ASP NONPROFIT CENTER FOR EXCELLENCE

FIRST MONDAYS DISCUSSION

TOPIC: Inform. Inspire. Engage.... Keys to Developing and Monitoring Strategic Business Plan Activity

DATE: MONDAY, APRIL 2, 2018
Monday, April 2, 2018

**Topic:** Inform. Inspire. Engage…. Keys to Developing and Monitoring Strategic Business Plan Activity

Please click [here](#) to access the recorded discussion.

**Discussion Background:**

For many local governments, strategic plans are rare. However, over the last decade government officials, like their fellow leaders in the charitable sector, have realized the importance of strategic planning and have begun implementing departmental level strategic plans. In an uncertain and changing political, social and economic environment, strategic business plans provide both government and nonprofit organizations the opportunity to align plan goals and objectives to the budget development process, determine how to allocate resources, and create a roadmap to success. The way an organization engages individuals and gains buy-in to planning is critical to the success of both the planning process, and the long-term implementation of the plan itself.

For the April edition of First Mondays, Monica R. Allen, one of the 2017 winners of ASP’s Richard Goodman Award in Strategic Planning, will discuss the approach she and her team at Mecklenburg County took to:

- Inform leaders and decision-makers on the importance of planning.
- Inspire the development of quality departmental business plans.
- Engage a core group of strategic business planning teams on ways to track and report out on key strategic business planning activity.
- Attendees will also learn about Mecklenburg County’s early wins in the first year of strategic business planning efforts, as well as lessons learned.

The session is sure to provide compelling insights into ways those responsible for developing and implementing strategy in mission driven organizations can inform, inspire and engage leaders, teams and employees in these efforts.

The Nonprofit Center for Excellence is pleased to co-host the April 1st Mondays event with ASP’s newly formed Excellence in Government Community of Practice. Participation in First Mondays is free, but registration is required to participate. Because this is a shared event, we anticipate a large crowd and encourage you to reserve your seat quickly. Registrants will receive an email with connection information on the day of the discussion. Registrants will also receive a link to the recording of the presentation by mid-April.