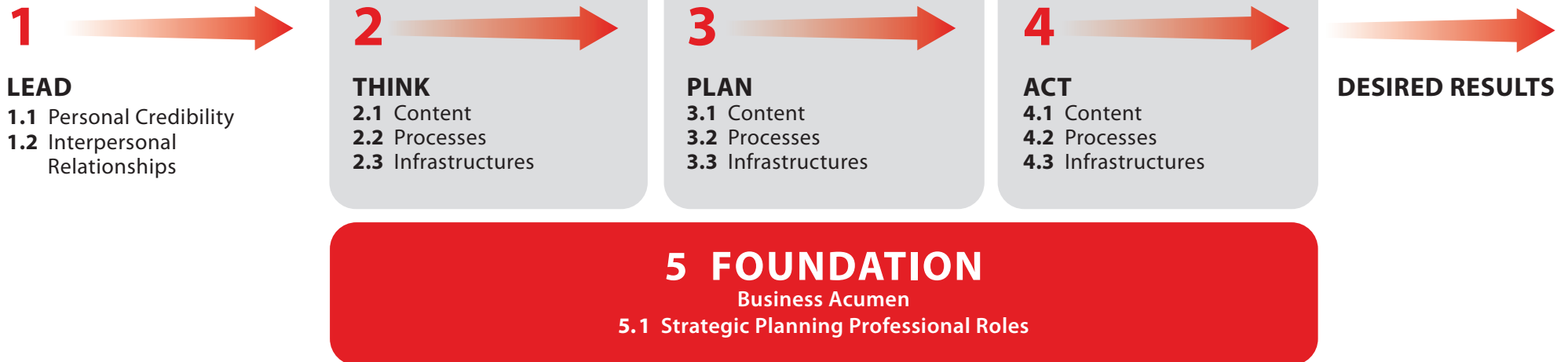


THE BODY OF KNOWLEDGE

For the World of Strategic Planning (Lead-Think-Plan-Act) — 21st Century Requirements

LEVEL I CERTIFICATION Strategic Planning ProfessionalSM (SPP)



THE BODY OF KNOWLEDGE

For the World of Strategic Planning (Lead-Think-Plan-Act) — 21st Century Requirements

LEVEL II CERTIFICATION Strategic Management ProfessionalSM (SMP)

1

STRATEGIC LEADER

- 1.3 Planning Teamwork
- 1.4 Cross-Functional Teamwork
- 1.5 Organization-Wide

2

STRATEGIC THINKING

- 2.4 Content
- 2.5 Processes
- 2.6 Infrastructures

3

STRATEGIC PLANNING

- 3.4 Content
- 3.5 Processes
- 3.6 Infrastructures

4

STRATEGIC ACTIONS

- 4.4 Content
- 4.5 Processes
- 4.6 Infrastructures

DESIRED RESULTS

5 FOUNDATION

Strategic Business Acumen
5.2 Strategic Management Professional Roles