ASP NONPROFIT CENTER FOR EXCELLENCE

FIRST MONDAYS DISCUSSION

TOPIC: Nonprofit Strategic Planning: What Does It Really Cost to Deliver Impact?

DATE: MONDAY, NOVEMBER 5, 2018
Monday, November 5, 2018

Topic: Nonprofit Strategic Planning: What Does It Really Cost to Deliver Impact?
Please click here to access the recorded discussion.

Discussion Background:

When developing and implementing a successful strategic plan, nonprofit leaders, fundraising executives and board members need to have a strong understanding of the types and amount of money they need not only to deliver excellent programs but to also support the long-term sustainability of the organization. This engaging webinar will help social sector leaders understand the key pieces of financial data that are critical to making better, more informed decisions that drive organizations sustainability. This webinar will increase the comfort level of nonprofit leaders in reading and interpreting nonprofit financial statements and will enhance their understanding of:

- Increased financial awareness of staff and board members for better decision-making.
- Greater ability to assess the organization’s financial health and business needs.
- Enhanced ability to communicate your financial story to board, funders, staff, and stakeholders.

The November program will be presented by David Greco, a nationally recognized speaker, author and consultant on creating a more sustainable and effective social sector. Dave is one of the founders of Social Sectors Partners and has more than 25 years of experience in in driving the growth and impact of social sector organizations.