

Shenandoah Valley Chapter SHRM  
Board Meeting and Planning Session Minutes – Truck Enterprises  
Wednesday, December 3, 2014

In attendance: John H, Susan G, Rick L, Jim H, Patricia C, Susan C, Lou P, Andy B, Shawn P, Tara R, Carol J

The meeting was called to order at 2:00 p.m.

**GENERAL BUSINESS:**

- Minutes were distributed prior to the meeting. Patricia C moved to accept the minutes and Susan G seconded with some corrections. Approved

**Financial Report:**

- Financials were reviewed. Susan G moved to accept the current financials and Jim seconded. Approved

**NEW BUSINESS:**

- **Member survey.** It was decided that we need to get out a member survey as soon as possible to plan for the next year. The group came up with several questions they thought were appropriate and Susan C volunteered to get them ready for the survey to be sent out by the end of next week.
- **Goals.**  
**Foundation:** To meet this year's contribution and raise it by whatever is required by SHRM and to agree to give a portion of any proceeds from other venues. It was also agreed to continue the 50/50 raffle another year. Patricia encouraged all board members to give **\$25.00** with a goal of 100% participation. Patricia will accept any checks and donations.
- **Student Chapters.** The February meeting presented by the student chapters will be joint. They are going to continue with the skills gap discussion, concentrating on veterans. It will be held at Bridgewater College again in 2015. The cost will be \$20.00. They are holding mock interviews 4/30/15. The regional competition is in Alexandria in 2015.
- **Programs/Certification.** Cathy Welsh has agreed to start off the year by speaking at the January meeting about federal law changes.
- **Membership.** We now have 222 members and hope to have 225 by the end of 2014. The goal for next year is an increase of 4% over national members. Andy asked if anyone is interested in doing a wage survey since one hasn't been done in several years. Patricia will contact Lara Hoke to see if she could do it and at what cost. The membership committee thinks this would bring in additional members who would use the information.
- **Website.** The server can do many things that we haven't been able to do before. We will be investigating to see what we can use for next year.
- **Board meetings.** We discussed and decided that we would leave the place and time the same for next year.
- **Leadercast.** We have already paid the deposit for next year. It will be held 5/8 at EMU and Tara and Rick will be heading up the committee to take care of it.
- **CEO Breakfast.** Attendance was still down for this year and discussion was held around whether we should even have it next year. Andy and Patricia are forming a committee to decide if we should continue and what it should look like. They will also discuss speakers.
- **Legal forum.** The forum will be held 9/23/15 and Susan is heading up that committee.
- **Workforce readiness.** Patricia reported that Able Solutions would like to do the same type of meetings next year in a 2PM time frame. They will discuss needed topics and report back.
- **Skills gap.** Since we won the Pinnacle Award (YEA!!!!!!) and a \$1000.00 check to go with it, Susan G suggested that we put the money into helping Dr. Bushman establish the skills gap committee he was mentioning. Discussion was held and no decision was made about what to do with the money. Tabled for another meeting.
- **2015 budget.** Mike is working on the budget. Rick brought up the fact that we are now a 501-3c. Rick needs to know what this means to us and asked for our input by 12/31. He is also going to check with a few other

chapters to get their opinion on it. There are also a few policy changes that have to be made. Rick is going to write them up and send them to the board for approval.

Lou announced that he has a few top notch, very high quality students if anyone would like an intern this year.

The meeting adjourned at 4:25 p.m.

Respectfully submitted by Carol Jackson