

Shenandoah Valley Chapter SHRM  
Board of Directors Meeting – National College  
Wednesday, July 7, 2010

In attendance: Kendra Nickel, Vikki Ingram, Melody Ritchie, Patricia Craft, Tony Resto, Andrew Ansoorian, Carolyn Fowler, Don Wallinger, Chuck Flick, Debi Rhodes, Laura Parks, Emily Sterrett, and Susan Crosby.

Guest: Soraya Orr, intern at Bridgewater College

The meeting was called to order at 4 p.m.

- I. Announcements
  - a. Bylaws email worked well, with an 81% response. Only two emails were required. Received one negative vote. Kendra will sign and forward the revised bylaws to National.
  - b. Leadership Instinct rebroadcast: Debi has not yet had a chance to review the original. She and Emily will do so and will make a recommendation to the Board.
  
- II. Approval of Minutes from June 2010 board meeting: Patricia moved and Chuck seconded the acceptance of the June minutes as presented. Minutes were approved.
  
- III. Business
  - a. Financial Report: Tony: \$500 expense to the Chamber for advertisement of the August seminar; website startup fees, setup and first month; will be about \$208 per month going forward; Survey Monkey will stay active until the web page survey service is up and running. Income, Miscellaneous is two newsletter supporters.
  - b. Essentials of HR Management workshop: Carolyn:
    - Seventeen enrollees put the workshop ‘in the black’; we have enough to cover expenses; she has received numerous emails of interest
    - Facilitator binders have been received and are being distributed
    - The budget looks good; has one sponsor already
    - Committee and facilitators will get together in August
    - Vikki will donate canvas bags, we can put “ad” items in them (provide 20)
  - c. Vikki’s installation at July meeting: Marcy Engel will do this, as President-Elect of State Board
  - d. Virginia Best Places to Work: Virginia Business magazine, VASHRM, and Virginia Chamber of Commerce are combining on this project. They are contacting local chambers to encourage involvement; it’s a great networking opportunity; have developed promotional materials to have available at chapter meetings.
  - e. Programming: Laura: JMU SHRM will sponsor the February meeting and will find a speaker, as usual. They would like to hold the meeting on campus and

suggest the room above the new East Dining Room, suggesting breakfast, 7:30-9:30.

Andrew and Sean Printz met with representatives from Shenandoah Valley Partnership about their Bridging the Valley grant, discussing local positions for JMU grads and connecting them to job opportunities, particularly STEM graduates. The grant has funds for internships.

- f. Liability coverage: Vikki: we received the bill and she forwarded it to Tony for payment. There had been a question about our liability coverage and she did some research: we have general liability coverage, which covers injury and costs about \$200 per year. We do not have officers and directors coverage which is estimated to be \$500 per year. She suggested we think about it with a view to build it into next year's budget. SVSHRM would have to apply for the coverage. The Board felt this was something we should have had; Vikki will make a contact to get further information. Don moved that she investigate and make the arrangements, with a \$700 maximum; Laura seconded this and it was approved
- g. Dr. Scott Luster (University of Wisconsin) Survey: Vikki: 3 professors are researching the perceived benefits of voluntary certification (PHR, etc) and would like to request input from our membership. We will receive a summary report. Carolyn noted that HRCI just published the results of a similar survey and Patricia thought it would be interesting to see what a more objective survey finds. Vikki will send the request to Susan who will forward it to the membership later in the week.

#### IV. New Business:

- a. Carolyn distributed a list of programs certified over the past three years which should help members as they gather their recertification paperwork.
- b. Vikki showed the new SVSHRM mug and suggested it be used as the speaker gift going forward. It was also suggested that we could sell them to membership, marked up a bit for Foundation donation. Don opined that it would be neat to give the sponsors a gift. Vikki will solicit pricing from vendors for mugs and pens with the new logo.
- c. Patricia: invoices for the name badges will be forwarded to Kendra who is working with the vendor on price adjustment because of errors to the original order.
- d. Kendra supplied State SHRM conference flyers to be distributed at the Chapter meeting.
- e. Kendra briefly reviewed the layout of the website mockup with the Board.

The meeting adjourned at 5:00 p.m.

Respectfully submitted by Susan Crosby, Co-Secretary