

Shenandoah Valley Chapter SHRM
Corrected Board Meeting Minutes – Truck Enterprises
Wednesday, May 7, 2014

In attendance: Susan C, Debbie W, Tara R, Chuck F, Jim H, Andy B, Susan G, Carol J

The meeting was called to order at 3:30 p.m.

GENERAL BUSINESS:

- Minutes were distributed prior to the meeting. April minutes were reviewed and approved. Andy moved to approve minutes and Chuck seconded. Minutes were approved.

Financial Report:

- Financials were reviewed. There were several questions, so it was decided not to approve the financials until the June meeting.

2014 Slate of Officers & Committee Chairs:

Other Announcements/Needs:

Still need a Sponsorship co-chair and 2 more members for the legal forum committee.

NEW BUSINESS:

- **Membership.** Jim updated the Board regarding a contact that he has who deals with immigration and can speak at the Legal Forum. He feels this subject would be a good draw for the poultry industry. Susan C brought up the idea that Hispanics can't go to college, so what's the employment outlook? It was decided that we should go with that theme.
Also, we may want to add social media recruiting. Todd Leeson can speak to that. A suggestion was made to go with an interactive panel discussion on ACA and we agreed to follow up on that.
- **SHAPE.**
- **Foundation.** The basket did really well at the state conference and we were able to make a \$260.00 donation to the Foundation this year.
- **Surveys and HRCI certificates.**
- **Programs.**
- **CEO Breakfast.** Dr. Bushman from Bridgewater is confirmed as the speaker and we have a sponsor already. It was agreed that tickets would be \$55.00 per person again this year.
- **Leadercast.** Sold out! .
- **Legal forum.** Susan has a keynote speaker lined up who can speak about immigration. Rebecca Peters.
- **Newsletter.**
- **Workforce readiness.** Plans for anything in this area are on hold for right now.
- **Greater Ashby Business Council.** Chelsea recommended a collaborative effort between us and the council. If we want to pursue it, Susan G will follow up with them.
- **Big Small Business event.** May 22, 2014. We are sponsoring at this event. We will offer free memberships, but will decide how many when we see how many sign up. We discussed whether it would be possible to have a link on the website to answer questions. Susan C thinks it would be possible to create a link called "Ask the Expert". It will be necessary to reach out to the membership to identify experts. The brochures also need to be updated to tell about it. Susan C will give Susan G the information to update. Then Susan G will have them printed.
- **Valley Business Keynote.** We can be sponsors for this. Susan G will find out more information.
- **Shenandoah Valley Connection.** Deb Van Horn is working on a project to promote more name recognition.
- **Workforce Readiness/Diversity.** Both events are for Friendship Industries this year. There is a new person working there who will be either coordinating or helping Patricia C to coordinate.

Before Susan adjourned the meeting, she spoke to the group. She thanked the Board for all they have been doing. She then asked each Board member to review the commitment they made when they agreed to serve on the Board. She has noticed a lack in some areas and feels that things are not getting done. She also stated that she is disappointed in the lack of enthusiasm when it is announced that we have achieved platinum, star or any other status. To achieve platinum is a great honor and even SHRM and other chapters were impressed and enthusiastic.

So again, stated Susan, please take time over the next month and see what each member can do to help and make the Chapter stronger.

The meeting adjourned at 4:50 p.m.

Respectfully submitted by Carol Jackson