Welcome to
World Strategy Week 2016
World Strategy Week 2016

Mega forces are at work, shifting global and local economies. Innovation, sustainability, collaboration, people and data are among the biggest drivers of change.

During World Strategy Week 2016 we are exploring:

• How these mega forces are changing global and local economies
• What these economic drivers mean for the future of today's organizations
• How strategists and leaders should factor these forces into strategy formulation

www.strategyassociation.org
World Strategy Week 2016 is produced by the Association for Strategic Planning

VISION  Advance the practice of strategy to achieve superior organizational performance.

VALUE PROPOSITION  We provide learning and networking opportunities to advance our customers' careers, as well as to achieve results for their customers, their clients and the world. We do this by learning from thought leaders and participating in the conversation to advance the practice of strategy.

JOIN US for strategy thought leadership, certification, conferences, events, chapter networking, webinars and more.

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iBosswell

- Leading organizations to new heights using an integrated approach
  - Excellence results from the right balance of **strategy**, **implementation** and **organizational culture**.
  - iBossWell, Inc. is a leadership and organizational development company that helps foster excellence and success through advancement and greater alignment in each of these critical areas of your organization.
Services

• Strategy (Planning Services)
  • Every successful organization needs a clear vision of where it wants to go and a road map to help it get there. The iBossWell planning process delivers clear strategies and tactics tied to real timeframes, budget and accountabilities that organizations can use to manage implementation and performance at every level.

• Implementation Planning
  • Strategic planning produces a road map for an organization’s development, but the success of the planning process is only as good as the implementation steps outlined in the strategic plan. During the planning process, iBossWell consultants help develop concrete and measurable tactics to help organizations reach their long term goals.
Services

• WePlanWell Tool
  • Powerful, yet simple to use, WePlanWell™ is an intuitive tool designed to help drive the implementation and management of your plan. It is both a comprehensive online strategic planning tool and a powerful strategic performance system and tool.

• Board Assessment & Development
  • A successful non-profit board is one dedicated to achieving excellence. iBossWell offers a range of board assessment and development workshops designed to coach non-profit boards on how to perform their roles most effectively.
Services

• Leadership & Organizational Development
  • Strategic planning and implementation need to be supported by an organizational culture that fosters leadership and accountability. iBossWell offers services and tools to help organizations build and nurture a culture of high-performance and excellence.

• Coaching
  • Professional coaching customized for you. This program provides an ideal learning opportunity for current and future leaders. Work with your personal leadership coach to solve the leadership challenges you face.
• Website:  www.ibosswell.com
• Midwest:  913-642-1416
• Hawaii:  808-214-9809
WORLD STRATEGY WEEK
MAY 16-20 2016

Join us for daily webinars

LEARN ABOUT THE FIVE MEGAFORCES THAT ARE CHANGING GLOBAL ECONOMIES
AND HOW TO FACTOR THESE INTO YOUR STRATEGIES

Innovation  Sustainability  Collaboration  People  Data

24 Panelists  5 WEBINARS
The Shift

- In the new economy, the organizations that will thrive will be those who know how to best build and tap into the insights and passions their people.

- Gallup Study involving over 25 million employees in 195 different countries:
  - Only 13% of employees are engaged in their jobs.
  - Only one in eight workers feel they are making a positive contribution and are committed to their job and organization.

- Multiple studies demonstrate that those organizations with higher employee engagement rates have higher levels of profitability, productivity, earnings, creativity and customer satisfaction.

- McKinsey: the top two reasons that strategic initiatives and transformation programs fail is because employees resist change, and because management’s behavior does not support the change.

How can leaders best engage and tap into the insights and passions of their people as they develop and implement new strategies?
Today’s Focus

- How to engage front line employees in strategy deployment – including:
  - Managing and overcoming the obstacles that get in the way
  - Helping them take accountability for their own engagement.

- Four key “enablers” for employee engagement - from UK government report.

- Using “design thinking” to engage staff (beyond the decision-makers) in strategy implementation.

- Specific examples of employee engagement successes – relative to tying strategy execution and employee engagement.

- How “Purposeful Behavior” style of management can be used by organizations to tap into their people and advance strategy execution.
Our Panelists

DAVID MACLEOD, OBE
TARIK CHAWDRY
MAAIKE DOYER
TRACY KENNEDY
PAUL RATOFF
DENISE MCNERNEY