

**Shenandoah Valley Chapter SHRM
Board of Directors Meeting – Friendship Industries, Harrisonburg, VA
Wednesday, June 2, 2012**

In attendance: Susan Crosby, Melody Ritchie, Vikki Ingram, Lorna Saunders, Carolyn Fowler, Frank McMillan, Susan Grossman, Shawn Printz, Carol Jackson, Patricia Craft

The meeting was called to order at 3:32 p.m.

Prior to start of meeting, Lindsay Aldrich, Coordinator for JMU Outreach & Engagement, made a presentation to board members relative to their recent course needs assessment that included HR management training. They were approached by SHRM suggesting that JMU become an “academic” institutional partner. SHRM proposed offering their certification courses and learning system at a discount and JMU would like to partner with SVSHRM to help provide instructors, classroom support, etc. Questions/concerns raised included cost of program and how that compared to our EHRM and certification preparation classes; would this broaden the reach/scope of HR management preparation and be a better service to the community. Board suggested Ms. Aldrich prepare a cost breakdown and program structure that would be emailed to Shawn for further board discussion.

General Business:

Minutes were distributed prior to meeting. After review, Frank McMillan motioned and Patricia Craft seconded that minutes be approved as distributed. All approved.

- Board agreed to cancel July meeting since the regularly scheduled meeting falls on the 4th. Any business that would require Board approval prior to the August meeting would be handled via email vote.
- **Financial Report:**
 - Monthly financials were distributed by email prior to meeting. Lorna reported that Mike Dinger will be taking the lead on QuickBooks and will take over as Treasurer on January 1, 2013. Plans are to have transition beginning by September with Mike assuming the lead at that point and Lorna continuing to serve on the Finance Committee. Patricia offered thanks to Lorna for her significant efforts and hard work that has been done to get the chapter financials in order.
- **Website:**
 - Susan reported that recent changes made on website were working as planned with only minor adjustments required.

Committee Reports:

- **Membership:**
 - Patricia reported that membership stands at 172. Our high was 200 at the end of 2011. To attain the SHAPE Gold designation, we will need 3% increase in National SHRM members. At the end of 2011, we had 106 national members; currently we have 101 national members.

- **Programs:**
 - Melody noted that she has been approached by Chick-fil-A to sponsor Leadercast in 2013 at the same price but with an additional 1% discount if we sign agreement by June 30. The program date is May 10, 2013. Board discussed pros/cons of sponsoring next year. Melody will get more information and forward to Board members via email.
- **Newsletter:**
 - Frank reported for Jason Saunders that newsletter would be distributed on June 8.
- **Certification:**
 - Carolyn Fowler reported that two people were registered for the EHRM class. A decision will be made on July 20 on whether there are enough attendees to proceed with course.
- **Sponsorship:**
 - Frank has sponsors booked through September.
- **SHRM Foundation:**
 - Carol Jackson opened discussion relative to ideas she has to raise money for chapter donation to the Foundation. Suggestions included a piggybank, “Feed the Pig” to start with August chapter meeting; 50-50 raffle at regular monthly meetings; raffling off basket similar to project in 2011 to include items focused on JMU & Bridgewater College as recognition of their student chapters.

Other Business:

- Vikki asked what work was being done to complete initiatives for SHAPE. No initiatives have been met to date. Shawn noted that this would be the focus of the August Board meeting and committee reports may be postponed to allow ample time for such discussion.
- A slate of officers for 2013 will be voted on at the November membership meeting.

The meeting adjourned at 5:05 p.m.

Respectfully submitted by Ann MacLeod, Secretary