

Shenandoah Valley Chapter SHRM
Board of Directors Meeting – National College
Wednesday, March 3, 2010

In attendance: Kendra Nickel, Steve Gerome, John Woodworth, Patricia Craft, Tony Resto, Laura Parks, Carolyn Fowler, Ann MacLeod, Vikki Ingram, Chuck Flick, Andrew Ansoorian, Melody Ritchie, Don Wallinger, Emily Sterrett, Shawn Printz, and Susan Crosby.

The meeting was called to order at 4 p.m.

I. Announcements

- a. Upcoming events – VA HR Games: Laura sent an email requesting volunteer help from the membership for the Games, to be hosted at JMU and has received 3 volunteers, including 1 SPHR (needed to be a judge). She could use some others. Steve volunteered and Kendra may be able to also;
- b. Scholarship account: gains are looking good, especially versus last year. It's up \$3000 in value over the last 6 months, to \$20,659.23, as administered by the Community Foundation;
- c. National newsletter: Kendra asked which Board members are/are not receiving the newsletter and suggested we check our SPAM and let her know;
- d. Sponsorships are lined up through July;
- e. Humane Society University: this group offers training sessions and is offering 3 courses in leadership and strategic HR that are pre-approved. Don will contact them for posting on the web;
- f. Others
 - H/R Job Fair will be March 18; as Diversity Chair, Steve will be offering cross-cultural workshop during the fair. He also brought the bi-lingual Business magazine and suggested we submit an article on diversity in the workplace or place an ad
 - SVSHRM Newsletter will have a submission deadline of April 9 for a May publication date. Don asked if we have a newsletter sponsor; that's not yet listed as an option but it goes to all members. John is open to including that in the design. Don and John will discuss the options.
 - Ann MacLeod earned her SPHR designation during the last testing round
 - The Board welcomed Emily back from an extended leave

II. Approval of Minutes from February 2010 board meeting. Patricia moved and Carolyn seconded the acceptance of the February minutes as presented. Minutes were approved.

III. Business

- a. Old Business

- Anniversary Plans: Business After Hours or Social networking options: Kendra is researching the possibility of a joint BAH with H/R and GARChambers, perhaps at the Plecker Center. The option of offering Social Networking seminars for free to businesses was raised. Melody noted that she and Mary are looking at that subject for a future meeting
 - Survey Monkey account: at the last meeting, the Board voted to purchase an Unlimited subscription. However, since then, our Webmaster, Joe Ruoto has informed us that he will be getting out of the webpage business within the year. Since some of the alternate options for housing the webpage include survey capability and we may make a change by June, we have not yet gotten that subscription and will stay monthly for now.
 - Bylaws update: Kendra forwarded the updated bylaws to our regional contact, Shelly, who will forward the original up to be signed. When that comes back, it will be voted on by the membership, at a monthly meeting or through Survey Monkey.
 - New logo: SHRM approved our new logo. It will be announced/unveiled at our May meeting.
- b. Finance Report – Tony Resto
- There was not much activity in February because of the snow. Cally’s did not charge us a fee for cancelling, were very accommodating, and did not require that we reschedule. It was noted that a change to the budget in February, from Didawick to Veglahn should be reversed—the referenced scholarship was the Didawick one.
 - The auditor had several suggestions which will be adopted. The report is on file.
- c. Program report – Melody: programs are scheduled through August. March and April are approved for HRCI credit; are submitting September and October for Strategic credit. November is the CEO/Leadership Breakfast (are researching presenters), and December is the social. She and Mary met with John Hall of Endless Horizons, both as potential speaker and sponsor, for ideas for a Strategic presentation. They are compiling the requirements for Strategic Credit to include with the presenter agreement. Vikki added, in light of the disappointing speaker in February, that she had contacted next week’s speaker, whom she knows, to clarify the purpose of his presentation.
- IV. New Business
- a. Steve will create and distribute the survey for the evaluations for next week’s meeting.
 - b. Patricia noted that this will be the first meeting with different member vs non-member fees listed on the invitation. It was discussed that we should keep an eye on attendance to identify any impact that the fee change might have on numbers.

The meeting adjourned at 4:40 p.m.

Respectfully submitted by Susan Crosby, Co-Secretary