ASP NONPROFIT CENTER FOR EXCELLENCE

FIRST MONDAYS DISCUSSION

TOPIC: Strategic Foresight: Navigating Uncertainty with Purpose

DATE: MONDAY, FEBRUARY 5, 2018
Monday, February 5, 2018

Topic: Strategic Foresight: Navigating Uncertainty with Purpose

Please click here to access the recorded discussion.

Discussion Background:

Today’s environment of uncertainty and disruption demands a new approach to strategy. We must future-hack our linear methods and push past reactive, short-term plans. With Strategic Foresight, we can create agile and resilient strategy while staying laser-focused on a clear destination.

Strategic foresight can be defined as the practice of exploring multiple alternative futures that cover a range of probable, possible, provocative, and preferred outcomes. It helps us to pull the future into the present, so instead of just reacting to disruption, we are leading from a place of transformative change.

Adding the insights of strategic thinking to existing strategic planning processes is valuable, but it’s not enough in an environment of exponential change. Put another way – if strategic planning is the “what” of an organization’s strategy process, and strategic thinking is the “how,” then strategic foresight is the “why.” It forms the foundation of a resilient strategy process – the kind that makes you the disruptor, instead of the disrupted.

For our first session of 2018, the Nonprofit Center for Excellence First Mondays discussion will focus on Strategic Foresight as a critical component of Strategic Planning in the 21st Century. Our discussion will cover the following questions:

1. How does Strategic Foresight differ from traditional forecasting methods?
2. What is the Push and Pull of the Future and how does it make our organizations more adaptive, resilient and transformative?
3. What are the characteristics of a good futurist?
4. How can organizations include Strategic Foresight in their planning processes?
5. What are the elements of a comprehensive Strategic Foresight practice?
6. How do the different scenario planning methods stack up?
7. How does Strategic Foresight help with disruption?

The discussion will be moderated by Frank Spencer and Yvette Montero Salvatico. Frank and Yvette are Principals at the foresight, innovation and strategic design firm, Kedge, and founders of The Futures School.