



Webinar Wednesday Presents: The Practical Application of Strategic Foresight

Hosted by ASP Government Community of Practice
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***The future is not something that happens to us.
The future is something we make.***

Strategic Planning efforts in both the private and public sectors have too frequently produced “shelfware” that’s often seen as neither dynamic nor resilient. But why? One issue has been the lack of a structured and proven method for understanding and discussing the future. Moving from our current environment to a sometimes frightening or unknown future world is not something most people do well, for a host of neuroscientific and cultural reasons.

Strategic Foresight emerged in the 1950s and has spread within both the private and public sectors, with the Federal Government recently recommending its use for all agencies. Its popularity has expanded as organizations seek to build resiliency and improve the quality of planning processes and strategic management behaviors. Foresight emphasizes imagining the future with the detail required to lead to action and improved strategies. The structured framework specifically avoids attempting to predict the future. Instead, multiple informed and proactive possibilities are explored and monitored to track what patterns are truly emerging; in order to create insights and improve future activities. Foresight represents a step forward in meeting future changes to the increasingly fast moving world around us.

The Gov CoP webinar on Strategic Foresight will discuss real world uses and adaptations of this method in the Public Sector by MITRE Corporation’s Foresight practitioners.



Please [click here](#) to view the recording.

* To download the MP4, please click the arrow pointing down at the bottom right hand of the screen. *