Webinar Wednesday Presents: Creating an Innovation Culture

Hosted by ASP Nonprofit Center for Excellence Community of Practice
Presented by Amy Kligman, Executive Director of Charlotte Street Foundation

Innovation is a concept that mission-driven organizations, and the funders that support them, talk about regularly. And for most, that’s where it ends: talk. That’s because, as it turns out, creating and implementing innovative programs, services or processes, is hard. Organizations that innovate are prepared to take a chance on an unproven or imperfect idea, are fearless about pushing beyond “this is what we’ve always done” thinking, and perhaps most importantly, view success in terms of opportunities to learn forward versus traditional pass/fail frameworks.

The February Webinar Wednesday, presented by ASP’s Nonprofit Center for Excellence will feature Amy Kligman, Executive Director of Charlotte Street Foundation, a Kansas City-based organization dedicated to fueling the evolution of the city’s ever-changing, multidisciplinary arts ecosystem. During her four-year tenure at Charlotte Street, Amy has helped the organization embed its values of risk-taking, openness, collaboration and excellence into their day to day work as provocateur and catalyst for creating a culturally rich city. One thing she’d like you to know, innovation is not any easier for an arts organization than it is for any other nonprofit. The secret is creating a culture that welcomes new ideas and is willing to take a chance on something new. In this thought-provoking presentation Amy will talk about her experiences with:

- Building innovation into the DNA of the organization
- Planting your flag: staff, board, volunteers, partners
- Taking a chance: Pilot programs
- Rethinking the concept of failure
- Managing change galvanizers and change resisters
- Communicate, communicate, communicate

Please [click here](#) to view the recording.

* To download the MP4, please click the arrow pointing down at the bottom right hand of the screen. *