

Shenandoah Valley Chapter SHRM  
Board of Directors Meeting – Bridgewater College, Bridgewater, VA  
Wednesday, April 6, 2011

In attendance: Vikki Ingram, Shawn Printz, Steve Gerome, Lorna Saunders, Susan Crosby, Carolyn Fowler, Melody Ritchie, Debi Rhodes, Dr. Louis Pugliese/Bridgewater College Chapter, Ann MacLeod

The meeting was called to order at 3:35 p.m.

I. Business:

- Minutes were distributed to members prior to meeting. Steve motioned and Shawn seconded accepting minutes as presented. All approved.
- Financial Report: Vikki discussed a meeting she had with Tony Resto. He was very receptive to the idea that someone else assume the Treasurer's position for the balance of 2011. A motion was made by Shawn that Lorna Saunders assume this role for the remainder of the year until a new slate of officers is presented. Motion was seconded by Susan; all approved. There was additional discussion on steps needed going forward to establish some checks and balances, determine detail needed for account numbers, and how and with whom information would be shared. It was noted that the financial audit was still being worked on but it was not clear as to where that process was and how to go forward. Further discussion was tabled until the May meeting to give Lorna time to go through data that had been passed to her.
- Programs:
  - Melody reported that 47 people had registered for the Chick-fil-A Leadercast and 68 tickets remained. An eBlast would be sent to membership on April 7. Based on registration response by April 11, additional tickets could be ordered. The Leadercast would be promoted in eBlasts sent by the Harrisonburg-Rockingham and Augusta Chamber's of Commerce and was also listed on the Chick-fil-A website. Don and Andrew were also working hard to promote and get sponsors.
  - Melody also reported that all monthly programs have been booked for 2011 and all had been submitted for certification credit; July had been approved for strategic credit and December for general credit. Approvals had not yet been received for other months.
  - Melody noted that she would not be returning as Programs Chairperson in 2012 but hoped to have the first three months of 2012 scheduled before the end of this year.
- Certification Class: Carolyn reported that the certification class would be held at Bridgewater College, September 12 through November 14, and will include an additional Q&A class in that timeframe. Hours are 5:30 – 7:30 p.m. The learning system purchased through the chapter is \$520. If a registrant already has the most recent learning system, they would not need to repurchase. Only chapter members are eligible to register.
- Website:
  - Susan provided a demo of the new website. There was discussion on adding new links under Events & Continuing Ed for sponsors and the newsletter. Cost would be \$70 to add both. At Lorna's suggestion, it was agreed that board members would review website before next board meeting to look at all current headings and develop a list of items that should be added.
  - Under the Career Center, if we post a job nationally through SHRM, there is a 25% fee cost that comes back to the Chapter. To view local job listings requires logging in as a member.

- Shawn inquired as to types of jobs being posted. Vikki suggested that we should start with just HR jobs. Discussion followed as to what/how to post and what the links should be. All suggestions were to be sent to Susan before next board meeting to be compiled and discussed at the May meeting.
- Membership:
  - Vikki circulated a letter she had mailed to 162 SHRM members-at-large. She had selected a mailing area where individuals could attend special events or potentially become members. She had received a response from three that were interested in membership.
  - Discussion was held on current meeting registration fees and whether to adjust as follows:
    - \$15 – member
    - \$20 – non-member with RSVP or member with non-RSVP
    - \$25 – non-member that shows up at meeting
  - If meeting fees are adjusted, the change will be announced at the April and May regular meetings and put in force in June. Steve made a motion to increase; Melody seconded; all approved.
- Student Chapters: Dr. Pugliese reported that the Bridgewater College had developed a succession plan for future chapters.
- Workforce Readiness: Debi reported that Susan Grossman had spoken with Mike Davis, teacher at Spotswood High School, relative to a partnership with SkillsUSA that is currently being used at both Spottswood and Turner Ashby. SkillsUSA is a partnership of students, teachers, and industry working together to ensure a skilled workforce. Massanutten Technical Center also links to SkillsUSA and BRCC is looking into this resource as well. East Rockingham High School has also expressed an interest in partnering with the Workforce Readiness group to bring applicable programs to their students. The committee will work on formulating plans for start of a new school year in the fall.
- Vikki announced that Don Wallinger had accepted a new position with Friendship Industries that is not in the human resources field and he would not be continuing in his current role as Marketing Committee Chair next year. To recruit individuals for committee needs in 2012, Carolyn suggested an addition to the membership and renewal applications outlining opportunities and soliciting interest.
- Diversity: Steve Gerome reported that he is working to bring a diversity conference to Charlottesville or Harrisonburg.

The meeting adjourned at 4:55 p.m.

Respectfully submitted by Ann MacLeod, Secretary