

Shenandoah Valley Chapter SHRM
Board of Directors Meeting – Bridgewater College, Bridgewater, VA
Wednesday, February 1, 2012

In attendance: Shawn Printz, Susan Crosby, Rick Larsen, Carolyn Fowler, Susan Grossman, Patricia Craft, Megan Seekford, Carol Jackson, Ann MacLeod

The meeting was called to order at 3:35 p.m.

General Business:

- There were no minutes from January. A board meeting was not held due to members attending the VA SHRM Leadership Conference in Richmond.
- Shawn introduced Carol Jackson, new SVSHRM Foundation Chair.
- **Financial Report:** Monthly financials and a financial update narrative were distributed by email prior to meeting. Rick noted that he and Lorna were still working on getting books rolled to QuickBooks.
- **Website:** Susan Crosby noted that she was experiencing some problems with website (vendor side) so numbers aren't reading as they should.

Committee Reports:

- **Membership:** Patricia provided some detail to board on SHRM National members as well as those that are HRCI certified. Agenda noted that SHRM membership has increased to 21.74% which results in our chapter having superstar status.
- **Programs:** Shawn reported for Melody that she is working on speakers for balance of 2012.
- **Publicity:** Shawn shared a request from Andrew that if members know of any organizations looking for meeting speakers to let him know. Rick offered to look for possible contacts at the JMU Small Business Development Center.
- **Newsletter:** Shawn led discussion on preference to have three newsletters a year. Suggestions for articles included something from Lynn Lorenz, HR Goddess, located in the DC metro area. Ms. Lorenz had made some contacts with board members during the Leadership Conference in January. Patricia also suggested continuing with the member spotlight in future newsletters.
- **Student Chapters:**
 - February chapter meeting will be jointly hosted by the JMU and Bridgewater College chapters. Meeting will be held at the Bridgewater Retirement Community with chapters splitting any profits from the meeting.
 - Bridgewater College will be holding mock interviews on March 22. Volunteers are being requested to conduct the interviews.
- **Workforce Readiness:** Per Susan Grossman, she does not have a successor yet to chair this committee. She also reported that she does have speaking engagements lined up at East Rockingham High School as part of the ITC/Skills USA program.
- **Sponsorship:** Megan reported that she is working on sponsors for Chick-fil-A Leadercast at a fee of \$350 each; need two. A discussion was held on changing the monthly meeting sponsorship to \$300. A one-quarter page ad in the newsletter will remain at \$50.
- **Certification:** Carolyn Fowler noted that she will continue handling the certification approval tasks through HRCI for the Chapter. Events must be submitted at minimum of 28-days from date of event.

New Business:

- **Essentials of HR Management:** Board discussed holding the EHRM classes again this year since we did certification class in 2011 and alternate the two programs going forward. Carolyn will get info together for next board meeting on what is needed to plan for the classes. Shawn motioned and Susan Grossman seconded that we move forward with plans for EHRM in 2012. All approved.
- **Military Support Fair:** Patricia reported on the Military Support Fair being held April 19 at the Lucy Sims building in conjunction with the Veterans Healing Wall. SVSHRM provided resume review and writing assistance in 2011 and Patricia suggested we do that again this year.
- **Chamber of Commerce Regional Job Fair:** A Regional Job Fair will be held March 15 from 12 – 6 pm at the Harrisonburg First Church of the Nazarene. SVSHRM sponsored a bus to be used for attendees in 2011. Susan Crosby motioned and Patricia seconded that we sponsor bus again in 2012. All approved.
- **Strategic Planning:** Susan Grossman reported that Shelley Trent has offered her services for a strategic planning session for the Board in March or October. Discussion followed with decision to look at option of October 7.

The meeting adjourned at 4:35 p.m.

Respectfully submitted by Ann MacLeod, Secretary