ASP NONPROFIT CENTER FOR EXCELLENCE

FIRST MONDAYS DISCUSSION

TOPIC: Research Findings on Strategic Planning Practices & Organizational Success

DATE: MONDAY, JUNE 4, 2018
Monday, June 4, 2018
Topic: Research Findings on Strategic Planning Practices & Organizational Success
Please click here to access the recorded discussion.

Discussion Background:

How nonprofit organizations prepare for and conduct planning, and the implementation practices they follow, have direct bearing on the success of their organizations. That is the bottom line conclusion from the large-scale research survey recently completed by ASP’s Nonprofit Center for Excellence and its academic partners, Regis University and University of Arkansas. The 2018 survey is a follow up to landmark research conducted in 2012, the first national study on nonprofit planning practices, sponsored by ASP and the University of Arkansas.

The 2018 survey was framed to answer some key questions about strategic planning in the nonprofit sector:

- Determine if size (budget) of the organization matters when looking at specific practices.
- Identify practices that NPOs describe as “successful/very successful”.
- Identify significant data that determines if “strategic planning really matters”.
- Identify consultant practices working with NPOs.

In June the First Mondays discussion will dive into the initial results of this in-depth research and include open discussion about what the insights gained from the research results could, or should mean for how nonprofit strategists tackle strategic planning for their organizations. Among the topics we’ll dig into during this session:

- Top practices successful NPOs follow to prepare for planning.
- Connection between strategic plan implementation tracking and oversight and organizational success, including practices/processes for oversight.
- High level “take-aways” from the 2012 research compared to the initial 2018 findings.

The data gathered through the survey is complex and comprehensive and ASP’s academic partners will be continuing their analysis of the information throughout the summer. Participants in the session will be invited to sign up to receive the full survey report when it is complete.

The discussion will be guided by Denise McNerney, CEO of iBossWell, Inc., who led the research effort for ASP and is chair of the Nonprofit Center for Excellence.