Minutes of the June 7, 2019. SVABO Board of Directors Retreat at Pescatore Winery, Newcastle, CA.

Flag Salute

President Joseph Cuffe welcomed everyone and called the meeting to order at 9:13 a.m.

• Flag Salute
• President Cuffe thanked Tim Wegner for hosting the meeting at his winery again.

Treasurer’s Report
Michelle Toledo
$115,128.37 – Balance

Committee Chair Reports

Code Review and Development Committee – Jay Hyde
Committee Chair Jay Hyde reported on the following:

• Meeting attendance has been low, so the committee may start meeting every month to make sure that people are more involved.

• Requested that SVABO send 2 voting members to the Annual ICC Conference.

Terry Knox motioned to approve sending two voting members to the Annual ICC Conference. Nick Henderson seconded. Motion carried.

• Requested a total of $3250 for the 2019-2020 budget. This budgeted amount would cover the two members attending the ICC Conference and also updated books.

Outreach Project Committee – Greg Anderson
Co-Chair Greg Anderson reported on the following:

• Currently planning the cleanup of a property that will be starting in July. The property has a bad roof and it has caused the drywall to collapse. The person that lives at this property is disabled and had to be removed. He is currently living with his daughter in Washington. The plan is for the property to be done when he returns on July 13. We have contractors that are donating their time and efforts and supplies. Volunteers are still needed for the final cleanup which will take place on July 13. Beach Hut Deli will be providing lunch that day too. The committee would like to also purchase bright orange t-shirts for the volunteers to wear that say “SVABO Community Outreach July 2019” and list all the volunteers on the back. This project is no cost to SVABO because everything is being donated.

• Greg Anderson reported that there is also a property in Rocklin that they are looking at. There is a lot of debris and junk piled on the property. We are asking Western Placer Recovery if they can donate a few dumpsters for our efforts. They are currently taking our request to their board, for approval. The only expense would be for shirts, snacks and food.

• The Board discussed the possibility of highlighting future outreach projects on our website. Also the possibility of sending an email out to membership asking for volunteers. Another idea is to have local news come to the event because when individuals find out about the outreach events they are really eager to get involved.
• Requested a total of $1000 for the 2019-2020 budget.

_Scholarship Committee - Don Wilden_
Committee Chair Don Wilden reported on the following:

• There have been a total of ten Jack Atkins Scholarship applications received. The scholarship committee is in the process of scoring them.

• Bob Stoddard application will be posted to the website as of August 1. The committee plans on reaching out to Consumnes River College again to have some of the students apply. This would be a great opportunity for them and will also introduce them to SVABO.

The Board briefly discussed the possibility of splitting up the scholarship into two awards. The Board agreed to keep the current award as $1000 to one individual.

_Permit Tech Committee - Tami Dominguez (Not Present)_
President Joseph Cuffe reported on the following:

• The next committee meeting is June 11

The Board discussed that the committee is not very active right now. There was also discussion that meeting in person may be too difficult for people. Maybe setting up a monthly conference call would be better for the committee, with a reminder that is sent out.

_Pass Ad-Hoc Committee - Tom Burnette_
Committee Chair Tom Burnette reported on the following:

• Pass program is almost nonexistent in Southern California
• The plan that most provide is bad, and then they basically expect us to fix it

The Board briefly discussed the possibility of not having the Pass Ad-hoc Committee, because it doesn’t seem to be needed. The Board agreed that this should be further discussed at the next monthly meeting.

_Installation Dinner Committee - Andrea Coley_
Committee Chair Andrea Coley reported on the following:

• Location of the event has changed to the Lake Natoma Inn
• Reducing the cost, or possibly not charging for members plus one
• Rooms are blocked at $99 per room
• Set aside 2 rooms for Ken and Terry
• Possible raffle to members for a free room

The Board discussed letting 70 people come to the event at no charge in celebration of the 70th Anniversary. Marketing emails would highlight the 70 year Anniversary. There was further discussion on the possibility of charging $10 per person and giving all of the attendee’s gift cards.

_Terry Knox motions to approve to pay for current paid members plus one._

President Cuffe asked the Board if we can hold off on the motion until we have a better idea of the cost of the event. Anything over the budgeted amount will have to be voted by the members.

*Action: A vote will be held at the next monthly meeting.*
Education Committee - Terry Knox
Committee Chair Terry Knox reported on the following:

- Minstitute: Over 500 registrations
- Minstitute Registration Revenue: $67,715 / Sponsorship Revenue: $7250
- Minstitute’s name has changed to: SVABO Education Institute
- 2020 dates: May 4 – May 8, 2020 / Citrus Heights Community Center
- Proposed having the event for 5 days vs. 4 days
- Discussed possible upcoming workshops

The Board agreed to add a fifth day to the 2020 Minstitute.

Proposed Outreach Project & Review
Discussed during Outreach Committee report.

Request for letters of support for ICC Board Member Candidates
The Board agreed to delay until they know where CALBO stands.

President Cuffe asked that the Board take a look at the attached SRBX sponsorship prospectus. The program allows high school and middle school students to get involved creating a plan and actually creating it. President Cuffe asked if this would be something that we would be interested in. President Cuffe added that this could be a great opportunity for recruitment and to grow SVABO. The board agreed that this would be something that would benefit their group and funds should be added to the budget this year.

Action: Andrea to reach out regarding the SRBS education foundation event to schedule a meeting.

Viability of Future Joint Chapter Meetings - President Joe Cuffe
President Cuffe reported on the following:

- The joint meeting with Yosemite has been difficult to pull together. Last year two people attended and this year no one even responded, and when they finally did, they could not lock down the date. That is why the meeting is held in Rancho Cordova.
- Proposed that we start meeting with the Napa / Solano Chapter / East Bay and send a few people from the Board, and then invite them to our meeting.

The Board agreed to start sending a few members to other chapter meetings, and also invite them to our meetings.

Social Media
President Cuffe asked if someone on the Board would like to volunteer and take this project on. Kristy Schrimsher reported to the Board that Smith Moore could provide this service and would provide a quote prior to the contract expiration. The Board also discussed the possibility of creating a communication committee.

Action: Staff to provide a proposal – for additional cost to handle social media.

Forming Partnerships with other associations
The Board discussed forming partnerships with other associations such as: The League, Calfire and CSAC. President Cuffe added that he has reached out but they are currently not very responsive.

Lobbying / Legislation - Leg Day
The Board briefly discussed the possibility of being more involved in lobbying and legislation.

Action: Send out a survey to the membership asking how interested they are on this subject and if they would be willing to get involved.

Charitable Fundraising (Camp Fire, Veterans)
Discussion of having Crab Feeds, Golf Tournaments or other events to raise money for charities, or put a certain amount of money aside to donate to a certain organization and contribute in person in some way.
Career Recruitment / Training
The Board discussed their intern programs and how beneficial they are.

Budget review and FY 19-20 Proposed Budget
The Board reviewed the proposed budget and agreed that approval will need to be at a later date when they have more of a solid number for the 2019 Installation Dinner.

Adjournment
The meeting officially adjourned at 2:15 p.m.

Respectfully submitted,

Kristy Schrimsher
Meeting and Membership Coordinator